

2018-2023 Global Office Storage & Organization Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Office Storage & Organization market for 2018-2023.

This report studies the Office Storage Cabinet market. These storage cabinets can help to sort and organize it all: from important documents to a pen. It helps to save plenty of room. In the report we analyzed normal office storage cabinet and mobile shelving for office.

On the basis of region, Asia is the largest market segment of Office Storage & Organization, especially China, with a consumption volume market share nearly 25.13% in 2017, followed by Europe with a consumption market share nearly 16.83% in 2017. The industry is very scattered, and most of office furniture factories only pay attention to "spreads" instead of focusing on the design and quality of products, and also lack a scientific marketing strategy. There is a lack of long-term, stable, and scientific strategic guidance in product development, brand building, marketing, marketing, channel management, logistics and distribution, after-sales services, and vendor relations, so that they can only occupy a low-end office furniture market with low profits.

After research, we find the amount of office furniture company is less than home furniture company, especially mobile shelving for office. And the brand awareness for office furniture market is less than home furniture market. The products in this industry are look similar, and some brand office furniture manufacturers reduce costs by outsourcing products which reduce the quantity of furniture. The threshold for entry into the industry is low. Many office furniture manufacturers increase market share by taken non-standard competition to obtain sales what made manufacturers who insist on

quality destroyed in this disorderly competition.

Over the next five years, LPI(LP Information) projects that Office Storage & Organization will register a 8.3% CAGR in terms of revenue, reach US\$ 3900 million by 2023, from US\$ 2420 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Office Storage & Organization market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Normal Office Storage Cabinet

Mobile Shelving for Office

Segmentation by application:

Direct Sales

Indirect Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

HNI Corporation

Herman Miller

Steelcase Inc.

Kokuyo

Godrej

Spacesaver Corporation

Montel Inc.

...

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Office Storage & Organization consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Office Storage & Organization market by identifying its various subsegments.

Focuses on the key global Office Storage & Organization manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Office Storage & Organization with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Office Storage & Organization submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Office Storage & Organization Consumption 2013-2023
 - 2.1.2 Office Storage & Organization Consumption CAGR by Region
- 2.2 Office Storage & Organization Segment by Type
 - 2.2.1 Normal Office Storage Cabinet
 - 2.2.2 Mobile Shelving for Office
- 2.3 Office Storage & Organization Consumption by Type
 - 2.3.1 Global Office Storage & Organization Consumption Market Share by Type (2013-2018)
 - 2.3.2 Global Office Storage & Organization Revenue and Market Share by Type (2013-2018)
 - 2.3.3 Global Office Storage & Organization Sale Price by Type (2013-2018)
- 2.4 Office Storage & Organization Segment by Application
 - 2.4.1 Direct Sales
 - 2.4.2 Indirect Sales
- 2.5 Office Storage & Organization Consumption by Application
 - 2.5.1 Global Office Storage & Organization Consumption Market Share by Application (2013-2018)
 - 2.5.2 Global Office Storage & Organization Value and Market Share by Application (2013-2018)
 - 2.5.3 Global Office Storage & Organization Sale Price by Application (2013-2018)

3 GLOBAL OFFICE STORAGE & ORGANIZATION BY PLAYERS

- 3.1 Global Office Storage & Organization Sales Market Share by Players
 - 3.1.1 Global Office Storage & Organization Sales by Players (2016-2018)

- 3.1.2 Global Office Storage & Organization Sales Market Share by Players (2016-2018)
- 3.2 Global Office Storage & Organization Revenue Market Share by Players
 - 3.2.1 Global Office Storage & Organization Revenue by Players (2016-2018)
 - 3.2.2 Global Office Storage & Organization Revenue Market Share by Players (2016-2018)
- 3.3 Global Office Storage & Organization Sale Price by Players
- 3.4 Global Office Storage & Organization Manufacturing Base Distribution, Sales Area, Product Types by Players
 - 3.4.1 Global Office Storage & Organization Manufacturing Base Distribution and Sales Area by Players
 - 3.4.2 Players Office Storage & Organization Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 OFFICE STORAGE & ORGANIZATION BY REGIONS

