

2018-2023 Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Report

<https://marketpublishers.com/r/22CC8C1CCD3EN.html>

Date: October 2018

Pages: 167

Price: US\$ 4,660.00 (Single User License)

ID: 22CC8C1CCD3EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Over the Counter (OTC) Drugs & Dietary Supplements market for 2018-2023.

Over-the-counter (OTC) drugs are medicines sold directly to a consumer without a prescription from a healthcare professional, as opposed to prescription drugs, which may be sold only to consumers possessing a valid prescription. Dietary supplements are products intended to supplement the diet. They are not drugs and, therefore, are not intended to treat, diagnose, mitigate, prevent, or cure diseases. This report analyzed both OTC drugs and dietary supplements.

Over the next five years, LPI(LP Information) projects that Over the Counter (OTC) Drugs & Dietary Supplements will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Over the Counter (OTC) Drugs & Dietary Supplements market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Vitamin and Dietary Supplements

Cough & Cold Products

Analgesics

Gastrointestinal Products

Sleep Aids

Otic Products

Wart Removers

Mouth Care Products

Ophthalmic Products

Segmentation by application:

Pharmacies

Grocery Stores

Vitamin

Health Food Stores

Online Pharmacies

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Pfizer Inc.

Novartis International AG

Roche Holding AG

Merck & Co., Inc.

Sanofi S.A

Johnson & Johnson

Gilead Sciences

GlaxoSmithKline plc.

Bayer Healthcare AG

AstraZeneca plc.

Alacer Corp.

Alcon Inc.

Alfresa Pharma Corporation

Alkalon A/S

Alliance Healthcare

Allergan, Plc.

Reckitt Benckiser Plc.

Bausch & Lomb

AbbVie Inc.

The Colgate-Palmolive Company

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Over the Counter (OTC) Drugs & Dietary Supplements consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Over the Counter (OTC) Drugs & Dietary Supplements market by identifying its various subsegments.

Focuses on the key global Over the Counter (OTC) Drugs & Dietary Supplements manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Over the Counter (OTC) Drugs & Dietary Supplements with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Over the Counter (OTC) Drugs & Dietary Supplements submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

2018-2023 GLOBAL OVER THE COUNTER (OTC) DRUGS & DIETARY SUPPLEMENTS CONSUMPTION MARKET REPORT

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

2.1 World Market Overview

2.1.1 Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption 2013-2023

2.1.2 Over the Counter (OTC) Drugs & Dietary Supplements Consumption CAGR by Region

2.2 Over the Counter (OTC) Drugs & Dietary Supplements Segment by Type

2.2.1 Vitamin and Dietary Supplements

2.2.2 Cough & Cold Products

2.2.3 Analgesics

2.2.4 Gastrointestinal Products

2.2.5 Sleep Aids

2.2.6 Otic Products

2.2.7 Wart Removers

2.2.8 Mouth Care Products

2.2.9 Ophthalmic Products

2.2.10 Other

2.3 Over the Counter (OTC) Drugs & Dietary Supplements Consumption by Type

2.3.1 Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Type (2013-2018)

2.3.2 Global Over the Counter (OTC) Drugs & Dietary Supplements Revenue and Market Share by Type (2013-2018)

2.3.3 Global Over the Counter (OTC) Drugs & Dietary Supplements Sale Price by Type (2013-2018)

2.4 Over the Counter (OTC) Drugs & Dietary Supplements Segment by Application

- 2.4.1 Pharmacies
- 2.4.2 Grocery Stores
- 2.4.3 Vitamin
- 2.4.4 Health Food Stores
- 2.4.5 Online Pharmacies

2.5 Over the Counter (OTC) Drugs & Dietary Supplements Consumption by Application

- 2.5.1 Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Application (2013-2018)
- 2.5.2 Global Over the Counter (OTC) Drugs & Dietary Supplements Value and Market Share by Application (2013-2018)
- 2.5.3 Global Over the Counter (OTC) Drugs & Dietary Supplements Sale Price by Application (2013-2018)

3 GLOBAL OVER THE COUNTER (OTC) DRUGS & DIETARY SUPPLEMENTS BY PLAYERS

3.1 Global Over the Counter (OTC) Drugs & Dietary Supplements Sales Market Share by Players

3.1.1 Global Over the Counter (OTC) Drugs & Dietary Supplements Sales by Players (2016-2018)

3.1.2 Global Over the Counter (OTC) Drugs & Dietary Supplements Sales Market Share by Players (2016-2018)

3.2 Global Over the Counter (OTC) Drugs & Dietary Supplements Revenue Market Share by Players

3.2.1 Global Over the Counter (OTC) Drugs & Dietary Supplements Revenue by Players (2016-2018)

3.2.2 Global Over the Counter (OTC) Drugs & Dietary Supplements Revenue Market Share by Players (2016-2018)

3.3 Global Over the Counter (OTC) Drugs & Dietary Supplements Sale Price by Players

3.4 Global Over the Counter (OTC) Drugs & Dietary Supplements Manufacturing Base Distribution, Sales Area, Product Types by Players

