

2018-2023 Global Office Chairs Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Office Chairs market for 2018-2023.

An office chair, or desk chair, is a type of chair that is designed for use at a desk in an office. Office chairs often have adjustable seats, armrests, backs, back supports, and heights to prevent repetitive stress injury and back pain associated with sitting for long periods.

Currently, some companies in the world can produce office chairs, mainly concentrating in North America and Asia. The main market players are Steelcase, Herman Miller, Haworth, HNI Group, Okamura Corporation, Kimball Office, etc.

In consumption market, the growth rate of global consumption is smooth relatively. North America, Asia and Europe are still the mainly consumption regions due to the advanced production technology and rapid development of economy.

There are many classification methods of office chairs. Office chairs can be classified as main five types depend on the raw materials, leather office chair, PU office chair, cloth office chair, plastic office chair and mesh cloth office chair. The consumer groups are very extensive.

The major raw material for office chairs is wood, leather, plastic, cloth, hardware, paint, adhesives and sealants, etc. On the global market, supply of raw materials is full. Fluctuations in the price of the upstream product will impact on the production cost of

office chairs industry.

Favorable government policies and rising foreign direct investments have increased the number of MNCs in the country and also boosted the entry of foreign players. This has led to a rise in the number of offices as well as the demand for office chairs worldwide. Also, the growing number of companies in the technology, media, telecom, retail, financial, and transport sectors in 2015 has increased the demand of office chairs. Therefore, the growing demand for office space will be favorable for the growth of the office chairs market.

Over the next five years, LPI(LP Information) projects that Office Chairs will register a 5.9% CAGR in terms of revenue, reach US\$ 13100 million by 2023, from US\$ 9280 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Office Chairs market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Leather Office Chair

PU Office Chair

Cloth Office Chair

Plastic Office Chair

Mesh Cloth Office Chair

Others

Segmentation by application:

Enterprise Procurement

Government Procurement

School Procurement

Individual Procurement

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Steelcase

Herman Miller

Haworth

HNI Group

Okamura Corporation

Kimball Office

AURORA

TopStar

Bristol

True Innovations

Nowy Styl

SUNON GROUP

Knoll

UE Furniture

Quama Group

UB Office Systems

Kinnarps Holding

King Hong Industrial

KI

Global Group

Teknion

Kokuyo

AIS

CHUENG SHINE

Lifeform Furniture Manufacturing

PSI Seating

ITOKI

Elite Office Furniture

Foshan Long Ma Office Furniture

izzy+

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Office Chairs consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Office Chairs market by identifying its various subsegments.

Focuses on the key global Office Chairs manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Office Chairs with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Office Chairs submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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