- 4.1 Office Storage & Organization by Regions
 - 4.1.1 Global Office Storage & Organization Consumption by Regions
 - 4.1.2 Global Office Storage & Organization Value by Regions
- 4.2 Americas Office Storage & Organization Consumption Growth
- 4.3 APAC Office Storage & Organization Consumption Growth
- 4.4 Europe Office Storage & Organization Consumption Growth
- 4.5 Middle East & Africa Office Storage & Organization Consumption Growth

5 AMERICAS

- 5.1 Americas Office Storage & Organization Consumption by Countries
 - 5.1.1 Americas Office Storage & Organization Consumption by Countries (2013-2018)
 - 5.1.2 Americas Office Storage & Organization Value by Countries (2013-2018)
- 5.2 Americas Office Storage & Organization Consumption by Type
- 5.3 Americas Office Storage & Organization Consumption by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

6 APAC

6.1 APAC Office Storage & Organization Consumption by Countries

6.1.1 APAC Office Storage & Organization Consumption by Countries (2013-2018)

6.1.2 APAC Office Storage & Organization Value by Countries (2013-2018)

6.2 APAC Office Storage & Organization Consumption by Type

6.3 APAC Office Storage & Organization Consumption by Application

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

7.1 Europe Office Storage & Organization by Countries

7.1.1 Europe Office Storage & Organization Consumption by Countries (2013-2018)

7.1.2 Europe Office Storage & Organization Value by Countries (2013-2018)

7.2 Europe Office Storage & Organization Consumption by Type

7.3 Europe Office Storage & Organization Consumption by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

7.9 Spain

7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Office Storage & Organization by Countries

8.1.1 Middle East & Africa Office Storage & Organization Consumption by Countries (2013-2018)

8.1.2 Middle East & Africa Office Storage & Organization Value by Countries (2013-2018)

8.2 Middle East & Africa Office Storage & Organization Consumption by Type

8.3 Middle East & Africa Office Storage & Organization Consumption by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers and Impact

9.1.1 Growing Demand from Key Regions

9.1.2 Growing Demand from Key Applications and Potential Industries

9.2 Market Challenges and Impact

9.3 Market Trends

10 MARKETING, DISTRIBUTORS AND CUSTOMER

10.1 Sales Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.2 Office Storage & Organization Distributors

10.3 Office Storage & Organization Customer

11 GLOBAL OFFICE STORAGE & ORGANIZATION MARKET FORECAST

11.1 Global Office Storage & Organization Consumption Forecast (2018-2023)

11.2 Global Office Storage & Organization Forecast by Regions

11.2.1 Global Office Storage & Organization Forecast by Regions (2018-2023)

11.2.2 Global Office Storage & Organization Value Forecast by Regions (2018-2023)

11.2.3 Americas Consumption Forecast

11.2.4 APAC Consumption Forecast

11.2.5 Europe Consumption Forecast

11.2.6 Middle East & Africa Consumption Forecast

11.3 Americas Forecast by Countries

11.3.1 United States Market Forecast

11.3.2 Canada Market Forecast

11.3.3 Mexico Market Forecast

11.3.4 Brazil Market Forecast

11.4 APAC Forecast by Countries

- 11.4.1 China Market Forecast
- 11.4.2 Japan Market Forecast
- 11.4.3 Korea Market Forecast
- 11.4.4 Southeast Asia Market Forecast
- 11.4.5 India Market Forecast
- 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
 - 11.5.1 Germany Market Forecast
 - 11.5.2 France Market Forecast
 - 11.5.3 UK Market Forecast
 - 11.5.4 Italy Market Forecast
 - 11.5.5 Russia Market Forecast
 - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
 - 11.6.1 Egypt Market Forecast
 - 11.6.2 South Africa Market Forecast
 - 11.6.3 Israel Market Forecast
 - 11.6.4 Turkey Market Forecast
 - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Office Storage & Organization Forecast by Type
- 11.8 Global Office Storage & Organization Forecast by Application

12 KEY PLAYERS ANALYSIS

- 12.1 HNI Corporation
 - 12.1.1 Company Details
 - 12.1.2 Office Storage & Organization Product Offered
 - 12.1.3 HNI Corporation Office Storage & Organization Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.1.4 Main Business Overview
 - 12.1.5 HNI Corporation News
- 12.2 Herman Miller
 - 12.2.1 Company Details
 - 12.2.2 Office Storage & Organization Product Offered
 - 12.2.3 Herman Miller Office Storage & Organization Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.2.4 Main Business Overview
 - 12.2.5 Herman Miller News
- 12.3 Steelcase Inc.

