

2018-2023 Global Online Accounting Software Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Online Accounting Software market for 2018-2023.

This report studies the Online Accounting Software market, online accounting systems are specifically designed to be used through the Internet, rather than being installed locally onto company computers. This reduces information technology requirements like server hardware, backups and maintenance and shifts the expenditure from being a large up-front capital cost to a much smaller, but ongoing, monthly or annual fee. Online Accounting Software is mainly used for three applications: SMEs (small & medium enterprises), Large Enterprises, Other Users (personal users or non-profit organizations). And SMEs was the most widely used area which took up about 72% of the global total in 2017.

North America is the largest consumption countries of Online Accounting Software in the world in the past few years and it will keep increasing in the next few years. USA market took up about 35.6% the global market in 2017, while EU was about 23.4%.

USA, UK, Australia, Germany, China, New Zealand and Canada are now the key developers of Online Accounting Software. There are some vendors with special products in China, but the Chinese market is still much smaller than the USA.

Over the next five years, LPI(LP Information) projects that Online Accounting Software will register a 8.6% CAGR in terms of revenue, reach US\$ 4130 million by 2023, from US\$ 2520 million in 2017.

This report presents a comprehensive overview, market shares and growth

opportunities of Online Accounting Software market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Browser-based, SaaS

Application Service Providers (ASPs)

Segmentation by application:

SMEs

Large Enterprises

Other Users

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this

report:

Intuit

Sage

SAP

Oracle(NetSuite)

Microsoft

Infor

Epicor

Workday

Unit4

Xero

Yonyou

Kingdee

Acclivity

FreshBooks

Zoho

Assit Cornerstone

MEGI

Reckon

KashFlow

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Online Accounting Software market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Online Accounting Software market by identifying its various subsegments.

Focuses on the key global Online Accounting Software players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Online Accounting Software with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Online Accounting Software submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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