

2018-2023 Global Organic Cereals Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Organic Cereals market for 2018-2023.

With people becoming more medically aware and health conscious, organic cereals for breakfast are going to be the first option for them. This is because organic cereals are produced by the farmers through reusable resources. They are natural and thus, have minimal or no chemicals or pesticides. Offering various functional health benefits, organic minerals carry lots of minerals and vitamins.

Popular organic cereals are made from many grains but primarily from barley, coconut, corn, and nut. Their nutritional value doubles as most consumers consume them with milk, fruits, and yogurt. Therefore, due to the health benefits they offer, organic cereals are a strong market. Apart from rising health awareness among consumers, other factors that are having a positive impact on the global organic cereals market include changing consumer preferences, and inclination towards the western dietary pattern. The popularity of convenience foods based on the minimal preparation time required also boosts the growth. Working population likes breakfast that is ready by just putting the ingredients in milk. The key players in this market are emphasizing on product innovations and introducing more varieties of organic cereals to match the changing taste of consumers around the world.

Over the next five years, LPI(LP Information) projects that Organic Cereals will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth

opportunities of Organic Cereals market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Ready-To-Eat

Hot Cereals

Segmentation by application:

Children

Adults

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Kellogg

General Mills

Kroger

Hain Celestial

Organic India

EcoFarms

Cereal Partners Worldwide

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Organic Cereals consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Organic Cereals market by identifying its various subsegments.

Focuses on the key global Organic Cereals manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Organic Cereals with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Organic Cereals submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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