

2018-2023 Global Organic Soy Lecithin Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Organic Soy Lecithin market for 2018-2023.

Lecithin is one of those mysterious, but common, ingredients found on the label of many packaged foods. It's an essential emulsifier that helps blend ingredients that don't naturally mix. Due to the lack of adequate organic sources of soy lecithin, the USDA allowed the use of non-organic sources when it drafted the national organic standards in 2002.

To be labeled "ORGANIC," and to carry the USDA organic seal, food has to be made up of 95% organic ingredients. The only non-organic ingredients are ones that are unavailable organically and cannot make up more than 5% of the product. NOP rules allow the use of 5% non-organic ingredients if sufficient quantities of organic alternatives are not available. At present, 100% and 95% organic soy lecithin are common types.

The Commission Implementing Regulation (EU)2016/673 determined that "Lecithin derived from organic raw material is available on the market, but appropriate qualities of such lecithin are needed for most of the uses in the organic food processing industry. The appropriate qualities for the organic food production are currently not available in sufficient quantities. Taking account of the temporary lack of the different qualities of the organic lecithin needed for the organic production of food, it should be provided that during a transitional period of 3 years lecithin not derived from organic raw material may be used in the production of organic food".

Soybeans are by far the most important source of commercial lecithin, and lecithin is the most important by-product of the soy oil processing industry because of its many applications in foods and industrial products. Soy lecithin is an excellent source of phospholipids, or phosphatides, for aqua feeds. In the past few decades, soy lecithin played a very important role. However, with the huge demand of healthy food, organic soy lecithin gradually began to gain market share. At the same time, sunflower lecithin is also constantly squeezing the market share of soy lecithin. Due to the lack of adequate organic sources of soy lecithin, the USDA allowed the use of non-organic sources when it drafted the national organic standards in 2002. Limit the development of this industry is upstream raw materials. At present, the US organic soybean cultivation can not meet the needs of the market. In the soybean industry, organic soybeans account for very small market share.

A special medium for both dietary and cosmetic purposes, organic soy lecithin acts as an emulsifier and thickening agent for body care products and improves a products' shelf life by acting as a mild preservative. At present, organic soy lecithin's main application areas are infant formula, chocolate, ice cream, beverages, bread, dietary supplements and so on. In these areas, organic soy lecithin achieved remarkable growth. In 2016, infant formula, cakes accounted for 23.73% and 17.4% market share. Consumer demand for organic has grown by double-digits nearly every year since the 1990s. Most impressively, organic sales have increased from \$3.6 billion in 1997 to \$43.3 billion in 2015. The outlook remains strong for organic products in the marketplace. To-date, the industry has shown continuous and steady growth with a 10.8 percent growth rate in 2015, well above that of the overall food market at 3.3 percent. Organic soy lecithin is an emerging industry. The industry is far from mature. In the future, this industry will become more intense. We think there will be more new companies in the future to enter the industry. Nevertheless, we maintain a positive attitude towards this industry.

Over the next five years, LPI(LP Information) projects that Organic Soy Lecithin will register a 6.5% CAGR in terms of revenue, reach US\$ 58 million by 2023, from US\$ 40 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Organic Soy Lecithin market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Fluid Organic Lecithins

De-oiled Organic Lecithin Powders

Segmentation by application:

Infant Formula

Baking-Pan Release

Cakes

Pet Food

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Clarkson Soy Products

Lecico

Lipoid

Fismer

Organic Factory

Lasenor

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In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Organic Soy Lecithin consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Organic Soy Lecithin market by identifying its various subsegments.

Focuses on the key global Organic Soy Lecithin manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Organic Soy Lecithin with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Organic Soy Lecithin submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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