3.4.1 Global Over the Counter (OTC) Drugs & Dietary Supplements Manufacturing Base Distribution and Sales Area by Players

3.4.2 Players Over the Counter (OTC) Drugs & Dietary Supplements Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 OVER THE COUNTER (OTC) DRUGS & DIETARY SUPPLEMENTS BY REGIONS

4.1 Over the Counter (OTC) Drugs & Dietary Supplements by Regions

4.1.1 Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption by Regions

4.1.2 Global Over the Counter (OTC) Drugs & Dietary Supplements Value by Regions

4.2 Americas Over the Counter (OTC) Drugs & Dietary Supplements Consumption Growth

4.3 APAC Over the Counter (OTC) Drugs & Dietary Supplements Consumption Growth

4.4 Europe Over the Counter (OTC) Drugs & Dietary Supplements Consumption Growth

4.5 Middle East & Africa Over the Counter (OTC) Drugs & Dietary Supplements Consumption Growth

5 AMERICAS

5.1 Americas Over the Counter (OTC) Drugs & Dietary Supplements Consumption by Countries

5.1.1 Americas Over the Counter (OTC) Drugs & Dietary Supplements Consumption by Countries (2013-2018)

5.1.2 Americas Over the Counter (OTC) Drugs & Dietary Supplements Value by Countries (2013-2018)

5.2 Americas Over the Counter (OTC) Drugs & Dietary Supplements Consumption by Type

5.3 Americas Over the Counter (OTC) Drugs & Dietary Supplements Consumption by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Key Economic Indicators of Few Americas Countries

6 APAC

6.1 APAC Over the Counter (OTC) Drugs & Dietary Supplements Consumption by Countries

6.1.1 APAC Over the Counter (OTC) Drugs & Dietary Supplements Consumption by Countries (2013-2018)

6.1.2 APAC Over the Counter (OTC) Drugs & Dietary Supplements Value by Countries (2013-2018)

6.2 APAC Over the Counter (OTC) Drugs & Dietary Supplements Consumption by Type

6.3 APAC Over the Counter (OTC) Drugs & Dietary Supplements Consumption by Application

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

7.1 Europe Over the Counter (OTC) Drugs & Dietary Supplements by Countries

7.1.1 Europe Over the Counter (OTC) Drugs & Dietary Supplements Consumption by Countries (2013-2018)

7.1.2 Europe Over the Counter (OTC) Drugs & Dietary Supplements Value by Countries (2013-2018)

7.2 Europe Over the Counter (OTC) Drugs & Dietary Supplements Consumption by Type

7.3 Europe Over the Counter (OTC) Drugs & Dietary Supplements Consumption by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

7.9 Spain

7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Over the Counter (OTC) Drugs & Dietary Supplements by Countries

8.1.1 Middle East & Africa Over the Counter (OTC) Drugs & Dietary Supplements Consumption by Countries (2013-2018)

8.1.2 Middle East & Africa Over the Counter (OTC) Drugs & Dietary Supplements

Value by Countries (2013-2018)

8.2 Middle East & Africa Over the Counter (OTC) Drugs & Dietary Supplements

Consumption by Type

8.3 Middle East & Africa Over the Counter (OTC) Drugs & Dietary Supplements

Consumption by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers and Impact

9.1.1 Growing Demand from Key Regions

9.1.2 Growing Demand from Key Applications and Potential Industries

9.2 Market Challenges and Impact

9.3 Market Trends

10 MARKETING, DISTRIBUTORS AND CUSTOMER

10.1 Sales Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.2 Over the Counter (OTC) Drugs & Dietary Supplements Distributors

10.3 Over the Counter (OTC) Drugs & Dietary Supplements Customer

11 GLOBAL OVER THE COUNTER (OTC) DRUGS & DIETARY SUPPLEMENTS MARKET FORECAST

11.1 Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption
Forecast (2018-2023)

