

# 2018-2023 Global Over The Counter (OTC) Drugs Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Over The Counter (OTC) Drugs market for 2018-2023.

Over-the-counter (OTC) drugs are medicines sold directly to a consumer without a prescription from a healthcare professional, as opposed to prescription drugs, which may be sold only to consumers possessing a valid prescription.

Over the next five years, LPI(LP Information) projects that Over The Counter (OTC) Drugs will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Over The Counter (OTC) Drugs market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Analgesics

Dermatology Products

## Gastrointestinal Products

Vitamins, Mineral, and Supplements (VMS)

Weight Loss/Dietary Products

Ophthalmic Products

Sleeping Aids

Others

### Segmentation by application:

Hospital Pharmacies

Retail Pharmacies

Online Pharmacy

Others

### This report also splits the market by region:

#### Americas

United States

Canada

Mexico

Brazil

#### APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding

detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Bayer AG

Boehringer Ingelheim

GlaxoSmithKline PLC

Johnson & Johnson

Novartis International AG

Pfizer, Inc.

PGT healthcare

Sanofi S.A

Takeda

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Over The Counter (OTC) Drugs consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Over The Counter (OTC) Drugs market by identifying its various subsegments.

Focuses on the key global Over The Counter (OTC) Drugs manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few

years.

To analyze the Over The Counter (OTC) Drugs with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Over The Counter (OTC) Drugs submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

## Contents

### **2018-2023 GLOBAL OVER THE COUNTER (OTC) DRUGS CONSUMPTION MARKET REPORT**

#### **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

#### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global Over The Counter (OTC) Drugs Consumption 2013-2023
  - 2.1.2 Over The Counter (OTC) Drugs Consumption CAGR by Region
- 2.2 Over The Counter (OTC) Drugs Segment by Type
  - 2.2.1 Analgesics
  - 2.2.2 Dermatology Products
  - 2.2.3 Gastrointestinal Products
  - 2.2.4 Vitamins, Mineral, and Supplements (VMS)
  - 2.2.5 Weight Loss/Dietary Products
  - 2.2.6 Ophthalmic Products
  - 2.2.7 Sleeping Aids
  - 2.2.8 Others
- 2.3 Over The Counter (OTC) Drugs Consumption by Type
  - 2.3.1 Global Over The Counter (OTC) Drugs Consumption Market Share by Type (2013-2018)
  - 2.3.2 Global Over The Counter (OTC) Drugs Revenue and Market Share by Type (2013-2018)
  - 2.3.3 Global Over The Counter (OTC) Drugs Sale Price by Type (2013-2018)
- 2.4 Over The Counter (OTC) Drugs Segment by Application
  - 2.4.1 Hospital Pharmacies
  - 2.4.2 Retail Pharmacies
  - 2.4.3 Online Pharmacy
  - 2.4.4 Others

