

2018-2023 Global Olefin Block Copolymer (OBC) Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Olefin Block Copolymer (OBC) market for 2018-2023.

Olefin Block Copolymers (OBCs) are polyolefins with alternating blocks of hard (highly rigid) and soft (highly elastomeric) segments. The block structure of OBCs offers an advantaged performance balance of flexibility and heat resistance compared to random polyolefin copolymers.

The global Olefin Block Copolymer industry has a rather high concentration. The major manufacturers are concentrated in USA, such as Dow Chemical and Polyone (GLS Corp). At present, Dow Chemical is the world leader, holding 90.20% production market share in 2017.

Olefin Block Copolymer downstream is wide and recently Olefin Block Copolymer has acquired increasing significance in various fields of Footwear, Adhesives, Housewares, and Infrastructure. Globally, the Olefin Block Copolymer market is mainly driven by growing demand for Footwear. Footwear accounts for nearly 53.41% of total downstream consumption of Olefin Block Copolymer in global.

Olefin Block Copolymer can be mainly divided into OBC A and OBC B which OBC B captures about 63.74% of Olefin Block Copolymer market in 2016. According to our research and analysis, manufacturers from USA are the major leaders in the international market of Olefin Block Copolymer.

Over the next five years, LPI(LP Information) projects that Olefin Block Copolymer (OBC) will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Olefin Block Copolymer (OBC) market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

OBC A

OBC B

Segmentation by application:

Footwear

Adhesives

Housewares

Infrastructure

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Dow Chemical

Polyone (GLS Corp)

Eastman

LG Chem

Mitsui Chemicals

Eastman, LG Chem and Mitsui Chemicals just introduced the related products.

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In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Olefin Block Copolymer (OBC) consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Olefin Block Copolymer (OBC) market by identifying its various subsegments.

Focuses on the key global Olefin Block Copolymer (OBC) manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few

years.

To analyze the Olefin Block Copolymer (OBC) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Olefin Block Copolymer (OBC) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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