

2018-2023 Global Off The Road Tire Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Off The Road Tire market for 2018-2023.

Off-road tires are a category of vehicle tires that use deep tread to provide more traction on unpaved surfaces such as loose dirt, mud, sand, or gravel. Compared to ice or snow tires, they lack studs but contain deeper and wider grooves meant to help the tread sink into mud or gravel surfaces.

Off-road tires are typically radials with thick, deep tread. On dirt surfaces, the exposed edges of the tread dig into soft ground to give more traction than rolling friction alone, analogous to the traction provided by cleated shoes. These off-road tires provide their maximum grip on loose surfaces, but on paved surfaces the smaller contact patch affords less traction as compared to street tires. Some off-road tires are designed to be used with low inflation pressure on difficult terrain, reducing their rigidity and allowing the tread to better conform to the terrain. Such a design may allow for use on a wider range of surfaces, but tubeless tires running under rated pressure run the risk of breaking their bead.

Over the next five years, LPI(LP Information) projects that Off The Road Tire will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Off The Road Tire market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Radial Tires

Bias Tires

Non-Pneumatic Tires

Segmentation by application:

Construction

Industrial

Mining

Agriculture

Ports

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Bridgestone

Michelin

Goodyear

Yokohama Tire

China National Tyre & Rubber

MRF

Continental

Belshina

Cheng-Shin Rubber

Eurotire

Linglong Tire

BKT

Alliance TireGroup

Doublestar

Triangle

Fujian Haian Rubber

Prinx Chengshan

Apollo

Pirelli

Double Coin Holdings

Maxam Tire

Shandong Taishan Tyre

Shandong Yinbao

JK Tyre

Techking Tires

Hawk International Rubber

Dunlop

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Off The Road Tire consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Off The Road Tire market by identifying its various subsegments.

Focuses on the key global Off The Road Tire manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Off The Road Tire with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Off The Road Tire submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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