

# 2018-2023 Global Online Lingerie Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Online Lingerie market for 2018-2023.

Lingerie is fashionable and typically alluring undergarments. Lingerie includes undergarments using flexible, stretchy, sheer, or decorative materials like Lycra, nylon (nylon tricot), polyester, satin, lace, silk and sheer fabric. Certain cotton or synthetic undergarments are also lingerie.

In the last several years, global market of Online Lingerie developed rapidly, with an average growth rate of 12.48%. In 2017, global revenue of Online Lingerie is nearly 33.4 billion USD; the actual consumption is about 2627 million units.

The classification of Online Lingerie includes Bra, Knickers & Panties, Lounge Wear, and Shape Wear. And the proportion of Bra in 2017 is about 43.80%, and the proportion is in increasing trend from 2013 to 2017.

Online Lingerie is widely used for male and female. The most proportion of Online Lingerie is sold for female, and the proportion in 2017 is about 66.27%.

Over the next five years, LPI(LP Information) projects that Online Lingerie will register a 13.7% CAGR in terms of revenue, reach US\$ 72100 million by 2023, from US\$ 33400 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Online Lingerie market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated

from the sales of the following segments:

Segmentation by product type:

Bra

Knickers & Panties

Lounge Wear

Shape Wear

Segmentation by application:

Female

Male

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Victoria's Secret

PVH

Hanesbrands

Fruit of the Loom

Aimer

Fast Retailing

Triumph

Huijie

Jockey International

Wacoal Holdings

Cosmo-lady

Gunze

Embry Form

Calida

Oleno Group

Vivien

Tutuanna

Sunny Group

Miiow

GUJIN

Hop Lun

BYC

Sunflora

Good People

P.H. Garment

SBW

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Online Lingerie consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Online Lingerie market by identifying its various subsegments.

Focuses on the key global Online Lingerie manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Online Lingerie with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Online Lingerie submarkets, with respect to key

regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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