

# 2018-2023 Global Night Light Consumption Market Report

<https://marketpublishers.com/r/2BF0EC854E7EN.html>

Date: June 2018

Pages: 164

Price: US\$ 4,660.00 (Single User License)

ID: 2BF0EC854E7EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Night Light market for 2018-2023.

A nightlight is a small light fixture, often electrical, placed for comfort or convenience in dark areas or areas that may become dark at certain times, such as in an emergency.

The biggest region to produce night light is China, which accounted for over 26.51 % of production in total. The labor cost in China is much lower than US and Europe so there are many manufacturers doing OEM business in China. The market share of North America and Europe are 21.93% and 12.90%

Night light industry concentration is relatively high. The largest producer is Philips, accounting for 12.19 percent market share in value in 2015, followed by Eaton and Osram. The industry competitive landscape is relatively stable.

The market scale will keeps greatly increasing in the next few years. Although sales of night light brought a lot of opportunities, the study group recommends the new entrants just having money but without technical advantage and downstream support do not to enter into the night light field.

Over the next five years, LPI(LP Information) projects that Night Light will register a 4.6% CAGR in terms of revenue, reach US\$ 260 million by 2023, from US\$ 200 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Night Light market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

LED Night Light

Halogen

Incandescent

Others

Segmentation by application:

Commercial

Residential

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Philips

Eaton

Osram

GE

Panasonic

Legrand

Oppe

PAK

Hugo Brennenstuhl

Feit Electric

AmerTac

Munchkin

Maxxima

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Night Light consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Night Light market by identifying its various

subsegments.

Focuses on the key global Night Light manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Night Light with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Night Light submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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