

2018-2023 Global Outdoor Gear Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Outdoor Gear market for 2018-2023.

The Outdoor Gear is always adopted by those who love nature, hiking, backpacking and adventure. In our report, the outdoor gear includes outdoor apparel, equipment and gear, as well as outdoor shoes and footwear.

In the survey interview of QYR, there are many business executives talked about current business facing a very complex market environment and competitive pressures.

To sum up, 'the country's overall economic environment has undergone profound changes, in this context, the industry's internal problems need to digest after experienced more than 20 years of rapid growth, industry external forces that outdoor gear industry is sunrise industry, continue to enter, exacerbate the market competition.' One entrepreneur vividly analogy, 'The market brand growth rate is much higher than the growth rate of market size.'

Over the next five years, LPI(LP Information) projects that Outdoor Gear will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Outdoor Gear market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Apparel

Shoes

Backpacks

Gear

Accessories

Equipment

Segmentation by application:

Game

Sport Activity

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key

manufacturers covered in this report:

Toread

Sanfo

Kolumb

ARCTOS

Ozark

Highrock

Camel

Nextorch

Fire Maple

KingCamp

MBC

Vafox

Snowwolf

Panon

Mobi Garden

K2

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Outdoor Gear consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Outdoor Gear market by identifying its various subsegments.

Focuses on the key global Outdoor Gear manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Outdoor Gear with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Outdoor Gear submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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