11.2 Global Over the Counter (OTC) Drugs & Dietary Supplements Forecast by
Regions

11.2.1 Global Over the Counter (OTC) Drugs & Dietary Supplements Forecast by
Regions (2018-2023)

11.2.2 Global Over the Counter (OTC) Drugs & Dietary Supplements Value Forecast
by Regions (2018-2023)

11.2.3 Americas Consumption Forecast

- 11.2.4 APAC Consumption Forecast
- 11.2.5 Europe Consumption Forecast
- 11.2.6 Middle East & Africa Consumption Forecast
- 11.3 Americas Forecast by Countries
 - 11.3.1 United States Market Forecast
 - 11.3.2 Canada Market Forecast
 - 11.3.3 Mexico Market Forecast
 - 11.3.4 Brazil Market Forecast
- 11.4 APAC Forecast by Countries
 - 11.4.1 China Market Forecast
 - 11.4.2 Japan Market Forecast
 - 11.4.3 Korea Market Forecast
 - 11.4.4 Southeast Asia Market Forecast
 - 11.4.5 India Market Forecast
 - 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
 - 11.5.1 Germany Market Forecast
 - 11.5.2 France Market Forecast
 - 11.5.3 UK Market Forecast
 - 11.5.4 Italy Market Forecast
 - 11.5.5 Russia Market Forecast
 - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
 - 11.6.1 Egypt Market Forecast
 - 11.6.2 South Africa Market Forecast
 - 11.6.3 Israel Market Forecast
 - 11.6.4 Turkey Market Forecast
 - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Over the Counter (OTC) Drugs & Dietary Supplements Forecast by Type
- 11.8 Global Over the Counter (OTC) Drugs & Dietary Supplements Forecast by Application

12 KEY PLAYERS ANALYSIS

- 12.1 Pfizer Inc.
 - 12.1.1 Company Details
 - 12.1.2 Over the Counter (OTC) Drugs & Dietary Supplements Product Offered
 - 12.1.3 Pfizer Inc. Over the Counter (OTC) Drugs & Dietary Supplements Sales, Revenue, Price and Gross Margin (2016-2018)

- 12.1.4 Main Business Overview
- 12.1.5 Pfizer Inc. News
- 12.2 Novartis International AG
 - 12.2.1 Company Details
 - 12.2.2 Over the Counter (OTC) Drugs & Dietary Supplements Product Offered
 - 12.2.3 Novartis International AG Over the Counter (OTC) Drugs & Dietary Supplements Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.2.4 Main Business Overview
 - 12.2.5 Novartis International AG News
- 12.3 Roche Holding AG
 - 12.3.1 Company Details
 - 12.3.2 Over the Counter (OTC) Drugs & Dietary Supplements Product Offered
 - 12.3.3 Roche Holding AG Over the Counter (OTC) Drugs & Dietary Supplements Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.3.4 Main Business Overview
 - 12.3.5 Roche Holding AG News
- 12.4 Merck & Co., Inc.
 - 12.4.1 Company Details
 - 12.4.2 Over the Counter (OTC) Drugs & Dietary Supplements Product Offered
 - 12.4.3 Merck & Co., Inc. Over the Counter (OTC) Drugs & Dietary Supplements Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.4.4 Main Business Overview
 - 12.4.5 Merck & Co., Inc. News
- 12.5 Sanofi S.A
 - 12.5.1 Company Details
 - 12.5.2 Over the Counter (OTC) Drugs & Dietary Supplements Product Offered
 - 12.5.3 Sanofi S.A Over the Counter (OTC) Drugs & Dietary Supplements Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.5.4 Main Business Overview
 - 12.5.5 Sanofi S.A News
- 12.6 Johnson & Johnson
 - 12.6.1 Company Details
 - 12.6.2 Over the Counter (OTC) Drugs & Dietary Supplements Product Offered
 - 12.6.3 Johnson & Johnson Over the Counter (OTC) Drugs & Dietary Supplements Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.6.4 Main Business Overview
 - 12.6.5 Johnson & Johnson News
- 12.7 Gilead Sciences
 - 12.7.1 Company Details

- 12.7.2 Over the Counter (OTC) Drugs & Dietary Supplements Product Offered
- 12.7.3 Gilead Sciences Over the Counter (OTC) Drugs & Dietary Supplements Sales, Revenue, Price and Gross Margin (2016-2018)
- 12.7.4 Main Business Overview
- 12.7.5 Gilead Sciences News
- 12.8 GlaxoSmithKline plc.
 - 12.8.1 Company Details
 - 12.8.2 Over the Counter (OTC) Drugs & Dietary Supplements Product Offered
 - 12.8.3 GlaxoSmithKline plc. Over the Counter (OTC) Drugs & Dietary Supplements Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.8.4 Main Business Overview
 - 12.8.5 GlaxoSmithKline plc. News
- 12.9 Bayer Healthcare AG
 - 12.9.1 Company Details
 - 12.9.2 Over the Counter (OTC) Drugs & Dietary Supplements Product Offered
 - 12.9.3 Bayer Healthcare AG Over the Counter (OTC) Drugs & Dietary Supplements Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.9.4 Main Business Overview
 - 12.9.5 Bayer Healthcare AG News
- 12.10 AstraZeneca plc.
 - 12.10.1 Company Details
 - 12.10.2 Over the Counter (OTC) Drugs & Dietary Supplements Product Offered
 - 12.10.3 AstraZeneca plc. Over the Counter (OTC) Drugs & Dietary Supplements Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.10.4 Main Business Overview
 - 12.10.5 AstraZeneca plc. News
- 12.11 Alacer Corp.
- 12.12 Alcon Inc.
- 12.13 Alfresa Pharma Corporation
- 12.14 Alkalon A/S
- 12.15 Alliance Healthcare
- 12.16 Allergan, Plc.
- 12.17 Reckitt Benckiser Plc.
- 12.18 Bausch & Lomb
- 12.19 AbbVie Inc.
- 12.20 The Colgate-Palmolive Company

