

2018-2023 Global Non-alcoholic RTD Beverages Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Non-alcoholic RTD Beverages market for 2018-2023.

Ready to drink (RTD) packaged beverages are those sold in a prepared form, ready for consumption.

Rising number of health-conscious consumers, elevating hygiene standards and expanding working population are aiding non-alcoholic RTD beverages market. Moreover, increasing disposable income along with changing lifestyle and awareness regarding the consumption of a balanced and healthy diet to reduce life style diseases, are some of the other factors expected to propel demand for non-alcoholic RTD beverages over the next five years.

Over the next five years, LPI(LP Information) projects that Non-alcoholic RTD Beverages will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Non-alcoholic RTD Beverages market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

CSD

Bottled Water

Juice

Sports & Energy Drinks

Segmentation by application:

Off Trade

On Trade

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Coca-Cola

PepsiCo

Dr. Pepper

Cott

National Beverages

Monster Beverages

Nestle

Dean Foods

Dairy Farmers of America

Starbucks

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Non-alcoholic RTD Beverages consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Non-alcoholic RTD Beverages market by identifying its various subsegments.

Focuses on the key global Non-alcoholic RTD Beverages manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Non-alcoholic RTD Beverages with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the

market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Non-alcoholic RTD Beverages submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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