- 12.3.1 Company Details
- 12.3.2 Office Storage & Organization Product Offered
- 12.3.3 Steelcase Inc. Office Storage & Organization Sales, Revenue, Price and Gross Margin (2016-2018)
- 12.3.4 Main Business Overview
- 12.3.5 Steelcase Inc. News
- 12.4 Kokuyo
 - 12.4.1 Company Details
 - 12.4.2 Office Storage & Organization Product Offered
 - 12.4.3 Kokuyo Office Storage & Organization Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.4.4 Main Business Overview
 - 12.4.5 Kokuyo News
- 12.5 Godrej
 - 12.5.1 Company Details
 - 12.5.2 Office Storage & Organization Product Offered
 - 12.5.3 Godrej Office Storage & Organization Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.5.4 Main Business Overview
 - 12.5.5 Godrej News
- 12.6 Spacesaver Corporation
 - 12.6.1 Company Details
 - 12.6.2 Office Storage & Organization Product Offered
 - 12.6.3 Spacesaver Corporation Office Storage & Organization Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.6.4 Main Business Overview
 - 12.6.5 Spacesaver Corporation News
- 12.7 Montel Inc.
 - 12.7.1 Company Details
 - 12.7.2 Office Storage & Organization Product Offered
 - 12.7.3 Montel Inc. Office Storage & Organization Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.7.4 Main Business Overview
 - 12.7.5 Montel Inc. News

...

13 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Office Storage & Organization

Table Product Specifications of Office Storage & Organization

Figure Office Storage & Organization Report Years Considered

Figure Market Research Methodology

Figure Global Office Storage & Organization Consumption Growth Rate 2013-2023 (K Units)

Figure Global Office Storage & Organization Value Growth Rate 2013-2023 (\$ Millions)

Table Office Storage & Organization Consumption CAGR by Region 2013-2023 (\$ Millions)

Figure Product Picture of Normal Office Storage Cabinet

Table Major Players of Normal Office Storage Cabinet

Figure Product Picture of Mobile Shelving for Office

Table Major Players of Mobile Shelving for Office

Table Global Consumption Sales by Type (2013-2018)

Table Global Office Storage & Organization Consumption Market Share by Type (2013-2018)

Figure Global Office Storage & Organization Consumption Market Share by Type (2013-2018)

Table Global Office Storage & Organization Revenue by Type (2013-2018) (\$ million)

Table Global Office Storage & Organization Value Market Share by Type (2013-2018) (\$ Millions)

Figure Global Office Storage & Organization Value Market Share by Type (2013-2018)

Table Global Office Storage & Organization Sale Price by Type (2013-2018)

Figure Office Storage & Organization Consumed in Direct Sales

Figure Global Office Storage & Organization Market: Direct Sales (2013-2018) (K Units)

Figure Global Office Storage & Organization Market: Direct Sales (2013-2018) (\$ Millions)

Figure Global Direct Sales YoY Growth (\$ Millions)

Figure Office Storage & Organization Consumed in Indirect Sales

Figure Global Office Storage & Organization Market: Indirect Sales (2013-2018) (K Units)

Figure Global Office Storage & Organization Market: Indirect Sales (2013-2018) (\$ Millions)

Figure Global Indirect Sales YoY Growth (\$ Millions)

Table Global Consumption Sales by Application (2013-2018)

Table Global Office Storage & Organization Consumption Market Share by Application (2013-2018)

Figure Global Office Storage & Organization Consumption Market Share by Application (2013-2018)

Table Global Office Storage & Organization Value by Application (2013-2018)

Table Global Office Storage & Organization Value Market Share by Application (2013-2018)

