

2018-2023 Global Online Magazine Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Online Magazine market for 2018-2023.

An online magazine is a magazine published on the Internet, through bulletin board systems and other forms of public computer networks. One of the first magazines to convert from a print magazine format to being online only was the computer magazine Datamation.

Some online magazines distributed through the World Wide Web call themselves webzines. An ezine (also spelled e-zine) is a more specialized term appropriately used for small magazines and newsletters distributed by any electronic method, for example, by electronic mail (e-mail/email, see Zine). Some social groups may use the terms cyberzine and hyperzine when referring to electronically distributed resources. Similarly, some online magazines may refer to themselves as "electronic magazines" or "e-magazines" to reflect their readership demographics or to capture alternative terms and spellings in online searches.

An online magazine shares some features with a blog and also with online newspapers, but can usually be distinguished by its approach to editorial control. Magazines typically have editors or editorial boards who review submissions and perform a quality control function to ensure that all material meets the expectations of the publishers (those investing time or money in its production) and the readership.

Over the next five years, LPI(LP Information) projects that Online Magazine will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Online Magazine market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

PC

MobilePhone & Tablet

Segmentation by application:

Educational Magazine

Literary Magazine

Entertainment Magazine

News Magazine

Sport Magazine

Other

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Pearson

McGraw Hill

Sybex

Beacon Press

John Wiley & Sons, Inc

Penguin Random House

Blackwell Science

Random House

Springer

Bertelsmann

Macmillan

Elsevier

The Thomson Corporation

News Corporation

RELX Group

Wolters Kluwer

Lagardere Group

Grupo Planeta

Scholastic

HarperCollins

Houghton Mifflin Harcourt

Holtzbrinck

Kodansha

Shueisha

Kadokawa Publishing

Bonnier

Hitotsubashi Group

Simon & Schuster

Egmont Group

Klett Gruppe

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Online Magazine market size by key

regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Online Magazine market by identifying its various subsegments.

Focuses on the key global Online Magazine players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Online Magazine with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Online Magazine submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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