

# 2018-2023 Global Opaque Polymer (Opacifier) Consumption Market Report

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# **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Opaque Polymer (Opacifier) market for 2018-2023.

Opaque polymer is a styrene acrylic copolymer emulsion to provide the opacity of emulsion paint. The emulsion particle is styrene-acrylic copolymer bead consist of hollow. It is an advanced polymeric opacifiers enginerred mainly to improve the efficiency of TiO2. The opaque polymer can provide an effective way to reduce raw material costs and improve hiding in a range of products, including interior or exterior coatings from flat to semigloss.

There are several Opaque Polymer (Opacifier) manufactures in the world, the manufactures include Dow, Arkema, Ashland, Hankuck and others. Global Opaque Polymer (Opacifier) production has reached about 128160 MT in 2015, increase 4.84% compared with last year, the average growth rate of Opaque Polymer (Opacifier) production is about 6.62% from 2011 to 2016. Opaque Polymer (Opacifier) production mainly focus on USA and Europe. USA Opaque Polymer (Opacifier) take about 48.17% market share of global Opaque Polymer (Opacifier) production in 2015, the followed is Europe, take about 20.85%.

Over the next five years, LPI(LP Information) projects that Opaque Polymer (Opacifier) will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth



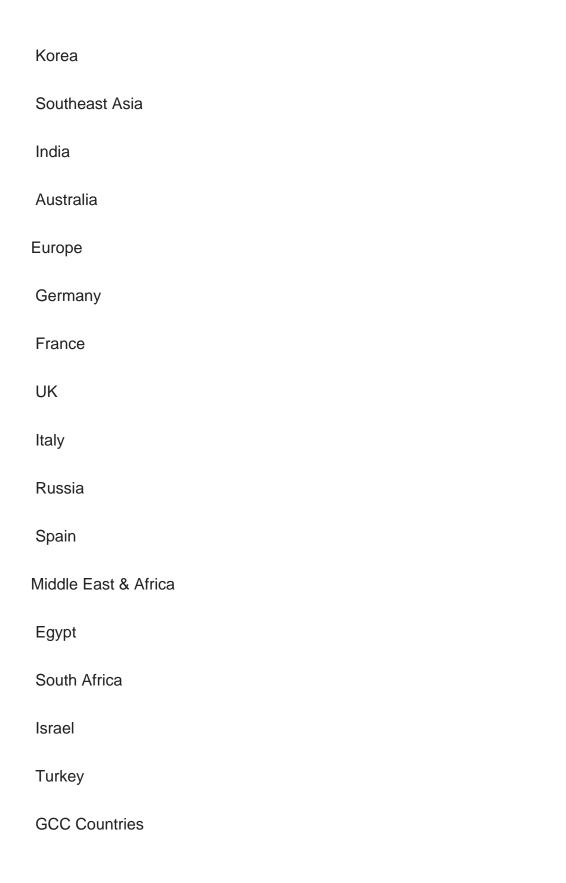
opportunities of Opaque Polymer (Opacifier) market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

| from the sales of the following segments.     |
|---|
| Segmentation by product type:                 |
| Solid Content 30%                             |
| Solid Content 40%                             |
| Segmentation by application:                  |
| Painting and Coating                          |
| Detergents                                    |
| Personal Care                                 |
| This report also splits the market by region: |
| Americas                                      |
| United States                                 |
| Canada  |
| Mexico  |
| Brazil  |
| APAC  |
| China   |
|   |

Japan





The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:



| Dow          |  |  |
|--------------|--|--|
| Arkema       |  |  |
| Ashland      |  |  |
| Interpolymer |  |  |
| Junneng      |  |  |
| Hankuck      |  |  |
| Visen        |  |  |
| Indulor      |  |  |
|              |  |  |

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Opaque Polymer (Opacifier) consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Opaque Polymer (Opacifier) market by identifying its various subsegments.

Focuses on the key global Opaque Polymer (Opacifier) manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Opaque Polymer (Opacifier) with respect to individual growth trends, future prospects, and their contribution to the total market.



To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Opaque Polymer (Opacifier) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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