

# 2018-2023 Global P2P Payment Market Report (Status and Outlook)

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# **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global P2P Payment market for 2018-2023. "Person to person" (P2P) payment is the online tech that permits users to transact money from their credit card or bank account to account for another person through the Internet. It is founded on the triumphant Paypal method where a user with a trusted 3rd-party vendor establish the protected connection of accounts, assigning their credit card or bank account data for accepting and transferring funds.

Over the next five years, LPI(LP Information) projects that P2P Payment will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of P2P Payment market by product type, application, key companies and key regions.

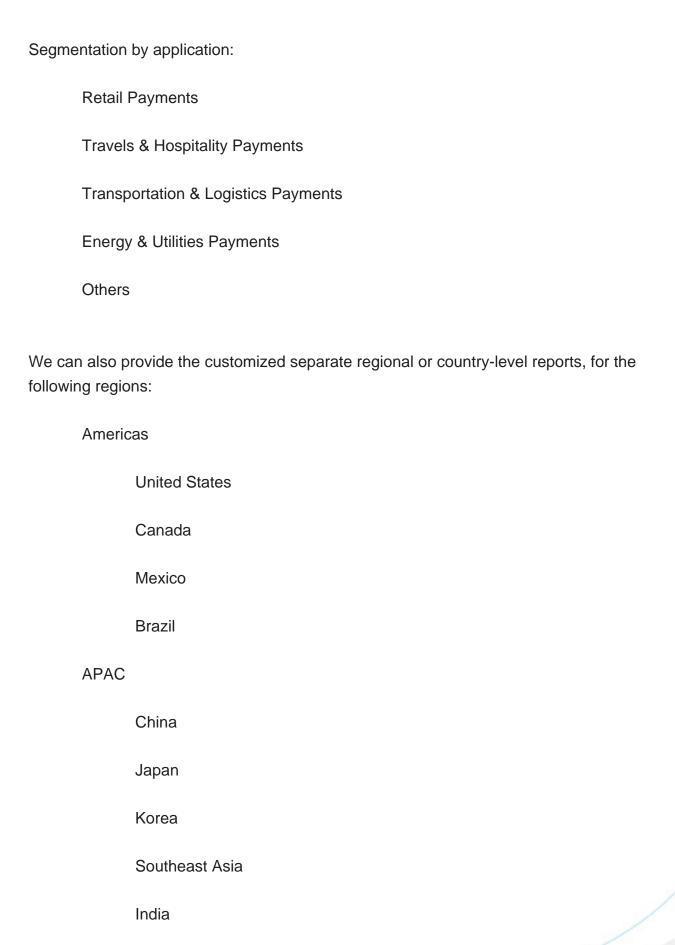
To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

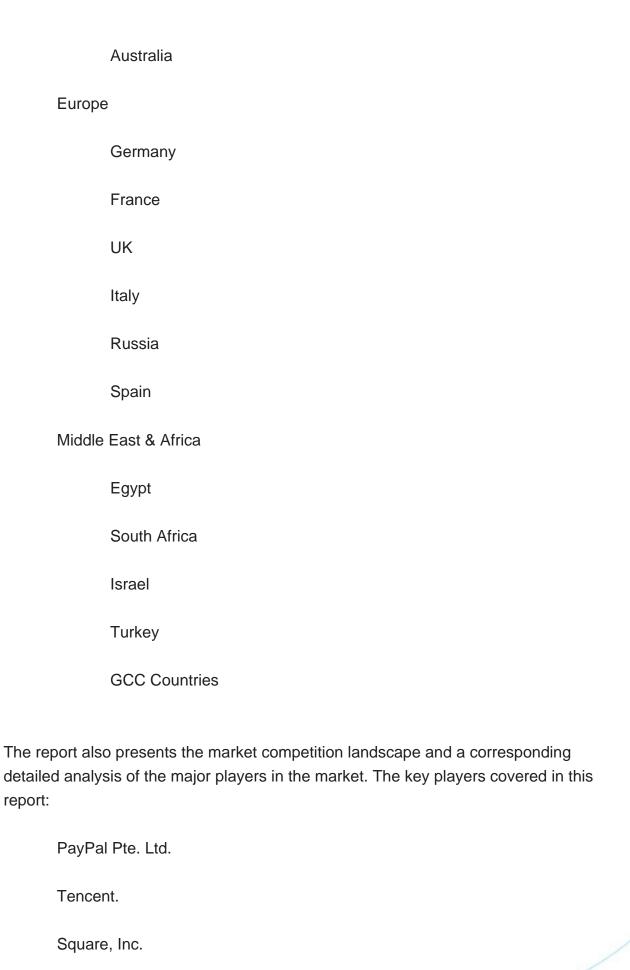
NFC/Smartcard

**SMS** 

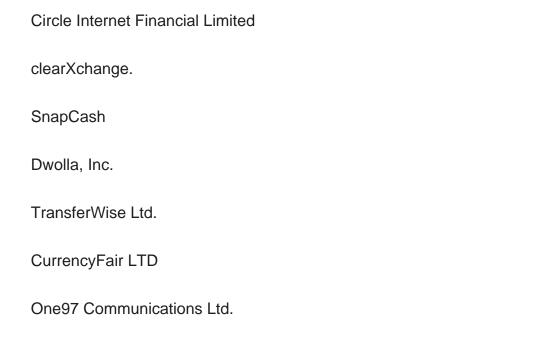












In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

### **RESEARCH OBJECTIVES**

To study and analyze the global P2P Payment market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of P2P Payment market by identifying its various subsegments.

Focuses on the key global P2P Payment players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the P2P Payment with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and



risks).

To project the size of P2P Payment submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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