

2018-2023 Global Outdoor Umbrellas Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Outdoor Umbrellas market for 2018-2023. An umbrella or parasol is a folding canopy supported by wooden or metal ribs, which is usually mounted on a wooden, metal, or plastic pole. It is designed to protect a person against rain or sunlight.

Europe is the largest region of Outdoor Umbrellas in the world in the past few years and it will keep increasing in the next few years. Europe market took up about 35.02 the global market in 2017, while USA and China were about 32.50%, 12.86%.

Over the next five years, LPI(LP Information) projects that Outdoor Umbrellas will register a 7.2% CAGR in terms of revenue, reach US\$ 1080 million by 2023, from US\$ 710 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Outdoor Umbrellas market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Wall Mounted Umbrellas

Centre Pole Umbrellas

Offset Pole Umbrellas

Segmentation by application:

Commercial

Residential

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

FIM

GAGGIO srl

Garden Art

GLATZ AG

IASO

JANUS et Cie

MakMax (Taiyo)

MANUTTI

MDT

Ombrellificio Crema S.a.s

Scolaro

Solero Parasols

SPRECH S.r.l.

Symo Parasols

TUUCI

Umbrosa

Van Hoof

VLAEMYNCK

Caravita

Yotrio

ZHENGTE

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Outdoor Umbrellas consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Outdoor Umbrellas market by identifying its various subsegments.

Focuses on the key global Outdoor Umbrellas manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Outdoor Umbrellas with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Outdoor Umbrellas submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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