13 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Over the Counter (OTC) Drugs & Dietary Supplements
Table Product Specifications of Over the Counter (OTC) Drugs & Dietary Supplements
Figure Over the Counter (OTC) Drugs & Dietary Supplements Report Years Considered
Figure Market Research Methodology
Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Growth Rate 2013-2023 (K MT)
Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Value Growth Rate 2013-2023 (\$ Millions)
Table Over the Counter (OTC) Drugs & Dietary Supplements Consumption CAGR by Region 2013-2023 (\$ Millions)
Figure Product Picture of Vitamin and Dietary Supplements
Table Major Players of Vitamin and Dietary Supplements
Figure Product Picture of Cough & Cold Products
Table Major Players of Cough & Cold Products
Figure Product Picture of Analgesics
Table Major Players of Analgesics
Figure Product Picture of Gastrointestinal Products
Table Major Players of Gastrointestinal Products
Figure Product Picture of Sleep Aids
Table Major Players of Sleep Aids
Figure Product Picture of Otic Products
Table Major Players of Otic Products
Figure Product Picture of Wart Removers
Table Major Players of Wart Removers
Figure Product Picture of Mouth Care Products
Table Major Players of Mouth Care Products
Figure Product Picture of Ophthalmic Products
Table Major Players of Ophthalmic Products
Figure Product Picture of Other
Table Major Players of Other
Table Global Consumption Sales by Type (2013-2018)
Table Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Type (2013-2018)
Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Type (2013-2018)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Revenue by Type (2013-2018) (\$ million)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Value Market Share by Type (2013-2018) (\$ Millions)

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Value Market Share by Type (2013-2018)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Sale Price by Type (2013-2018)

Figure Over the Counter (OTC) Drugs & Dietary Supplements Consumed in Pharmacies

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Market: Pharmacies (2013-2018) (K MT)

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Market: Pharmacies (2013-2018) (\$ Millions)

Figure Global Pharmacies YoY Growth (\$ Millions)

Figure Over the Counter (OTC) Drugs & Dietary Supplements Consumed in Grocery Stores

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Market: Grocery Stores (2013-2018) (K MT)

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Market: Grocery Stores (2013-2018) (\$ Millions)

Figure Global Grocery Stores YoY Growth (\$ Millions)

Figure Over the Counter (OTC) Drugs & Dietary Supplements Consumed in Vitamin

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Market: Vitamin (2013-2018) (K MT)

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Market: Vitamin (2013-2018) (\$ Millions)

Figure Global Vitamin YoY Growth (\$ Millions)

Figure Over the Counter (OTC) Drugs & Dietary Supplements Consumed in Health Food Stores

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Market: Health Food Stores (2013-2018) (K MT)

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Market: Health Food Stores (2013-2018) (\$ Millions)

Figure Global Health Food Stores YoY Growth (\$ Millions)

Figure Over the Counter (OTC) Drugs & Dietary Supplements Consumed in Online Pharmacies

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Market: Online Pharmacies (2013-2018) (K MT)

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Market: Online Pharmacies (2013-2018) (\$ Millions)

Figure Global Online Pharmacies YoY Growth (\$ Millions)

Table Global Consumption Sales by Application (2013-2018)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Application (2013-2018)

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Application (2013-2018)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Value by Application (2013-2018)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Value Market Share by Application (2013-2018)

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Value Market Share by Application (2013-2018)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Sale Price by Application (2013-2018)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Sales by Players (2016-2018) (K MT)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Sales Market Share by Players (2016-2018)

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Sales Market Share by Players in 2016

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Sales Market Share by Players in 2017

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Revenue by Players (2016-2018) (\$ Millions)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Revenue Market Share by Players (2016-2018)

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Revenue Market Share by Players in 2016

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Revenue Market Share by Players in 2017

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Sale Price by Players (2016-2018)

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Sale Price by Players in 2017

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Manufacturing Base Distribution and Sales Area by Players

Table Players Over the Counter (OTC) Drugs & Dietary Supplements Products Offered

Table Over the Counter (OTC) Drugs & Dietary Supplements Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption by Regions 2013-2018 (K MT)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Regions 2013-2018

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Regions 2013-2018

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Value by Regions 2013-2018 (\$ Millions)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Value Market Share by Regions 2013-2018

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Value Market Share by Regions 2013-2018

Figure Americas Over the Counter (OTC) Drugs & Dietary Supplements Consumption 2013-2018 (K MT)

Figure Americas Over the Counter (OTC) Drugs & Dietary Supplements Value 2013-2018 (\$ Millions)

Figure APAC Over the Counter (OTC) Drugs & Dietary Supplements Consumption 2013-2018 (K MT)

Figure APAC Over the Counter (OTC) Drugs & Dietary Supplements Value 2013-2018 (\$ Millions)

Figure Europe Over the Counter (OTC) Drugs & Dietary Supplements Consumption 2013-2018 (K MT)