Figure Global Office Storage & Organization Value Market Share by Application (2013-2018)

Table Global Office Storage & Organization Sale Price by Application (2013-2018)

Table Global Office Storage & Organization Sales by Players (2016-2018) (K Units)

Table Global Office Storage & Organization Sales Market Share by Players (2016-2018)

Figure Global Office Storage & Organization Sales Market Share by Players in 2016

Figure Global Office Storage & Organization Sales Market Share by Players in 2017

Table Global Office Storage & Organization Revenue by Players (2016-2018) (\$ Millions)

Table Global Office Storage & Organization Revenue Market Share by Players (2016-2018)

Figure Global Office Storage & Organization Revenue Market Share by Players in 2016

Figure Global Office Storage & Organization Revenue Market Share by Players in 2017

Table Global Office Storage & Organization Sale Price by Players (2016-2018)

Figure Global Office Storage & Organization Sale Price by Players in 2017

Table Global Office Storage & Organization Manufacturing Base Distribution and Sales Area by Players

Table Players Office Storage & Organization Products Offered

Table Office Storage & Organization Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

Table Global Office Storage & Organization Consumption by Regions 2013-2018 (K Units)

Table Global Office Storage & Organization Consumption Market Share by Regions 2013-2018

Figure Global Office Storage & Organization Consumption Market Share by Regions 2013-2018

Table Global Office Storage & Organization Value by Regions 2013-2018 (\$ Millions)

Table Global Office Storage & Organization Value Market Share by Regions 2013-2018

Figure Global Office Storage & Organization Value Market Share by Regions 2013-2018

Figure Americas Office Storage & Organization Consumption 2013-2018 (K Units)

Figure Americas Office Storage & Organization Value 2013-2018 (\$ Millions)

Figure APAC Office Storage & Organization Consumption 2013-2018 (K Units)
Figure APAC Office Storage & Organization Value 2013-2018 (\$ Millions)
Figure Europe Office Storage & Organization Consumption 2013-2018 (K Units)
Figure Europe Office Storage & Organization Value 2013-2018 (\$ Millions)
Figure Middle East & Africa Office Storage & Organization Consumption 2013-2018 (K Units)
Figure Middle East & Africa Office Storage & Organization Value 2013-2018 (\$ Millions)
Table Americas Office Storage & Organization Consumption by Countries (2013-2018) (K Units)
Table Americas Office Storage & Organization Consumption Market Share by Countries (2013-2018)
Figure Americas Office Storage & Organization Consumption Market Share by Countries in 2017
Table Americas Office Storage & Organization Value by Countries (2013-2018) (\$ Millions)
Table Americas Office Storage & Organization Value Market Share by Countries (2013-2018)
Figure Americas Office Storage & Organization Value Market Share by Countries in 2017
Table Americas Office Storage & Organization Consumption by Type (2013-2018) (K Units)
Table Americas Office Storage & Organization Consumption Market Share by Type (2013-2018)
Figure Americas Office Storage & Organization Consumption Market Share by Type in 2017
Table Americas Office Storage & Organization Consumption by Application (2013-2018) (K Units)
Table Americas Office Storage & Organization Consumption Market Share by Application (2013-2018)
Figure Americas Office Storage & Organization Consumption Market Share by Application in 2017
Figure United States Office Storage & Organization Consumption Growth 2013-2018 (K Units)
Figure United States Office Storage & Organization Value Growth 2013-2018 (\$ Millions)
Figure Canada Office Storage & Organization Consumption Growth 2013-2018 (K Units)
Figure Canada Office Storage & Organization Value Growth 2013-2018 (\$ Millions)
Figure Mexico Office Storage & Organization Consumption Growth 2013-2018 (K Units)

Figure Mexico Office Storage & Organization Value Growth 2013-2018 (\$ Millions)

Table APAC Office Storage & Organization Consumption by Countries (2013-2018) (K Units)

Table APAC Office Storage & Organization Consumption Market Share by Countries (2013-2018)

Figure APAC Office Storage & Organization Consumption Market Share by Countries in 2017

Table APAC Office Storage & Organization Value by Countries (2013-2018) (\$ Millions)

