

2018-2023 Global Optical Polyester Film Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Optical Polyester Film market for 2018-2023.

Polyester film (PET) is one kind of film material, whose raw material is polyethylene terephthalate, through extrusion method into thick slices, and then by two-way stretch. Optical grade polyester film refer to the PET film which used for optical and optoelectronic field, such as indium tin oxide film (Indium Tin-Oxide ITO film referred to), and a transparent conductive thin film liquid crystal display, a touch screen, transparent flexible circuit.

Optical grade polyester film has good maneuverability and scratch resistance, while maintaining a high level of transparency, by improving the ability to stretch the film also has good flatness, the film is applied to the display area.

There are some important indicators about the property of Optical Polyester Film which has been presented in following table.

Regionally, China is the biggest Consumption area of Optical Polyester Film in the world and China is the most potential market with the fastest growing rate of 11.34%.

From the view of application market, 42.68% is the most active and potential field because of the widely use of consumer electronics in 2015. Although there is big difference between big companies such as Mitsubishi Polyester Film with new companies, especially in the price of products, customers still willing to pay more money to achieve products or service with higher quality. Therefore, it will become harder and harder for a new company which doesn't have its own core technology and R&D team to survive in this Technology-intensive battle.

Over the next five years, LPI(LP Information) projects that Optical Polyester Film will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Optical Polyester Film market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Super-Thin film (6?m)

Universal film (6-65?m)

Thick film (65?m)

Segmentation by application:

Consumer Electronics

Industrial

Solar

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Mitsubishi Polyester Film

TORAY

TOYOBO

TEIJIN LIMITED

SKC

KOLON INDUSTRIES

3M

Hefei Lucky

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Optical Polyester Film consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Optical Polyester Film market by identifying its

various subsegments.

Focuses on the key global Optical Polyester Film manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Optical Polyester Film with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Optical Polyester Film submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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