## 2.5 Over The Counter (OTC) Drugs Consumption by Application

2.5.1 Global Over The Counter (OTC) Drugs Consumption Market Share by Application (2013-2018)

2.5.2 Global Over The Counter (OTC) Drugs Value and Market Share by Application (2013-2018)

2.5.3 Global Over The Counter (OTC) Drugs Sale Price by Application (2013-2018)

## **3 GLOBAL OVER THE COUNTER (OTC) DRUGS BY PLAYERS**

### 3.1 Global Over The Counter (OTC) Drugs Sales Market Share by Players

3.1.1 Global Over The Counter (OTC) Drugs Sales by Players (2016-2018)

3.1.2 Global Over The Counter (OTC) Drugs Sales Market Share by Players (2016-2018)

### 3.2 Global Over The Counter (OTC) Drugs Revenue Market Share by Players

3.2.1 Global Over The Counter (OTC) Drugs Revenue by Players (2016-2018)

3.2.2 Global Over The Counter (OTC) Drugs Revenue Market Share by Players (2016-2018)

### 3.3 Global Over The Counter (OTC) Drugs Sale Price by Players

### 3.4 Global Over The Counter (OTC) Drugs Manufacturing Base Distribution, Sales Area, Product Types by Players

3.4.1 Global Over The Counter (OTC) Drugs Manufacturing Base Distribution and Sales Area by Players

3.4.2 Players Over The Counter (OTC) Drugs Products Offered

### 3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

### 3.6 New Products and Potential Entrants

### 3.7 Mergers & Acquisitions, Expansion

## **4 OVER THE COUNTER (OTC) DRUGS BY REGIONS**

### 4.1 Over The Counter (OTC) Drugs by Regions

4.1.1 Global Over The Counter (OTC) Drugs Consumption by Regions

4.1.2 Global Over The Counter (OTC) Drugs Value by Regions

### 4.2 Americas Over The Counter (OTC) Drugs Consumption Growth

### 4.3 APAC Over The Counter (OTC) Drugs Consumption Growth

### 4.4 Europe Over The Counter (OTC) Drugs Consumption Growth

### 4.5 Middle East & Africa Over The Counter (OTC) Drugs Consumption Growth

## **5 AMERICAS**

### 5.1 Americas Over The Counter (OTC) Drugs Consumption by Countries

#### 5.1.1 Americas Over The Counter (OTC) Drugs Consumption by Countries (2013-2018)

#### 5.1.2 Americas Over The Counter (OTC) Drugs Value by Countries (2013-2018)

### 5.2 Americas Over The Counter (OTC) Drugs Consumption by Type

### 5.3 Americas Over The Counter (OTC) Drugs Consumption by Application

### 5.4 United States

### 5.5 Canada

### 5.6 Mexico

### 5.7 Key Economic Indicators of Few Americas Countries

## **6 APAC**

### 6.1 APAC Over The Counter (OTC) Drugs Consumption by Countries

#### 6.1.1 APAC Over The Counter (OTC) Drugs Consumption by Countries (2013-2018)

#### 6.1.2 APAC Over The Counter (OTC) Drugs Value by Countries (2013-2018)

### 6.2 APAC Over The Counter (OTC) Drugs Consumption by Type

### 6.3 APAC Over The Counter (OTC) Drugs Consumption by Application

### 6.4 China

### 6.5 Japan

### 6.6 Korea

### 6.7 Southeast Asia

### 6.8 India

### 6.9 Australia

### 6.10 Key Economic Indicators of Few APAC Countries

## **7 EUROPE**

### 7.1 Europe Over The Counter (OTC) Drugs by Countries

#### 7.1.1 Europe Over The Counter (OTC) Drugs Consumption by Countries (2013-2018)

#### 7.1.2 Europe Over The Counter (OTC) Drugs Value by Countries (2013-2018)

### 7.2 Europe Over The Counter (OTC) Drugs Consumption by Type

### 7.3 Europe Over The Counter (OTC) Drugs Consumption by Application

### 7.4 Germany

### 7.5 France

### 7.6 UK

### 7.7 Italy



7.8 Russia

7.9 Spain

7.10 Key Economic Indicators of Few Europe Countries

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Over The Counter (OTC) Drugs by Countries

8.1.1 Middle East & Africa Over The Counter (OTC) Drugs Consumption by Countries (2013-2018)

8.1.2 Middle East & Africa Over The Counter (OTC) Drugs Value by Countries (2013-2018)

8.2 Middle East & Africa Over The Counter (OTC) Drugs Consumption by Type

8.3 Middle East & Africa Over The Counter (OTC) Drugs Consumption by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers and Impact

9.1.1 Growing Demand from Key Regions

9.1.2 Growing Demand from Key Applications and Potential Industries

9.2 Market Challenges and Impact

9.3 Market Trends

## **10 MARKETING, DISTRIBUTORS AND CUSTOMER**

10.1 Sales Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.2 Over The Counter (OTC) Drugs Distributors

10.3 Over The Counter (OTC) Drugs Customer

## **11 GLOBAL OVER THE COUNTER (OTC) DRUGS MARKET FORECAST**

11.1 Global Over The Counter (OTC) Drugs Consumption Forecast (2018-2023)

11.2 Global Over The Counter (OTC) Drugs Forecast by Regions

- 11.2.1 Global Over The Counter (OTC) Drugs Forecast by Regions (2018-2023)
- 11.2.2 Global Over The Counter (OTC) Drugs Value Forecast by Regions (2018-2023)
- 11.2.3 Americas Consumption Forecast
- 11.2.4 APAC Consumption Forecast
- 11.2.5 Europe Consumption Forecast
- 11.2.6 Middle East & Africa Consumption Forecast
- 11.3 Americas Forecast by Countries
  - 11.3.1 United States Market Forecast
  - 11.3.2 Canada Market Forecast
  - 11.3.3 Mexico Market Forecast
  - 11.3.4 Brazil Market Forecast
- 11.4 APAC Forecast by Countries
  - 11.4.1 China Market Forecast
  - 11.4.2 Japan Market Forecast
  - 11.4.3 Korea Market Forecast
  - 11.4.4 Southeast Asia Market Forecast
  - 11.4.5 India Market Forecast
  - 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
  - 11.5.1 Germany Market Forecast
  - 11.5.2 France Market Forecast
  - 11.5.3 UK Market Forecast
  - 11.5.4 Italy Market Forecast
  - 11.5.5 Russia Market Forecast
  - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
  - 11.6.1 Egypt Market Forecast
  - 11.6.2 South Africa Market Forecast
  - 11.6.3 Israel Market Forecast
  - 11.6.4 Turkey Market Forecast
  - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Over The Counter (OTC) Drugs Forecast by Type
- 11.8 Global Over The Counter (OTC) Drugs Forecast by Application