Figure Europe Over the Counter (OTC) Drugs & Dietary Supplements Value 2013-2018 (\$ Millions)

Figure Middle East & Africa Over the Counter (OTC) Drugs & Dietary Supplements Consumption 2013-2018 (K MT)

Figure Middle East & Africa Over the Counter (OTC) Drugs & Dietary Supplements Value 2013-2018 (\$ Millions)

Table Americas Over the Counter (OTC) Drugs & Dietary Supplements Consumption by Countries (2013-2018) (K MT)

Table Americas Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Countries (2013-2018)

Figure Americas Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Countries in 2017

Table Americas Over the Counter (OTC) Drugs & Dietary Supplements Value by Countries (2013-2018) (\$ Millions)

Table Americas Over the Counter (OTC) Drugs & Dietary Supplements Value Market

Share by Countries (2013-2018)

Figure Americas Over the Counter (OTC) Drugs & Dietary Supplements Value Market Share by Countries in 2017

Table Americas Over the Counter (OTC) Drugs & Dietary Supplements Consumption by Type (2013-2018) (K MT)

Table Americas Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Type (2013-2018)

Figure Americas Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Type in 2017

Table Americas Over the Counter (OTC) Drugs & Dietary Supplements Consumption by Application (2013-2018) (K MT)

Table Americas Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Application (2013-2018)

Figure Americas Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Application in 2017

Figure United States Over the Counter (OTC) Drugs & Dietary Supplements Consumption Growth 2013-2018 (K MT)

Figure United States Over the Counter (OTC) Drugs & Dietary Supplements Value Growth 2013-2018 (\$ Millions)

Figure Canada Over the Counter (OTC) Drugs & Dietary Supplements Consumption Growth 2013-2018 (K MT)

Figure Canada Over the Counter (OTC) Drugs & Dietary Supplements Value Growth 2013-2018 (\$ Millions)

Figure Mexico Over the Counter (OTC) Drugs & Dietary Supplements Consumption Growth 2013-2018 (K MT)

Figure Mexico Over the Counter (OTC) Drugs & Dietary Supplements Value Growth 2013-2018 (\$ Millions)

Table APAC Over the Counter (OTC) Drugs & Dietary Supplements Consumption by Countries (2013-2018) (K MT)

Table APAC Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Countries (2013-2018)

Figure APAC Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Countries in 2017

Table APAC Over the Counter (OTC) Drugs & Dietary Supplements Value by Countries (2013-2018) (\$ Millions)

Table APAC Over the Counter (OTC) Drugs & Dietary Supplements Value Market Share by Countries (2013-2018)

Figure APAC Over the Counter (OTC) Drugs & Dietary Supplements Value Market Share by Countries in 2017

Table APAC Over the Counter (OTC) Drugs & Dietary Supplements Consumption by Type (2013-2018) (K MT)

Table APAC Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Type (2013-2018)

Figure APAC Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Type in 2017

Table APAC Over the Counter (OTC) Drugs & Dietary Supplements Consumption by Application (2013-2018) (K MT)

Table APAC Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Application (2013-2018)

Figure APAC Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Application in 2017

Figure China Over the Counter (OTC) Drugs & Dietary Supplements Consumption Growth 2013-2018 (K MT)

Figure China Over the Counter (OTC) Drugs & Dietary Supplements Value Growth 2013-2018 (\$ Millions)

Figure Japan Over the Counter (OTC) Drugs & Dietary Supplements Consumption Growth 2013-2018 (K MT)

Figure Japan Over the Counter (OTC) Drugs & Dietary Supplements Value Growth 2013-2018 (\$ Millions)

Figure Korea Over the Counter (OTC) Drugs & Dietary Supplements Consumption Growth 2013-2018 (K MT)

Figure Korea Over the Counter (OTC) Drugs & Dietary Supplements Value Growth 2013-2018 (\$ Millions)

Figure Southeast Asia Over the Counter (OTC) Drugs & Dietary Supplements Consumption Growth 2013-2018 (K MT)

Figure Southeast Asia Over the Counter (OTC) Drugs & Dietary Supplements Value Growth 2013-2018 (\$ Millions)

Figure India Over the Counter (OTC) Drugs & Dietary Supplements Consumption Growth 2013-2018 (K MT)

Figure India Over the Counter (OTC) Drugs & Dietary Supplements Value Growth 2013-2018 (\$ Millions)

Figure Australia Over the Counter (OTC) Drugs & Dietary Supplements Consumption Growth 2013-2018 (K MT)

Figure Australia Over the Counter (OTC) Drugs & Dietary Supplements Value Growth 2013-2018 (\$ Millions)

Table Europe Over the Counter (OTC) Drugs & Dietary Supplements Consumption by Countries (2013-2018) (K MT)

Table Europe Over the Counter (OTC) Drugs & Dietary Supplements Consumption

Market Share by Countries (2013-2018)

