

# 2018-2023 Global Oriented Strand Board (OSB) Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Oriented Strand Board (OSB) market for 2018-2023.

OSB is an engineered wood structural panel that is rapidly gaining popularity for various applications. It is a sheet material in which rather long strands of wood are bonded together with a synthetic resin adhesive. Sometimes in all three layers, but usually only in the outer layers of these panels, the strands are orientated in a particular direction. OSB varies in colour from a light straw colour to a medium brown depending on the wood species, resin system and pressing conditions.

OSB's strength mainly comes from the uninterrupted wood fibre, interweaving of the long strands and degree of orientation of strands in the surface layers. Waterproof and boil proof resin binders are combined with the strands to improve internal strength, rigidity and moisture resistance.

Currently, there are several producing companies in the world oriented strand board (OSB) industry. The main players are Norbord, LP, Georgia-Pacific, Kronospan and Weyerhaeuser NR Company. The global sales of oriented strand board (OSB) will increase to 34187 MMsf in 2017 from 24869 MMsf in 2012 with average growth rate of 6.5%.

In consumption market, North America and Europe are the mainly consumption regions due to the bigger demand of downstream applications. In 2016, these two regions occupied 90% of the global consumption volume in total.

Oriented strand board (OSB) has four grades, which include OSB 1, OSB 2, OSB 3 and OSB 4. And each type has different application people and places relatively. With advantages of oriented strand board (OSB), the downstream application industries will

need more oriented strand board (OSB) products. So, oriented strand board (OSB) has a huge market potential in the future.

Over the next five years, LPI(LP Information) projects that Oriented Strand Board (OSB) will register a 5.9% CAGR in terms of revenue, reach US\$ 11500 million by 2023, from US\$ 8170 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Oriented Strand Board (OSB) market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

OSB/1

OSB/2

OSB/3

OSB/4

Segmentation by application:

Construction

Industrial Packaging

Interior Furnishing

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Norbord

LP

Georgia-Pacific

Kronospan

Weyerhaeuser NR Company

Huber

Tolko

Swiss Krono Group

Martco

Egger

Medite Smartply

DOK Kalevala

Dieffenbacher

Langboard

Luli Group

Baoyuan Wood

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Oriented Strand Board (OSB) consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Oriented Strand Board (OSB) market by identifying its various subsegments.

Focuses on the key global Oriented Strand Board (OSB) manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Oriented Strand Board (OSB) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Oriented Strand Board (OSB) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new

product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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