

# 2018-2023 Global Outdoor Furniture Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Outdoor Furniture market for 2018-2023. This report studies the Outdoor Furniture market. Outdoor Furniture, also called garden furniture or patio furniture, is a type of furniture specifically designed for outdoor use. It is typically made of weather-resistant materials such as aluminium which does not rust. The oldest surviving examples of Outdoor Furniture were found in the gardens of Pompeii. Different types of outdoor furniture include chairs, seating sets, tables, dining sets, and loungers & daybeds. The main purpose of outdoor furniture is to offer appropriate décor, and comfort.

Outdoor furniture is a type of furniture particularly designed for outdoor purposes. The main purpose of furniture is to provide comfort and appropriate décor to the building. With attractive designs and styles, the fame of the outdoor furniture has gone up. Outdoor furniture is growing nowadays due to initiatives taken by the government for funding more to more open spaces such as public garden, sports area and other area where people can relax.

Emergence of retro feeling is a major trend being witnessed in the global outdoor furniture market. Consumers are shifting their preferences back to crochet, natural, and woven styles, which add texture to all kinds of spaces. The woven trend is likely to move one step ahead of all trends, owing to the introduction of new & non-traditional colors offering fresh look, particularly in summers. Use of wood, and other natural materials such as teak and rattan, have gained increased momentum for producing outdoor furniture. Eco-friendly is becoming the integral part of mainstream outdoor furniture. Effects of toxic finishes, negative impacts of deforestation, and environmental concerns have compelled manufacturers in adopting green solutions. Some

manufacturers of outdoor furniture have already commenced implementing strategies for green manufacturing processes. For example, IKEA has started operating up to 30 windmills in Härjedalen, Sweden, to place itself as an independent energy manufacturing company.

The global market for outdoor furniture is highly diversified and competitive. In a bid to position themselves as energy-efficient and environment-friendly stores, vendors in the market are increasingly concentrating on furnishing items in retail space, and launching handcrafted furniture. Outdoor Furniture industry is relatively fragmented, Yotrio Corporation is the world leading manufacturer in global Outdoor Furniture market with the market share of 3.27%, in terms of revenue, followed by Brown Jordan, Agio International, DEDON and KETTAL.

Over the next five years, LPI(LP Information) projects that Outdoor Furniture will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Outdoor Furniture market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Metal

Plastic

Wood

Textile

Segmentation by application:

Residential

Commercial

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Yotrio Corporation

Brown Jordan

Agio International Company Limited

DEDON

KETTAL

Gloster

The Keter Group

Linya Group

Tuuci

MR DEARM

HIGOLD

Artie

Lloyd Flanders

Rattan

Emu Group

Barbeques Galore

COMFORT

Fischer Mobel GmbH

Royal Botania

Homecrest Outdoor Living

Hartman

Trex Company (Polyx Wood)

Treasure Garden Incorporated

Patio Furniture Industries

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Outdoor Furniture consumption (value & volume) by key regions/countries, product type and application, history data

from 2013 to 2017, and forecast to 2023.

To understand the structure of Outdoor Furniture market by identifying its various subsegments.

Focuses on the key global Outdoor Furniture manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Outdoor Furniture with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Outdoor Furniture submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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