## **12 KEY PLAYERS ANALYSIS**

- 12.1 Bayer AG
  - 12.1.1 Company Details
  - 12.1.2 Over The Counter (OTC) Drugs Product Offered

- 12.1.3 Bayer AG Over The Counter (OTC) Drugs Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.1.4 Main Business Overview
  - 12.1.5 Bayer AG News
- 12.2 Boehringer Ingelheim
  - 12.2.1 Company Details
  - 12.2.2 Over The Counter (OTC) Drugs Product Offered
  - 12.2.3 Boehringer Ingelheim Over The Counter (OTC) Drugs Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.2.4 Main Business Overview
  - 12.2.5 Boehringer Ingelheim News
- 12.3 GlaxoSmithKline PLC
  - 12.3.1 Company Details
  - 12.3.2 Over The Counter (OTC) Drugs Product Offered
  - 12.3.3 GlaxoSmithKline PLC Over The Counter (OTC) Drugs Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.3.4 Main Business Overview
  - 12.3.5 GlaxoSmithKline PLC News
- 12.4 Johnson & Johnson
  - 12.4.1 Company Details
  - 12.4.2 Over The Counter (OTC) Drugs Product Offered
  - 12.4.3 Johnson & Johnson Over The Counter (OTC) Drugs Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.4.4 Main Business Overview
  - 12.4.5 Johnson & Johnson News
- 12.5 Novartis International AG
  - 12.5.1 Company Details
  - 12.5.2 Over The Counter (OTC) Drugs Product Offered
  - 12.5.3 Novartis International AG Over The Counter (OTC) Drugs Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.5.4 Main Business Overview
  - 12.5.5 Novartis International AG News
- 12.6 Pfizer, Inc.
  - 12.6.1 Company Details
  - 12.6.2 Over The Counter (OTC) Drugs Product Offered
  - 12.6.3 Pfizer, Inc. Over The Counter (OTC) Drugs Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.6.4 Main Business Overview
  - 12.6.5 Pfizer, Inc. News

## 12.7 PGT healthcare

12.7.1 Company Details

12.7.2 Over The Counter (OTC) Drugs Product Offered

12.7.3 PGT healthcare Over The Counter (OTC) Drugs Sales, Revenue, Price and Gross Margin (2016-2018)

12.7.4 Main Business Overview

12.7.5 PGT healthcare News

## 12.8 Sanofi S.A

12.8.1 Company Details

12.8.2 Over The Counter (OTC) Drugs Product Offered

12.8.3 Sanofi S.A Over The Counter (OTC) Drugs Sales, Revenue, Price and Gross Margin (2016-2018)

12.8.4 Main Business Overview

12.8.5 Sanofi S.A News

## 12.9 Takeda

12.9.1 Company Details

12.9.2 Over The Counter (OTC) Drugs Product Offered

12.9.3 Takeda Over The Counter (OTC) Drugs Sales, Revenue, Price and Gross Margin (2016-2018)

12.9.4 Main Business Overview

12.9.5 Takeda News

## **13 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Over The Counter (OTC) Drugs

Table Product Specifications of Over The Counter (OTC) Drugs

Figure Over The Counter (OTC) Drugs Report Years Considered

Figure Market Research Methodology

Figure Global Over The Counter (OTC) Drugs Consumption Growth Rate 2013-2023 (K MT)

Figure Global Over The Counter (OTC) Drugs Value Growth Rate 2013-2023 (\$ Millions)

Table Over The Counter (OTC) Drugs Consumption CAGR by Region 2013-2023 (\$ Millions)

Figure Product Picture of Analgesics

Table Major Players of Analgesics

Figure Product Picture of Dermatology Products

Table Major Players of Dermatology Products

Figure Product Picture of Gastrointestinal Products

Table Major Players of Gastrointestinal Products

Figure Product Picture of Vitamins, Mineral, and Supplements (VMS)

Table Major Players of Vitamins, Mineral, and Supplements (VMS)

Figure Product Picture of Weight Loss/Dietary Products

Table Major Players of Weight Loss/Dietary Products

Figure Product Picture of Ophthalmic Products

Table Major Players of Ophthalmic Products

Figure Product Picture of Sleeping Aids

Table Major Players of Sleeping Aids

Figure Product Picture of Others

Table Major Players of Others

Table Global Consumption Sales by Type (2013-2018)

