

# 2018-2023 Global Organic Chips Consumption Market Report

https://marketpublishers.com/r/2B6527EC6B7EN.html

Date: October 2018

Pages: 134

Price: US\$ 4,660.00 (Single User License)

ID: 2B6527EC6B7EN

# **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Organic Chips market for 2018-2023.

Organic chips are fried, baked or popped slices of vegetables, fruits, and others which are grown organically. Additionally, manufacturing of organic chips are done in such a way that it is free of chemical preservatives which increases the nutritional value of the product. The raw materials are grown without the use of chemicals including pesticides and fertilizers. The organic ingredients are usually processed without using irradiation, industrial solvents or synthetic food additives.

Escalating demand for nutritional foods is encouraging the manufacturers to enter into healthy snacks market. This is further supporting the growth of organic chips market as a potential segment in the healthy snacks market. Advancement in technology and increasing health consciousness among the consumers is adding fuel to the growth of this market. Furthermore, a shift in the consumers' food consumption pattern globally is identified to be a major driver propelling the demand for organic chips.

Over the next five years, LPI(LP Information) projects that Organic Chips will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Organic Chips market by product type, application, key manufacturers and key regions.

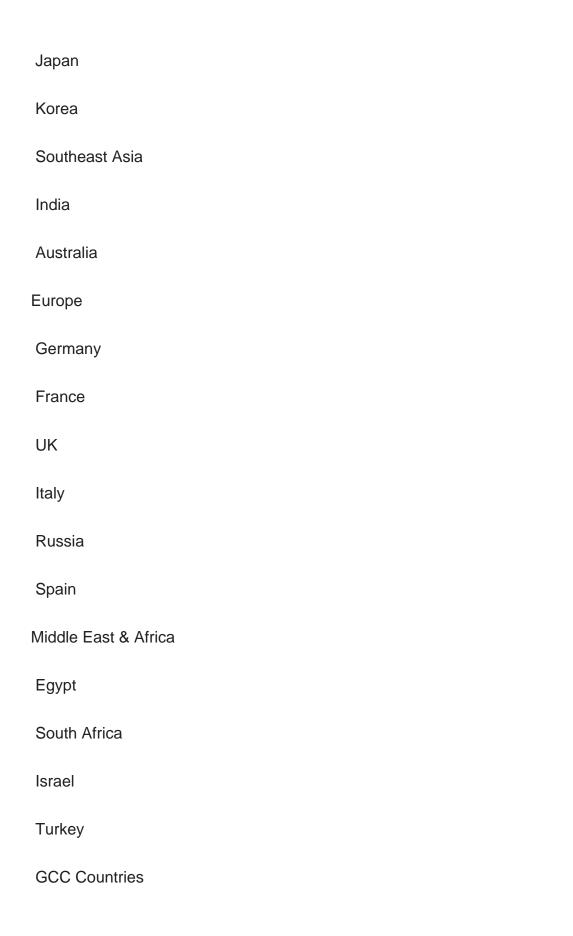
To calculate the market size, LP Information considers value and volume generated



from the sales of the following segments:

Segmentation by product type:	
Vegetable	
Fruits	
Cereals	
Grains	
Segmentation by application:	
School and Education Institutes	
Charity	
Commercial Institues	
Individuals	
This report also splits the market by region:	
Americas	
United States	
Canada	
Mexico	
Brazil	
APAC	
China	





The report also presents the market competition landscape and a corresponding



detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Luke's Organic

Tyrrells Potato Crisps

Kettle Foods

The Hain Celestial Group

Popchips

Rhythm Superfoods

General Mills

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

# Research objectives

To study and analyze the global Organic Chips consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Organic Chips market by identifying its various subsegments.

Focuses on the key global Organic Chips manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Organic Chips with respect to individual growth trends, future prospects, and their contribution to the total market.



To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Organic Chips submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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