Figure Europe Over the Counter (OTC) Drugs & Dietary Supplements Consumption

Market Share by Countries in 2017

Table Europe Over the Counter (OTC) Drugs & Dietary Supplements Value by Countries (2013-2018) (\$ Millions)

Table Europe Over the Counter (OTC) Drugs & Dietary Supplements Value Market Share by Countries (2013-2018)

Figure Europe Over the Counter (OTC) Drugs & Dietary Supplements Value Market Share by Countries in 2017

Table Europe Over the Counter (OTC) Drugs & Dietary Supplements Consumption by Type (2013-2018) (K MT)

Table Europe Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Type (2013-2018)

Figure Europe Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Type in 2017

Table Europe Over the Counter (OTC) Drugs & Dietary Supplements Consumption by Application (2013-2018) (K MT)

Table Europe Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Application (2013-2018)

Figure Europe Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Application in 2017

Figure Germany Over the Counter (OTC) Drugs & Dietary Supplements Consumption Growth 2013-2018 (K MT)

Figure Germany Over the Counter (OTC) Drugs & Dietary Supplements Value Growth 2013-2018 (\$ Millions)

Figure France Over the Counter (OTC) Drugs & Dietary Supplements Consumption Growth 2013-2018 (K MT)

Figure France Over the Counter (OTC) Drugs & Dietary Supplements Value Growth 2013-2018 (\$ Millions)

Figure UK Over the Counter (OTC) Drugs & Dietary Supplements Consumption Growth 2013-2018 (K MT)

Figure UK Over the Counter (OTC) Drugs & Dietary Supplements Value Growth 2013-2018 (\$ Millions)

Figure Italy Over the Counter (OTC) Drugs & Dietary Supplements Consumption Growth 2013-2018 (K MT)

Figure Italy Over the Counter (OTC) Drugs & Dietary Supplements Value Growth 2013-2018 (\$ Millions)

Figure Russia Over the Counter (OTC) Drugs & Dietary Supplements Consumption Growth 2013-2018 (K MT)

Figure Russia Over the Counter (OTC) Drugs & Dietary Supplements Value Growth 2013-2018 (\$ Millions)

Figure Spain Over the Counter (OTC) Drugs & Dietary Supplements Consumption Growth 2013-2018 (K MT)

Figure Spain Over the Counter (OTC) Drugs & Dietary Supplements Value Growth 2013-2018 (\$ Millions)

Table Middle East & Africa Over the Counter (OTC) Drugs & Dietary Supplements Consumption by Countries (2013-2018) (K MT)

Table Middle East & Africa Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Countries (2013-2018)

Figure Middle East & Africa Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Countries in 2017

Table Middle East & Africa Over the Counter (OTC) Drugs & Dietary Supplements Value by Countries (2013-2018) (\$ Millions)

Table Middle East & Africa Over the Counter (OTC) Drugs & Dietary Supplements Value Market Share by Countries (2013-2018)

Figure Middle East & Africa Over the Counter (OTC) Drugs & Dietary Supplements Value Market Share by Countries in 2017

Table Middle East & Africa Over the Counter (OTC) Drugs & Dietary Supplements Consumption by Type (2013-2018) (K MT)

Table Middle East & Africa Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Type (2013-2018)

Figure Middle East & Africa Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Type in 2017

Table Middle East & Africa Over the Counter (OTC) Drugs & Dietary Supplements Consumption by Application (2013-2018) (K MT)

Table Middle East & Africa Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Application (2013-2018)

Figure Middle East & Africa Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share by Application in 2017

Figure Egypt Over the Counter (OTC) Drugs & Dietary Supplements Consumption Growth 2013-2018 (K MT)

Figure Egypt Over the Counter (OTC) Drugs & Dietary Supplements Value Growth 2013-2018 (\$ Millions)

Figure South Africa Over the Counter (OTC) Drugs & Dietary Supplements Consumption Growth 2013-2018 (K MT)

Figure South Africa Over the Counter (OTC) Drugs & Dietary Supplements Value Growth 2013-2018 (\$ Millions)

Figure Israel Over the Counter (OTC) Drugs & Dietary Supplements Consumption

Growth 2013-2018 (K MT)

Figure Israel Over the Counter (OTC) Drugs & Dietary Supplements Value Growth 2013-2018 (\$ Millions)

Figure Turkey Over the Counter (OTC) Drugs & Dietary Supplements Consumption Growth 2013-2018 (K MT)

Figure Turkey Over the Counter (OTC) Drugs & Dietary Supplements Value Growth 2013-2018 (\$ Millions)

Figure GCC Countries Over the Counter (OTC) Drugs & Dietary Supplements Consumption Growth 2013-2018 (K MT)

Figure GCC Countries Over the Counter (OTC) Drugs & Dietary Supplements Value Growth 2013-2018 (\$ Millions)

Table Over the Counter (OTC) Drugs & Dietary Supplements Distributors List

Table Over the Counter (OTC) Drugs & Dietary Supplements Customer List

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Growth Rate Forecast (2018-2023) (K MT)