Table Global Over The Counter (OTC) Drugs Consumption Market Share by Type (2013-2018)

Figure Global Over The Counter (OTC) Drugs Consumption Market Share by Type (2013-2018)

Table Global Over The Counter (OTC) Drugs Revenue by Type (2013-2018) (\$ million)

Table Global Over The Counter (OTC) Drugs Value Market Share by Type (2013-2018) (\$ Millions)

Figure Global Over The Counter (OTC) Drugs Value Market Share by Type (2013-2018)

Table Global Over The Counter (OTC) Drugs Sale Price by Type (2013-2018)  
Figure Over The Counter (OTC) Drugs Consumed in Hospital Pharmacies  
Figure Global Over The Counter (OTC) Drugs Market: Hospital Pharmacies (2013-2018) (K MT)  
Figure Global Over The Counter (OTC) Drugs Market: Hospital Pharmacies (2013-2018) (\$ Millions)  
Figure Global Hospital Pharmacies YoY Growth (\$ Millions)  
Figure Over The Counter (OTC) Drugs Consumed in Retail Pharmacies  
Figure Global Over The Counter (OTC) Drugs Market: Retail Pharmacies (2013-2018) (K MT)  
Figure Global Over The Counter (OTC) Drugs Market: Retail Pharmacies (2013-2018) (\$ Millions)  
Figure Global Retail Pharmacies YoY Growth (\$ Millions)  
Figure Over The Counter (OTC) Drugs Consumed in Online Pharmacy  
Figure Global Over The Counter (OTC) Drugs Market: Online Pharmacy (2013-2018) (K MT)  
Figure Global Over The Counter (OTC) Drugs Market: Online Pharmacy (2013-2018) (\$ Millions)  
Figure Global Online Pharmacy YoY Growth (\$ Millions)  
Figure Over The Counter (OTC) Drugs Consumed in Others  
Figure Global Over The Counter (OTC) Drugs Market: Others (2013-2018) (K MT)  
Figure Global Over The Counter (OTC) Drugs Market: Others (2013-2018) (\$ Millions)  
Figure Global Others YoY Growth (\$ Millions)  
Table Global Consumption Sales by Application (2013-2018)  
Table Global Over The Counter (OTC) Drugs Consumption Market Share by Application (2013-2018)  
Figure Global Over The Counter (OTC) Drugs Consumption Market Share by Application (2013-2018)  
Table Global Over The Counter (OTC) Drugs Value by Application (2013-2018)  
Table Global Over The Counter (OTC) Drugs Value Market Share by Application (2013-2018)  
Figure Global Over The Counter (OTC) Drugs Value Market Share by Application (2013-2018)  
Table Global Over The Counter (OTC) Drugs Sale Price by Application (2013-2018)  
Table Global Over The Counter (OTC) Drugs Sales by Players (2016-2018) (K MT)  
Table Global Over The Counter (OTC) Drugs Sales Market Share by Players (2016-2018)  
Figure Global Over The Counter (OTC) Drugs Sales Market Share by Players in 2016  
Figure Global Over The Counter (OTC) Drugs Sales Market Share by Players in 2017

Table Global Over The Counter (OTC) Drugs Revenue by Players (2016-2018) (\$ Millions)

Table Global Over The Counter (OTC) Drugs Revenue Market Share by Players (2016-2018)

Figure Global Over The Counter (OTC) Drugs Revenue Market Share by Players in 2016

Figure Global Over The Counter (OTC) Drugs Revenue Market Share by Players in 2017

Table Global Over The Counter (OTC) Drugs Sale Price by Players (2016-2018)

Figure Global Over The Counter (OTC) Drugs Sale Price by Players in 2017

Table Global Over The Counter (OTC) Drugs Manufacturing Base Distribution and Sales Area by Players

Table Players Over The Counter (OTC) Drugs Products Offered

Table Over The Counter (OTC) Drugs Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

Table Global Over The Counter (OTC) Drugs Consumption by Regions 2013-2018 (K MT)

Table Global Over The Counter (OTC) Drugs Consumption Market Share by Regions 2013-2018

Figure Global Over The Counter (OTC) Drugs Consumption Market Share by Regions 2013-2018

Table Global Over The Counter (OTC) Drugs Value by Regions 2013-2018 (\$ Millions)

Table Global Over The Counter (OTC) Drugs Value Market Share by Regions 2013-2018

