

# 2018-2023 Global Online On-Demand Food Delivery Services Market Report (Status and Outlook)

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# **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Online On-Demand Food Delivery Services market for 2018-2023.

Online on-demand food delivery service providers are adopting digital and social media promotional campaigns in their marketing strategies. These services are further boosted by digital platforms through mobile and smartphone technologies. Their various features increase their service visibility and expand their product portfolio. Further, service providers further use social media platforms to run their service promotions and campaigns. These platforms increase consumer engagement and create brand and service awareness. The increasing digital platform and consumer engagement on social media platforms is identified to be one of the key factors having a positive impact on the online on-demand food delivery services market.

In 2017, order-focused food delivery services dominated the market by accounting for a share of more than 95%

In 2017, the Americas dominated the global online on-demand food delivery services market and accounted for a share of more than 45%

Over the next five years, LPI(LP Information) projects that Online On-Demand Food Delivery Services will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

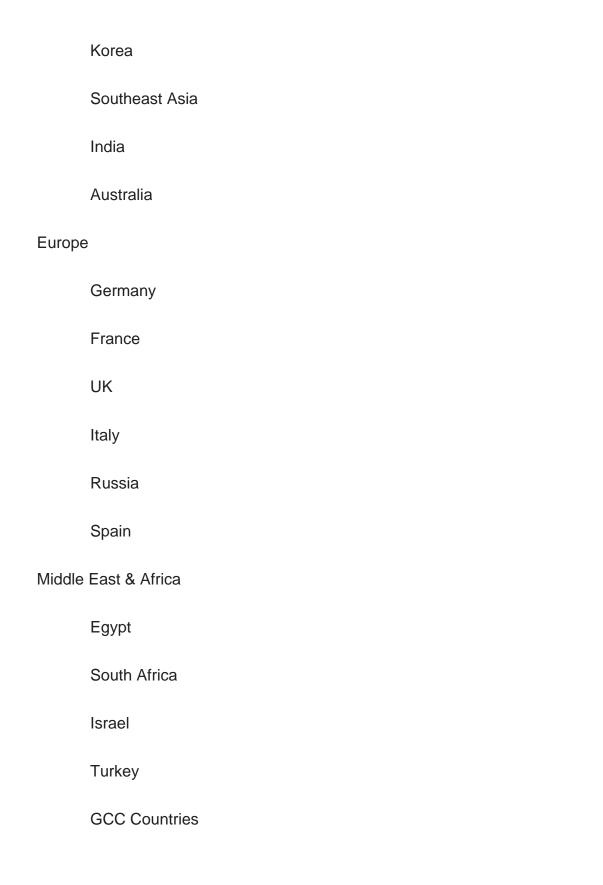
This report presents a comprehensive overview, market shares and growth opportunities of Online On-Demand Food Delivery Services market by product type, application, key companies and key regions.



To calculate the market size, LP Information considers value generated from the sales of the following segments:

of the following	g segments:	
Segmentation	by product type:	
Order-	focused food delivery services	
Logisti	cs-focused food delivery services	
Segmentation	by application:	
Office	buildings	
Family	·	
Other	Other	
We can also p following regio	provide the customized separate regional or country-level reports, for the ons:	
Americas		
	United States	
	Canada	
	Mexico	
	Brazil	
APAC		
	China	
	Japan	





The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:



Deliveroo	
Delivery Hero	
DoorDash	
GrubHub	
Just Eat Holding	
MEITUAN	
Foodler	
Postmates	
Swiggy	
OrderUp	
Munchery	

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

# **RESEARCH OBJECTIVES**

To study and analyze the global Online On-Demand Food Delivery Services market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Online On-Demand Food Delivery Services market by identifying its various subsegments.

Focuses on the key global Online On-Demand Food Delivery Services players, to define, describe and analyze the value, market share, market competition



landscape, SWOT analysis and development plans in next few years.

To analyze the Online On-Demand Food Delivery Services with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Online On-Demand Food Delivery Services submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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