Table APAC Office Storage & Organization Value Market Share by Countries (2013-2018)

Figure APAC Office Storage & Organization Value Market Share by Countries in 2017

Table APAC Office Storage & Organization Consumption by Type (2013-2018) (K Units)

Table APAC Office Storage & Organization Consumption Market Share by Type (2013-2018)

Figure APAC Office Storage & Organization Consumption Market Share by Type in 2017

Table APAC Office Storage & Organization Consumption by Application (2013-2018) (K Units)

Table APAC Office Storage & Organization Consumption Market Share by Application (2013-2018)

Figure APAC Office Storage & Organization Consumption Market Share by Application in 2017

Figure China Office Storage & Organization Consumption Growth 2013-2018 (K Units)

Figure China Office Storage & Organization Value Growth 2013-2018 (\$ Millions)

Figure Japan Office Storage & Organization Consumption Growth 2013-2018 (K Units)

Figure Japan Office Storage & Organization Value Growth 2013-2018 (\$ Millions)

Figure Korea Office Storage & Organization Consumption Growth 2013-2018 (K Units)

Figure Korea Office Storage & Organization Value Growth 2013-2018 (\$ Millions)

Figure Southeast Asia Office Storage & Organization Consumption Growth 2013-2018 (K Units)

Figure Southeast Asia Office Storage & Organization Value Growth 2013-2018 (\$ Millions)

Figure India Office Storage & Organization Consumption Growth 2013-2018 (K Units)

Figure India Office Storage & Organization Value Growth 2013-2018 (\$ Millions)

Figure Australia Office Storage & Organization Consumption Growth 2013-2018 (K Units)

Figure Australia Office Storage & Organization Value Growth 2013-2018 (\$ Millions)

Table Europe Office Storage & Organization Consumption by Countries (2013-2018) (K Units)

Table Europe Office Storage & Organization Consumption Market Share by Countries (2013-2018)

Figure Europe Office Storage & Organization Consumption Market Share by Countries in 2017

Table Europe Office Storage & Organization Value by Countries (2013-2018) (\$ Millions)

Table Europe Office Storage & Organization Value Market Share by Countries (2013-2018)

Figure Europe Office Storage & Organization Value Market Share by Countries in 2017

Table Europe Office Storage & Organization Consumption by Type (2013-2018) (K Units)

Table Europe Office Storage & Organization Consumption Market Share by Type (2013-2018)

Figure Europe Office Storage & Organization Consumption Market Share by Type in 2017

Table Europe Office Storage & Organization Consumption by Application (2013-2018) (K Units)

Table Europe Office Storage & Organization Consumption Market Share by Application (2013-2018)

Figure Europe Office Storage & Organization Consumption Market Share by Application in 2017

Figure Germany Office Storage & Organization Consumption Growth 2013-2018 (K Units)

Figure Germany Office Storage & Organization Value Growth 2013-2018 (\$ Millions)

Figure France Office Storage & Organization Consumption Growth 2013-2018 (K Units)

Figure France Office Storage & Organization Value Growth 2013-2018 (\$ Millions)

Figure UK Office Storage & Organization Consumption Growth 2013-2018 (K Units)

Figure UK Office Storage & Organization Value Growth 2013-2018 (\$ Millions)

Figure Italy Office Storage & Organization Consumption Growth 2013-2018 (K Units)

Figure Italy Office Storage & Organization Value Growth 2013-2018 (\$ Millions)

Figure Russia Office Storage & Organization Consumption Growth 2013-2018 (K Units)

Figure Russia Office Storage & Organization Value Growth 2013-2018 (\$ Millions)

Figure Spain Office Storage & Organization Consumption Growth 2013-2018 (K Units)

Figure Spain Office Storage & Organization Value Growth 2013-2018 (\$ Millions)

Table Middle East & Africa Office Storage & Organization Consumption by Countries (2013-2018) (K Units)

Table Middle East & Africa Office Storage & Organization Consumption Market Share by Countries (2013-2018)

Figure Middle East & Africa Office Storage & Organization Consumption Market Share

by Countries in 2017

Table Middle East & Africa Office Storage & Organization Value by Countries (2013-2018) (\$ Millions)