Figure Global Over The Counter (OTC) Drugs Value Market Share by Regions 2013-2018

Figure Americas Over The Counter (OTC) Drugs Consumption 2013-2018 (K MT)

Figure Americas Over The Counter (OTC) Drugs Value 2013-2018 (\$ Millions)

Figure APAC Over The Counter (OTC) Drugs Consumption 2013-2018 (K MT)

Figure APAC Over The Counter (OTC) Drugs Value 2013-2018 (\$ Millions)

Figure Europe Over The Counter (OTC) Drugs Consumption 2013-2018 (K MT)

Figure Europe Over The Counter (OTC) Drugs Value 2013-2018 (\$ Millions)

Figure Middle East & Africa Over The Counter (OTC) Drugs Consumption 2013-2018 (K MT)

Figure Middle East & Africa Over The Counter (OTC) Drugs Value 2013-2018 (\$ Millions)

Table Americas Over The Counter (OTC) Drugs Consumption by Countries (2013-2018) (K MT)

Table Americas Over The Counter (OTC) Drugs Consumption Market Share by

Countries (2013-2018)

Figure Americas Over The Counter (OTC) Drugs Consumption Market Share by Countries in 2017

Table Americas Over The Counter (OTC) Drugs Value by Countries (2013-2018) (\$ Millions)

Table Americas Over The Counter (OTC) Drugs Value Market Share by Countries (2013-2018)

Figure Americas Over The Counter (OTC) Drugs Value Market Share by Countries in 2017

Table Americas Over The Counter (OTC) Drugs Consumption by Type (2013-2018) (K MT)

Table Americas Over The Counter (OTC) Drugs Consumption Market Share by Type (2013-2018)

Figure Americas Over The Counter (OTC) Drugs Consumption Market Share by Type in 2017

Table Americas Over The Counter (OTC) Drugs Consumption by Application (2013-2018) (K MT)

Table Americas Over The Counter (OTC) Drugs Consumption Market Share by Application (2013-2018)

Figure Americas Over The Counter (OTC) Drugs Consumption Market Share by Application in 2017

Figure United States Over The Counter (OTC) Drugs Consumption Growth 2013-2018 (K MT)

Figure United States Over The Counter (OTC) Drugs Value Growth 2013-2018 (\$ Millions)

Figure Canada Over The Counter (OTC) Drugs Consumption Growth 2013-2018 (K MT)

Figure Canada Over The Counter (OTC) Drugs Value Growth 2013-2018 (\$ Millions)

Figure Mexico Over The Counter (OTC) Drugs Consumption Growth 2013-2018 (K MT)

Figure Mexico Over The Counter (OTC) Drugs Value Growth 2013-2018 (\$ Millions)

Table APAC Over The Counter (OTC) Drugs Consumption by Countries (2013-2018) (K MT)

Table APAC Over The Counter (OTC) Drugs Consumption Market Share by Countries (2013-2018)

Figure APAC Over The Counter (OTC) Drugs Consumption Market Share by Countries in 2017

Table APAC Over The Counter (OTC) Drugs Value by Countries (2013-2018) (\$ Millions)

Table APAC Over The Counter (OTC) Drugs Value Market Share by Countries (2013-2018)



Figure APAC Over The Counter (OTC) Drugs Value Market Share by Countries in 2017  
Table APAC Over The Counter (OTC) Drugs Consumption by Type (2013-2018) (K MT)  
Table APAC Over The Counter (OTC) Drugs Consumption Market Share by Type (2013-2018)

Figure APAC Over The Counter (OTC) Drugs Consumption Market Share by Type in 2017

Table APAC Over The Counter (OTC) Drugs Consumption by Application (2013-2018) (K MT)

Table APAC Over The Counter (OTC) Drugs Consumption Market Share by Application (2013-2018)

Figure APAC Over The Counter (OTC) Drugs Consumption Market Share by Application in 2017

Figure China Over The Counter (OTC) Drugs Consumption Growth 2013-2018 (K MT)

Figure China Over The Counter (OTC) Drugs Value Growth 2013-2018 (\$ Millions)

Figure Japan Over The Counter (OTC) Drugs Consumption Growth 2013-2018 (K MT)

Figure Japan Over The Counter (OTC) Drugs Value Growth 2013-2018 (\$ Millions)

Figure Korea Over The Counter (OTC) Drugs Consumption Growth 2013-2018 (K MT)

Figure Korea Over The Counter (OTC) Drugs Value Growth 2013-2018 (\$ Millions)

Figure Southeast Asia Over The Counter (OTC) Drugs Consumption Growth 2013-2018 (K MT)

