

# 2018-2023 Global Organic Coconut Water Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Organic Coconut Water market for 2018-2023. Coconut water or organic coconut water is the clear liquid inside young green coconuts (fruits of the coconut palm). Coconut water has long been a popular drink in the tropical countries where it is available canned, or bottled.

First, coconut water benefits and coconut water nutrition are numerous due to the amount of essential nutrients it contains, which include vitamins, minerals, phytonutrients, amino acids, antioxidants, enzymes and growth hormones; because coconuts grow near the sea, they have continual access to mineral-rich salt water supplies, which enables them to absorb the water through their root systems. This makes coconut water a rich source of major minerals, such as potassium, calcium and magnesium, in addition to the trace elements iodine, zinc, sulfur, selenium, sulfur, manganese, boron and molybdenum.

Second, the global coconut water market is fragmented with too many small players across various regions. The production of coconut water is distributed evenly in USA, China, Europe, Brazil. China is the largest region of coconut water in the world in the past few years and it will keep the same position in the next few years. China markets took up about 62.48% the global market in 2015, followed by USA with the share of 23.31%.

Third, the global production of coconut water will increase from 1138.32 Million L in 2011 to 2310.08 Million L in 2016 at an average annual growth rate of more than 15.00%. In the world wide, the top five manufacturers of coconut water are Coconut Palm Group, VITA COCO, Coca-Cola(Zico), Yeniu, Pepsico(ONE,Amacoco). And the production of Coconut Palm Group occupied about 27.69% in 2015.

Over the next five years, LPI(LP Information) projects that Organic Coconut Water will register a 15.0% CAGR in terms of revenue, reach US\$ 4560 million by 2023, from US\$ 2270 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Organic Coconut Water market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Pure Coconut Water

Mixed Coconut Water

Segmentation by application:

0-14 yrs

15-34 yrs

35-54 yrs

55 yrs up

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

VITA COCO

Coca-Cola(Zico)

Pepsico(ONE,Amacoco)

Naked Juice

Maverick Brands

Taste Nirvana

C2O Pure Coconut Water

Tradecons GmbH

Amy & Brian

Edward & Sons

Sococo

PECU

Grupo Serigy

CocoJal

UFC Coconut Water

CHI Coconut Water

Green Coco Europe

Koh Coconut

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Organic Coconut Water consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Organic Coconut Water market by identifying its various subsegments.

Focuses on the key global Organic Coconut Water manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Organic Coconut Water with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Organic Coconut Water submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their

growth strategies.

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