Figure Global Over the Counter (OTC) Drugs & Dietary Supplements Value Growth Rate Forecast (2018-2023) (\$ Millions)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Forecast by Countries (2018-2023) (K MT)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Forecast by Regions

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Value Forecast by Countries (2018-2023) (\$ Millions)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Value Market Share Forecast by Regions

Figure Americas Over the Counter (OTC) Drugs & Dietary Supplements Consumption 2018-2023 (K MT)

Figure Americas Over the Counter (OTC) Drugs & Dietary Supplements Value 2018-2023 (\$ Millions)

Figure APAC Over the Counter (OTC) Drugs & Dietary Supplements Consumption 2018-2023 (K MT)

Figure APAC Over the Counter (OTC) Drugs & Dietary Supplements Value 2018-2023 (\$ Millions)

Figure Europe Over the Counter (OTC) Drugs & Dietary Supplements Consumption 2018-2023 (K MT)

Figure Europe Over the Counter (OTC) Drugs & Dietary Supplements Value 2018-2023 (\$ Millions)

Figure Middle East & Africa Over the Counter (OTC) Drugs & Dietary Supplements Consumption 2018-2023 (K MT)

Figure Middle East & Africa Over the Counter (OTC) Drugs & Dietary Supplements Value 2018-2023 (\$ Millions)

Figure United States Over the Counter (OTC) Drugs & Dietary Supplements Consumption 2018-2023 (K MT)

Figure United States Over the Counter (OTC) Drugs & Dietary Supplements Value 2018-2023 (\$ Millions)

Figure Canada Over the Counter (OTC) Drugs & Dietary Supplements Consumption 2018-2023 (K MT)

Figure Canada Over the Counter (OTC) Drugs & Dietary Supplements Value 2018-2023 (\$ Millions)

Figure Mexico Over the Counter (OTC) Drugs & Dietary Supplements Consumption 2018-2023 (K MT)

Figure Mexico Over the Counter (OTC) Drugs & Dietary Supplements Value 2018-2023 (\$ Millions)

Figure Brazil Over the Counter (OTC) Drugs & Dietary Supplements Consumption 2018-2023 (K MT)

Figure Brazil Over the Counter (OTC) Drugs & Dietary Supplements Value 2018-2023 (\$ Millions)

Figure China Over the Counter (OTC) Drugs & Dietary Supplements Consumption 2018-2023 (K MT)

Figure China Over the Counter (OTC) Drugs & Dietary Supplements Value 2018-2023 (\$ Millions)

Figure Japan Over the Counter (OTC) Drugs & Dietary Supplements Consumption 2018-2023 (K MT)

Figure Japan Over the Counter (OTC) Drugs & Dietary Supplements Value 2018-2023 (\$ Millions)

Figure Korea Over the Counter (OTC) Drugs & Dietary Supplements Consumption 2018-2023 (K MT)

Figure Korea Over the Counter (OTC) Drugs & Dietary Supplements Value 2018-2023 (\$ Millions)

Figure Southeast Asia Over the Counter (OTC) Drugs & Dietary Supplements Consumption 2018-2023 (K MT)

Figure Southeast Asia Over the Counter (OTC) Drugs & Dietary Supplements Value 2018-2023 (\$ Millions)

Figure India Over the Counter (OTC) Drugs & Dietary Supplements Consumption 2018-2023 (K MT)

Figure India Over the Counter (OTC) Drugs & Dietary Supplements Value 2018-2023 (\$ Millions)

Figure Australia Over the Counter (OTC) Drugs & Dietary Supplements Consumption

2018-2023 (K MT)

Figure Australia Over the Counter (OTC) Drugs & Dietary Supplements Value

2018-2023 (\$ Millions)

Figure Germany Over the Counter (OTC) Drugs & Dietary Supplements Consumption

2018-2023 (K MT)

Figure Germany Over the Counter (OTC) Drugs & Dietary Supplements Value

2018-2023 (\$ Millions)

Figure France Over the Counter (OTC) Drugs & Dietary Supplements Consumption

2018-2023 (K MT)

Figure France Over the Counter (OTC) Drugs & Dietary Supplements Value 2018-2023

(\$ Millions)

Figure UK Over the Counter (OTC) Drugs & Dietary Supplements Consumption

2018-2023 (K MT)

Figure UK Over the Counter (OTC) Drugs & Dietary Supplements Value 2018-2023 (\$

Millions)

Figure Italy Over the Counter (OTC) Drugs & Dietary Supplements Consumption

2018-2023 (K MT)

Figure Italy Over the Counter (OTC) Drugs & Dietary Supplements Value 2018-2023 (\$

Millions)

Figure Russia Over the Counter (OTC) Drugs & Dietary Supplements Consumption

2018-2023 (K MT)

Figure Russia Over the Counter (OTC) Drugs & Dietary Supplements Value 2018-2023

(\$ Millions)

