

2018-2023 Global Organic Beer Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Organic Beer market for 2018-2023.

A beer can be called “organic” if it meets the following federal guidelines. Firstly, at least 95 percent of its ingredients are organically produced (e.g., no GMOs, synthetic fertilizers, pesticides). Secondly, the brewery must prove that the remaining ingredients were not available in sufficient quantities or qualities in organic form. And these non-organic ingredients must be on the federal Agriculture Department’s list of allowed and prohibited substances. There is also a kind of super-duper organic certification, called 100 Percent Organic, that means exactly what it says: Everything that went into the product, including cleaning and processing materials, was organic. Such beers are understandably rare.

U.S. organic beer sales have increased more than tenfold since 2003, from \$9 million to \$92 million in 2014, the latest year figures were available from the Organic Trade Association. Such is the growth in popularity in the U.S. of organic beer, which carries on despite some considerable challenges in the future.

Over the next five years, LPI(LP Information) projects that Organic Beer will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Organic Beer market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Ale

Lager

Stouts & Porters

Segmentation by application:

Retail Store

Restaurants

Hotels

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Asher Brewing

Bison Brewing

Butte Creek Brewing

Eel River Brewing

Hopworks Urban Brewery

Laurelwood Public House And Brewery

Pisgah Brewing

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Organic Beer consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Organic Beer market by identifying its various subsegments.

Focuses on the key global Organic Beer manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Organic Beer with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Organic Beer submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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