Figure Southeast Asia Over The Counter (OTC) Drugs Value Growth 2013-2018 (\$ Millions)

Figure India Over The Counter (OTC) Drugs Consumption Growth 2013-2018 (K MT)

Figure India Over The Counter (OTC) Drugs Value Growth 2013-2018 (\$ Millions)

Figure Australia Over The Counter (OTC) Drugs Consumption Growth 2013-2018 (K MT)

Figure Australia Over The Counter (OTC) Drugs Value Growth 2013-2018 (\$ Millions)

Table Europe Over The Counter (OTC) Drugs Consumption by Countries (2013-2018) (K MT)

Table Europe Over The Counter (OTC) Drugs Consumption Market Share by Countries (2013-2018)

Figure Europe Over The Counter (OTC) Drugs Consumption Market Share by Countries in 2017

Table Europe Over The Counter (OTC) Drugs Value by Countries (2013-2018) (\$ Millions)

Table Europe Over The Counter (OTC) Drugs Value Market Share by Countries (2013-2018)

Figure Europe Over The Counter (OTC) Drugs Value Market Share by Countries in 2017

Table Europe Over The Counter (OTC) Drugs Consumption by Type (2013-2018) (K MT)

Table Europe Over The Counter (OTC) Drugs Consumption Market Share by Type (2013-2018)

Figure Europe Over The Counter (OTC) Drugs Consumption Market Share by Type in 2017

Table Europe Over The Counter (OTC) Drugs Consumption by Application (2013-2018) (K MT)

Table Europe Over The Counter (OTC) Drugs Consumption Market Share by Application (2013-2018)

Figure Europe Over The Counter (OTC) Drugs Consumption Market Share by Application in 2017

Figure Germany Over The Counter (OTC) Drugs Consumption Growth 2013-2018 (K MT)

Figure Germany Over The Counter (OTC) Drugs Value Growth 2013-2018 (\$ Millions)

Figure France Over The Counter (OTC) Drugs Consumption Growth 2013-2018 (K MT)

Figure France Over The Counter (OTC) Drugs Value Growth 2013-2018 (\$ Millions)

Figure UK Over The Counter (OTC) Drugs Consumption Growth 2013-2018 (K MT)

Figure UK Over The Counter (OTC) Drugs Value Growth 2013-2018 (\$ Millions)

Figure Italy Over The Counter (OTC) Drugs Consumption Growth 2013-2018 (K MT)

Figure Italy Over The Counter (OTC) Drugs Value Growth 2013-2018 (\$ Millions)

Figure Russia Over The Counter (OTC) Drugs Consumption Growth 2013-2018 (K MT)

Figure Russia Over The Counter (OTC) Drugs Value Growth 2013-2018 (\$ Millions)

Figure Spain Over The Counter (OTC) Drugs Consumption Growth 2013-2018 (K MT)

Figure Spain Over The Counter (OTC) Drugs Value Growth 2013-2018 (\$ Millions)

Table Middle East & Africa Over The Counter (OTC) Drugs Consumption by Countries (2013-2018) (K MT)

Table Middle East & Africa Over The Counter (OTC) Drugs Consumption Market Share by Countries (2013-2018)

Figure Middle East & Africa Over The Counter (OTC) Drugs Consumption Market Share by Countries in 2017

Table Middle East & Africa Over The Counter (OTC) Drugs Value by Countries (2013-2018) (\$ Millions)

Table Middle East & Africa Over The Counter (OTC) Drugs Value Market Share by Countries (2013-2018)

Figure Middle East & Africa Over The Counter (OTC) Drugs Value Market Share by Countries in 2017

Table Middle East & Africa Over The Counter (OTC) Drugs Consumption by Type (2013-2018) (K MT)

Table Middle East & Africa Over The Counter (OTC) Drugs Consumption Market Share by Type (2013-2018)

Figure Middle East & Africa Over The Counter (OTC) Drugs Consumption Market Share by Type in 2017

Table Middle East & Africa Over The Counter (OTC) Drugs Consumption by Application (2013-2018) (K MT)

Table Middle East & Africa Over The Counter (OTC) Drugs Consumption Market Share by Application (2013-2018)

Figure Middle East & Africa Over The Counter (OTC) Drugs Consumption Market Share by Application in 2017

Figure Egypt Over The Counter (OTC) Drugs Consumption Growth 2013-2018 (K MT)

Figure Egypt Over The Counter (OTC) Drugs Value Growth 2013-2018 (\$ Millions)

Figure South Africa Over The Counter (OTC) Drugs Consumption Growth 2013-2018 (K MT)

Figure South Africa Over The Counter (OTC) Drugs Value Growth 2013-2018 (\$ Millions)