Table Middle East & Africa Office Storage & Organization Value Market Share by Countries (2013-2018)

Figure Middle East & Africa Office Storage & Organization Value Market Share by Countries in 2017

Table Middle East & Africa Office Storage & Organization Consumption by Type (2013-2018) (K Units)

Table Middle East & Africa Office Storage & Organization Consumption Market Share by Type (2013-2018)

Figure Middle East & Africa Office Storage & Organization Consumption Market Share by Type in 2017

Table Middle East & Africa Office Storage & Organization Consumption by Application (2013-2018) (K Units)

Table Middle East & Africa Office Storage & Organization Consumption Market Share by Application (2013-2018)

Figure Middle East & Africa Office Storage & Organization Consumption Market Share by Application in 2017

Figure Egypt Office Storage & Organization Consumption Growth 2013-2018 (K Units)

Figure Egypt Office Storage & Organization Value Growth 2013-2018 (\$ Millions)

Figure South Africa Office Storage & Organization Consumption Growth 2013-2018 (K Units)

Figure South Africa Office Storage & Organization Value Growth 2013-2018 (\$ Millions)

Figure Israel Office Storage & Organization Consumption Growth 2013-2018 (K Units)

Figure Israel Office Storage & Organization Value Growth 2013-2018 (\$ Millions)

Figure Turkey Office Storage & Organization Consumption Growth 2013-2018 (K Units)

Figure Turkey Office Storage & Organization Value Growth 2013-2018 (\$ Millions)

Figure GCC Countries Office Storage & Organization Consumption Growth 2013-2018 (K Units)

Figure GCC Countries Office Storage & Organization Value Growth 2013-2018 (\$ Millions)

Table Office Storage & Organization Distributors List

Table Office Storage & Organization Customer List

Figure Global Office Storage & Organization Consumption Growth Rate Forecast (2018-2023) (K Units)

Figure Global Office Storage & Organization Value Growth Rate Forecast (2018-2023) (\$ Millions)

Table Global Office Storage & Organization Consumption Forecast by Countries

(2018-2023) (K Units)

Table Global Office Storage & Organization Consumption Market Forecast by Regions

Table Global Office Storage & Organization Value Forecast by Countries (2018-2023)
(\$ Millions)

Table Global Office Storage & Organization Value Market Share Forecast by Regions

Figure Americas Office Storage & Organization Consumption 2018-2023 (K Units)

Figure Americas Office Storage & Organization Value 2018-2023 (\$ Millions)

Figure APAC Office Storage & Organization Consumption 2018-2023 (K Units)

Figure APAC Office Storage & Organization Value 2018-2023 (\$ Millions)

Figure Europe Office Storage & Organization Consumption 2018-2023 (K Units)

Figure Europe Office Storage & Organization Value 2018-2023 (\$ Millions)

Figure Middle East & Africa Office Storage & Organization Consumption 2018-2023 (K Units)

Figure Middle East & Africa Office Storage & Organization Value 2018-2023 (\$ Millions)

Figure United States Office Storage & Organization Consumption 2018-2023 (K Units)

Figure United States Office Storage & Organization Value 2018-2023 (\$ Millions)

Figure Canada Office Storage & Organization Consumption 2018-2023 (K Units)

Figure Canada Office Storage & Organization Value 2018-2023 (\$ Millions)

Figure Mexico Office Storage & Organization Consumption 2018-2023 (K Units)

Figure Mexico Office Storage & Organization Value 2018-2023 (\$ Millions)

Figure Brazil Office Storage & Organization Consumption 2018-2023 (K Units)

Figure Brazil Office Storage & Organization Value 2018-2023 (\$ Millions)

Figure China Office Storage & Organization Consumption 2018-2023 (K Units)

Figure China Office Storage & Organization Value 2018-2023 (\$ Millions)

Figure Japan Office Storage & Organization Consumption 2018-2023 (K Units)

Figure Japan Office Storage & Organization Value 2018-2023 (\$ Millions)

Figure Korea Office Storage & Organization Consumption 2018-2023 (K Units)

