

# 2018-2023 Global Off The Road Tire Consumption Market Report

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## **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Off The Road Tire market for 2018-2023.

Off-road tires are a category of vehicle tires that use deep tread to provide more traction on unpaved surfaces such as loose dirt, mud, sand, or gravel. Compared to ice or snow tires, they lack studs but contain deeper and wider grooves meant to help the tread sink into mud or gravel surfaces.

Off-road tires are typically radials with thick, deep tread. On dirt surfaces, the exposed edges of the tread dig into soft ground to give more traction than rolling friction alone, analogous to the traction provided by cleated shoes. These off-road tires provide their maximum grip on loose surfaces, but on paved surfaces the smaller contact patch affords less traction as compared to street tires. Some off-road tires are designed to be used with low inflation pressure on difficult terrain, reducing their rigidity and allowing the tread to better conform to the terrain. Such a design may allow for use on a wider range of surfaces, but tubeless tires running under rated pressure run the risk of breaking their bead.

Over the next five years, LPI(LP Information) projects that Off The Road Tire will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Off The Road Tire market by product type, application, key manufacturers and key regions.



To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segme	ntation by product type:	
	Radial Tires	
	Bias Tires	
	Non-Pneumatic Tires	
Segme	ntation by application:	
	Construction	
	Industrial	
	Mining	
	Agriculture	
	Ports	
	Other	
This report also splits the market by region:		
	Americas	
	United States	
	Canada	
	Mexico	

Brazil



APAC		
China		
Japan		
Korea		
Southeast Asia		
India		
Australia		
Europe		
Germany		
France		
UK		
Italy		
Russia		
Spain		
Middle East & Africa		
Egypt		
South Africa		
Israel		
Turkey		

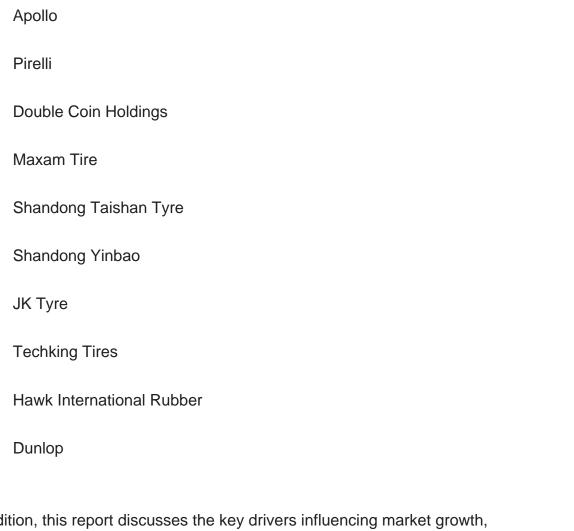
**GCC** Countries



The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Bridgestone
Michelin
Goodyear
Yokohama Tire
China National Tyre & Rubber
MRF
Continental
Belshina
Cheng-Shin Rubber
Eurotire
Linglong Tire
BKT
Alliance TireGroup
Doublestar
Triangle
Fujian Haian Rubber
Prinx Chengshan





In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## Research objectives

To study and analyze the global Off The Road Tire consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Off The Road Tire market by identifying its various subsegments.

Focuses on the key global Off The Road Tire manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.



To analyze the Off The Road Tire with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Off The Road Tire submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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