Figure Israel Over The Counter (OTC) Drugs Consumption Growth 2013-2018 (K MT)

Figure Israel Over The Counter (OTC) Drugs Value Growth 2013-2018 (\$ Millions)

Figure Turkey Over The Counter (OTC) Drugs Consumption Growth 2013-2018 (K MT)

Figure Turkey Over The Counter (OTC) Drugs Value Growth 2013-2018 (\$ Millions)

Figure GCC Countries Over The Counter (OTC) Drugs Consumption Growth 2013-2018 (K MT)

Figure GCC Countries Over The Counter (OTC) Drugs Value Growth 2013-2018 (\$ Millions)

Table Over The Counter (OTC) Drugs Distributors List

Table Over The Counter (OTC) Drugs Customer List

Figure Global Over The Counter (OTC) Drugs Consumption Growth Rate Forecast (2018-2023) (K MT)

Figure Global Over The Counter (OTC) Drugs Value Growth Rate Forecast (2018-2023) (\$ Millions)

Table Global Over The Counter (OTC) Drugs Consumption Forecast by Countries (2018-2023) (K MT)

Table Global Over The Counter (OTC) Drugs Consumption Market Forecast by Regions

Table Global Over The Counter (OTC) Drugs Value Forecast by Countries (2018-2023) (\$ Millions)

Table Global Over The Counter (OTC) Drugs Value Market Share Forecast by Regions

Figure Americas Over The Counter (OTC) Drugs Consumption 2018-2023 (K MT)

Figure Americas Over The Counter (OTC) Drugs Value 2018-2023 (\$ Millions)

Figure APAC Over The Counter (OTC) Drugs Consumption 2018-2023 (K MT)

Figure APAC Over The Counter (OTC) Drugs Value 2018-2023 (\$ Millions)  
Figure Europe Over The Counter (OTC) Drugs Consumption 2018-2023 (K MT)  
Figure Europe Over The Counter (OTC) Drugs Value 2018-2023 (\$ Millions)  
Figure Middle East & Africa Over The Counter (OTC) Drugs Consumption 2018-2023 (K MT)  
Figure Middle East & Africa Over The Counter (OTC) Drugs Value 2018-2023 (\$ Millions)  
Figure United States Over The Counter (OTC) Drugs Consumption 2018-2023 (K MT)  
Figure United States Over The Counter (OTC) Drugs Value 2018-2023 (\$ Millions)  
Figure Canada Over The Counter (OTC) Drugs Consumption 2018-2023 (K MT)  
Figure Canada Over The Counter (OTC) Drugs Value 2018-2023 (\$ Millions)  
Figure Mexico Over The Counter (OTC) Drugs Consumption 2018-2023 (K MT)  
Figure Mexico Over The Counter (OTC) Drugs Value 2018-2023 (\$ Millions)  
Figure Brazil Over The Counter (OTC) Drugs Consumption 2018-2023 (K MT)  
Figure Brazil Over The Counter (OTC) Drugs Value 2018-2023 (\$ Millions)  
Figure China Over The Counter (OTC) Drugs Consumption 2018-2023 (K MT)  
Figure China Over The Counter (OTC) Drugs Value 2018-2023 (\$ Millions)  
Figure Japan Over The Counter (OTC) Drugs Consumption 2018-2023 (K MT)  
Figure Japan Over The Counter (OTC) Drugs Value 2018-2023 (\$ Millions)  
Figure Korea Over The Counter (OTC) Drugs Consumption 2018-2023 (K MT)  
Figure Korea Over The Counter (OTC) Drugs Value 2018-2023 (\$ Millions)  
Figure Southeast Asia Over The Counter (OTC) Drugs Consumption 2018-2023 (K MT)  
Figure Southeast Asia Over The Counter (OTC) Drugs Value 2018-2023 (\$ Millions)  
Figure India Over The Counter (OTC) Drugs Consumption 2018-2023 (K MT)  
Figure India Over The Counter (OTC) Drugs Value 2018-2023 (\$ Millions)  
Figure Australia Over The Counter (OTC) Drugs Consumption 2018-2023 (K MT)  
Figure Australia Over The Counter (OTC) Drugs Value 2018-2023 (\$ Millions)  
Figure Germany Over The Counter (OTC) Drugs Consumption 2018-2023 (K MT)  
Figure Germany Over The Counter (OTC) Drugs Value 2018-2023 (\$ Millions)  
Figure France Over The Counter (OTC) Drugs Consumption 2018-2023 (K MT)  
Figure France Over The Counter (OTC) Drugs Value 2018-2023 (\$ Millions)  
Figure UK Over The Counter (OTC) Drugs Consumption 2018-2023 (K MT)  
Figure UK Over The Counter (OTC) Drugs Value 2018-2023 (\$ Millions)  
Figure Italy Over The Counter (OTC) Drugs Consumption 2018-2023 (K MT)  
Figure Italy Over The Counter (OTC) Drugs Value 2018-2023 (\$ Millions)  
Figure Russia Over The Counter (OTC) Drugs Consumption 2018-2023 (K MT)  
Figure Russia Over The Counter (OTC) Drugs Value 2018-2023 (\$ Millions)  
Figure Spain Over The Counter (OTC) Drugs Consumption 2018-2023 (K MT)  
Figure Spain Over The Counter (OTC) Drugs Value 2018-2023 (\$ Millions)