Figure Korea Office Storage & Organization Value 2018-2023 (\$ Millions)

Figure Southeast Asia Office Storage & Organization Consumption 2018-2023 (K Units)

Figure Southeast Asia Office Storage & Organization Value 2018-2023 (\$ Millions)

Figure India Office Storage & Organization Consumption 2018-2023 (K Units)

Figure India Office Storage & Organization Value 2018-2023 (\$ Millions)

Figure Australia Office Storage & Organization Consumption 2018-2023 (K Units)

Figure Australia Office Storage & Organization Value 2018-2023 (\$ Millions)

Figure Germany Office Storage & Organization Consumption 2018-2023 (K Units)

Figure Germany Office Storage & Organization Value 2018-2023 (\$ Millions)

Figure France Office Storage & Organization Consumption 2018-2023 (K Units)

Figure France Office Storage & Organization Value 2018-2023 (\$ Millions)

Figure UK Office Storage & Organization Consumption 2018-2023 (K Units)

Figure UK Office Storage & Organization Value 2018-2023 (\$ Millions)

Figure Italy Office Storage & Organization Consumption 2018-2023 (K Units)

Figure Italy Office Storage & Organization Value 2018-2023 (\$ Millions)

Figure Russia Office Storage & Organization Consumption 2018-2023 (K Units)

Figure Russia Office Storage & Organization Value 2018-2023 (\$ Millions)

Figure Spain Office Storage & Organization Consumption 2018-2023 (K Units)

Figure Spain Office Storage & Organization Value 2018-2023 (\$ Millions)

Figure Egypt Office Storage & Organization Consumption 2018-2023 (K Units)

Figure Egypt Office Storage & Organization Value 2018-2023 (\$ Millions)

Figure South Africa Office Storage & Organization Consumption 2018-2023 (K Units)

Figure South Africa Office Storage & Organization Value 2018-2023 (\$ Millions)

Figure Israel Office Storage & Organization Consumption 2018-2023 (K Units)

Figure Israel Office Storage & Organization Value 2018-2023 (\$ Millions)

Figure Turkey Office Storage & Organization Consumption 2018-2023 (K Units)

Figure Turkey Office Storage & Organization Value 2018-2023 (\$ Millions)

Figure GCC Countries Office Storage & Organization Consumption 2018-2023 (K Units)

Figure GCC Countries Office Storage & Organization Value 2018-2023 (\$ Millions)

Table Global Office Storage & Organization Consumption Forecast by Type (2018-2023) (K Units)

Table Global Office Storage & Organization Consumption Market Share Forecast by Type (2018-2023)

Table Global Office Storage & Organization Value Forecast by Type (2018-2023) (\$ Millions)

Table Global Office Storage & Organization Value Market Share Forecast by Type (2018-2023)

Table Global Office Storage & Organization Consumption Forecast by Application (2018-2023) (K Units)

Table Global Office Storage & Organization Consumption Market Share Forecast by Application (2018-2023)

Table Global Office Storage & Organization Value Forecast by Application (2018-2023) (\$ Millions)

Table Global Office Storage & Organization Value Market Share Forecast by Application (2018-2023)

Table HNI Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table HNI Corporation Office Storage & Organization Sales, Revenue, Price and Gross Margin (2016-2018)

Figure HNI Corporation Office Storage & Organization Market Share (2016-2018)

Table Herman Miller Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table Herman Miller Office Storage & Organization Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Herman Miller Office Storage & Organization Market Share (2016-2018)

Table Steelcase Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Steelcase Inc. Office Storage & Organization Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Steelcase Inc. Office Storage & Organization Market Share (2016-2018)

Table Kokuyo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kokuyo Office Storage & Organization Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Kokuyo Office Storage & Organization Market Share (2016-2018)

Table Godrej Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Godrej Office Storage & Organization Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Godrej Office Storage & Organization Market Share (2016-2018)

Table Spacesaver Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Spacesaver Corporation Office Storage & Organization Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Spacesaver Corporation Office Storage & Organization Market Share (2016-2018)

Table Montel Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Montel Inc. Office Storage & Organization Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Montel Inc. Office Storage & Organization Market Share (2016-2018)

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