

2018-2023 Global Outdoor Payment Terminal (OPT) Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Outdoor Payment Terminal (OPT) market for 2018-2023.

The outdoor payment terminal (OPT) uses the card machine connection technology to realize the self-service card refueling of the outdoor fuel card, providing convenient self-service for the refueling customer. The product can be installed in the tanker or independent of the tanker. It is convenient for the refueling customer to select the oil gun, quantitative/fixed amount and other operations for self-fueling through the touch screen guide menu. The outdoor payment terminal technology is the general trend of the development of self-service fueling technology. The customer service has the defect that the traditional card machine linkage payment module and the station-level background can not be connected to the line, so it has more business advantages, such as: support multi-oil price, etc. Flexible promotion, refueling transaction records are not lost, and these are difficult problems that cannot be solved by traditional card machine linkage.

The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service. Consequently, they take the majority of the market share of high-end market. Looking to the future years, the slow downward price trend in recent years will maintain. As competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

Over the next five years, LPI(LP Information) projects that Outdoor Payment Terminal (OPT) will register a 7.5% CAGR in terms of revenue, reach US\$ 1010 million by 2023,

from US\$ 650 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Outdoor Payment Terminal (OPT) market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Contactless Payment Terminal

Contact Payment Terminal

Others

Segmentation by application:

Car Wash

Refuel

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

NCR

Tokheim

Gilbarco Veeder-Root

Invenco Group

Verifone

Scheidt & Bachmann

KVSIO

Unixfor S.A.

Quest Payment Systems

Orpak Systems(Gilbarco)

HTEC Ltd

AMCO SA

Zarph S.A.

Finnpos Systems

CS&S Intelligent Technology

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market

as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Outdoor Payment Terminal (OPT) consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Outdoor Payment Terminal (OPT) market by identifying its various subsegments.

Focuses on the key global Outdoor Payment Terminal (OPT) manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Outdoor Payment Terminal (OPT) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Outdoor Payment Terminal (OPT) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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