Figure Spain Over the Counter (OTC) Drugs & Dietary Supplements Consumption

2018-2023 (K MT)

Figure Spain Over the Counter (OTC) Drugs & Dietary Supplements Value 2018-2023

(\$ Millions)

Figure Egypt Over the Counter (OTC) Drugs & Dietary Supplements Consumption

2018-2023 (K MT)

Figure Egypt Over the Counter (OTC) Drugs & Dietary Supplements Value 2018-2023

(\$ Millions)

Figure South Africa Over the Counter (OTC) Drugs & Dietary Supplements

Consumption 2018-2023 (K MT)

Figure South Africa Over the Counter (OTC) Drugs & Dietary Supplements Value

2018-2023 (\$ Millions)

Figure Israel Over the Counter (OTC) Drugs & Dietary Supplements Consumption

2018-2023 (K MT)

Figure Israel Over the Counter (OTC) Drugs & Dietary Supplements Value 2018-2023

(\$ Millions)

Figure Turkey Over the Counter (OTC) Drugs & Dietary Supplements Consumption 2018-2023 (K MT)

Figure Turkey Over the Counter (OTC) Drugs & Dietary Supplements Value 2018-2023 (\$ Millions)

Figure GCC Countries Over the Counter (OTC) Drugs & Dietary Supplements Consumption 2018-2023 (K MT)

Figure GCC Countries Over the Counter (OTC) Drugs & Dietary Supplements Value 2018-2023 (\$ Millions)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Forecast by Type (2018-2023) (K MT)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share Forecast by Type (2018-2023)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Value Forecast by Type (2018-2023) (\$ Millions)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Value Market Share Forecast by Type (2018-2023)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Forecast by Application (2018-2023) (K MT)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Consumption Market Share Forecast by Application (2018-2023)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Value Forecast by Application (2018-2023) (\$ Millions)

Table Global Over the Counter (OTC) Drugs & Dietary Supplements Value Market Share Forecast by Application (2018-2023)

Table Pfizer Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Pfizer Inc. Over the Counter (OTC) Drugs & Dietary Supplements Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Pfizer Inc. Over the Counter (OTC) Drugs & Dietary Supplements Market Share (2016-2018)

Table Novartis International AG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Novartis International AG Over the Counter (OTC) Drugs & Dietary Supplements Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Novartis International AG Over the Counter (OTC) Drugs & Dietary Supplements Market Share (2016-2018)

Table Roche Holding AG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Roche Holding AG Over the Counter (OTC) Drugs & Dietary Supplements Sales,

Revenue, Price and Gross Margin (2016-2018)

Figure Roche Holding AG Over the Counter (OTC) Drugs & Dietary Supplements
Market Share (2016-2018)

Table Merck & Co., Inc. Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Merck & Co., Inc. Over the Counter (OTC) Drugs & Dietary Supplements Sales,
Revenue, Price and Gross Margin (2016-2018)

Figure Merck & Co., Inc. Over the Counter (OTC) Drugs & Dietary Supplements Market
Share (2016-2018)

Table Sanofi S.A Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Sanofi S.A Over the Counter (OTC) Drugs & Dietary Supplements Sales,
Revenue, Price and Gross Margin (2016-2018)

Figure Sanofi S.A Over the Counter (OTC) Drugs & Dietary Supplements Market Share
(2016-2018)

Table Johnson & Johnson Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Johnson & Johnson Over the Counter (OTC) Drugs & Dietary Supplements
Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Johnson & Johnson Over the Counter (OTC) Drugs & Dietary Supplements
Market Share (2016-2018)

Table Gilead Sciences Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Gilead Sciences Over the Counter (OTC) Drugs & Dietary Supplements Sales,
Revenue, Price and Gross Margin (2016-2018)

Figure Gilead Sciences Over the Counter (OTC) Drugs & Dietary Supplements Market
Share (2016-2018)

Table GlaxoSmithKline plc. Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table GlaxoSmithKline plc. Over the Counter (OTC) Drugs & Dietary Supplements
Sales, Revenue, Price and Gross Margin (2016-2018)

Figure GlaxoSmithKline plc. Over the Counter (OTC) Drugs & Dietary Supplements
Market Share (2016-2018)

Table Bayer Healthcare AG Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Bayer Healthcare AG Over the Counter (OTC) Drugs & Dietary Supplements
Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Bayer Healthcare AG Over the Counter (OTC) Drugs & Dietary Supplements
Market Share (2016-2018)

Table AstraZeneca plc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AstraZeneca plc. Over the Counter (OTC) Drugs & Dietary Supplements Sales, Revenue, Price and Gross Margin (2016-2018)

Figure AstraZeneca plc. Over the Counter (OTC) Drugs & Dietary Supplements Market Share (2016-2018)

Table Alacer Corp. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Alcon Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Alfresa Pharma Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Alkalon A/S Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Alliance Healthcare Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Allergan, Plc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Reckitt Benckiser Plc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bausch & Lomb Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AbbVie Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table The Colgate-Palmolive Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

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