

# 2018-2023 Global Nitrile Butadiene Rubber Powder Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Nitrile Butadiene Rubber Powder market for 2018-2023.

Nitrile butadiene rubber powder is a family of powdered nitrile rubbers that are compatible with a number of different polymers and are used as plasticizers. NBR powder industry has low technology barrier and is labor intensive industry. Currently, there are several producing companies in the world acrylonitrile industry. The main market players are Omnova Solutions, LANXESS, LG Chem. The production of NBR powder will increase to 66668 MT in 2016 from 54858 MT in 2011 with average growth rate of 3.97%. Global NBR powder capacity utilization rate remained at around 70.17% in 2015.

In consumption market, the global consumption value of NBR powder increases with the 4% average growth rate. Europe and China are the mainly consumption regions due to the bigger demand of downstream applications. In 2015, these two regions occupied 52% of the global consumption volume in total.

NBR powder has mainly several production technologies, As NBR powder is main raw material of some PVC chemicals, the downstream application industries will need more NBR powder. So, NBR powder has a huge market potential in the future. Manufacturers engaged in the industry are trying to produce high purity and good performance NBR powder through improving technology. NBR powder applications include automotives, PVC modifications, footwear, consumer goods and others including coatings and tubes. In addition, NBR powder is also used in modification of resins such as ABS and phenolic resins. NBR powder has excellent oil resistance, good abrasion resistance and aging resistance. Specialty forms of NBR continue to grow with increasing applications

in different end-use industries.

Over the next five years, LPI(LP Information) projects that Nitrile Butadiene Rubber Powder will register a 1.0% CAGR in terms of revenue, reach US\$ 290 million by 2023, from US\$ 280 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Nitrile Butadiene Rubber Powder market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

?0.2mm powder product

0.2-0.5 powder product

?0.5 powder product

Segmentation by application:

Automotive

Electric

Construction material

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

Spain

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Omnova Solutions

LANXESS

LG

Nitriflex

TAPRATH

Zeon

Huangshan Hualan Technology

Nanjing Xinfema Chemical

Jiangyin Zhengbang Chemicals

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Nitrile Butadiene Rubber Powder consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Nitrile Butadiene Rubber Powder market by identifying its various subsegments.

Focuses on the key global Nitrile Butadiene Rubber Powder manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Nitrile Butadiene Rubber Powder with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Nitrile Butadiene Rubber Powder submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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