Figure Egypt Over The Counter (OTC) Drugs Consumption 2018-2023 (K MT)  
Figure Egypt Over The Counter (OTC) Drugs Value 2018-2023 (\$ Millions)  
Figure South Africa Over The Counter (OTC) Drugs Consumption 2018-2023 (K MT)  
Figure South Africa Over The Counter (OTC) Drugs Value 2018-2023 (\$ Millions)  
Figure Israel Over The Counter (OTC) Drugs Consumption 2018-2023 (K MT)  
Figure Israel Over The Counter (OTC) Drugs Value 2018-2023 (\$ Millions)  
Figure Turkey Over The Counter (OTC) Drugs Consumption 2018-2023 (K MT)  
Figure Turkey Over The Counter (OTC) Drugs Value 2018-2023 (\$ Millions)  
Figure GCC Countries Over The Counter (OTC) Drugs Consumption 2018-2023 (K MT)  
Figure GCC Countries Over The Counter (OTC) Drugs Value 2018-2023 (\$ Millions)  
Table Global Over The Counter (OTC) Drugs Consumption Forecast by Type (2018-2023) (K MT)  
Table Global Over The Counter (OTC) Drugs Consumption Market Share Forecast by Type (2018-2023)  
Table Global Over The Counter (OTC) Drugs Value Forecast by Type (2018-2023) (\$ Millions)  
Table Global Over The Counter (OTC) Drugs Value Market Share Forecast by Type (2018-2023)  
Table Global Over The Counter (OTC) Drugs Consumption Forecast by Application (2018-2023) (K MT)  
Table Global Over The Counter (OTC) Drugs Consumption Market Share Forecast by Application (2018-2023)  
Table Global Over The Counter (OTC) Drugs Value Forecast by Application (2018-2023) (\$ Millions)  
Table Global Over The Counter (OTC) Drugs Value Market Share Forecast by Application (2018-2023)  
Table Bayer AG Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Bayer AG Over The Counter (OTC) Drugs Sales, Revenue, Price and Gross Margin (2016-2018)  
Figure Bayer AG Over The Counter (OTC) Drugs Market Share (2016-2018)  
Table Boehringer Ingelheim Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Boehringer Ingelheim Over The Counter (OTC) Drugs Sales, Revenue, Price and Gross Margin (2016-2018)  
Figure Boehringer Ingelheim Over The Counter (OTC) Drugs Market Share (2016-2018)  
Table GlaxoSmithKline PLC Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table GlaxoSmithKline PLC Over The Counter (OTC) Drugs Sales, Revenue, Price and Gross Margin (2016-2018)

Figure GlaxoSmithKline PLC Over The Counter (OTC) Drugs Market Share (2016-2018)

Table Johnson & Johnson Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Johnson & Johnson Over The Counter (OTC) Drugs Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Johnson & Johnson Over The Counter (OTC) Drugs Market Share (2016-2018)

Table Novartis International AG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Novartis International AG Over The Counter (OTC) Drugs Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Novartis International AG Over The Counter (OTC) Drugs Market Share (2016-2018)

Table Pfizer, Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Pfizer, Inc. Over The Counter (OTC) Drugs Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Pfizer, Inc. Over The Counter (OTC) Drugs Market Share (2016-2018)

Table PGT healthcare Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table PGT healthcare Over The Counter (OTC) Drugs Sales, Revenue, Price and Gross Margin (2016-2018)

Figure PGT healthcare Over The Counter (OTC) Drugs Market Share (2016-2018)

Table Sanofi S.A Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sanofi S.A Over The Counter (OTC) Drugs Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Sanofi S.A Over The Counter (OTC) Drugs Market Share (2016-2018)

Table Takeda Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Takeda Over The Counter (OTC) Drugs Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Takeda Over The Counter (OTC) Drugs Market Share (2016-2018)

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