

2018-2023 Global Oat Product Consumption Market Report

<https://marketpublishers.com/r/2FF64265AB5EN.html>

Date: August 2018

Pages: 162

Price: US\$ 4,660.00 (Single User License)

ID: 2FF64265AB5EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Oat Product market for 2018-2023.

Oat products are used as ingredients in a wide variety of bread and baked products. These ingredients provide unique flavor and moisture retention characteristics, as well as enhancing the nutritional benefits of these products. It has been demonstrated that oat flour stabilized the fat component in breads.

Oats represent a major food source and currently rank seventh in the world production of cereals after maize, rice, wheat, barley, sorghum and millet. With their high nutritional values, such as dietary fiber, beta-gluten, proteins, unsaturated fatty acids, vitamins, minerals and antioxidants; they have become a staple food in a number of countries.

Over the next five years, LPI(LP Information) projects that Oat Product will register a 6.4% CAGR in terms of revenue, reach US\$ 26300 million by 2023, from US\$ 18100 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Oat Product market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Oatmeal

Deep Processing Products

Segmentation by application:

Household

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Quaker Oats

General Mills

Kellogg

Nestlé

Calbee

Treehouse Foods

Morning Foods

Associated British Foods

Grain Millers

Weetabix

Seamild

Narin's Oatcakes

Viz Branz

Bagrry's India

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Oat Product consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Oat Product market by identifying its various subsegments.

Focuses on the key global Oat Product manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Oat Product with respect to individual growth trends, future

prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Oat Product submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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