

# 2018-2023 Global Next Generation Memory Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Next Generation Memory market for 2018-2023.

This report studies the Next Generation Memory market. The Next Generation Memory is cost effective and provides faster memory solutions whereas older memory technologies have limitations because of their outdated architecture and higher power consumption. The Next Generation Memory provides high data transmission speed and high storage capacity. And Next Generation Memory likely will first supplement existing memory technology to help overcome the latter's scaling deficiencies.

The global market of Next Generation Memory Industry is really scattered due to the wide application and consumption scale. The top five industry leaders are Intel, Micron Technology, Panasonic, Cypress Semiconductor and Fujitsu, accounting for 48.48% of the whole market in 2017.

The major drivers for the growth of the NGM market are big data demand for universal memory devices; increasing demand for enterprise storage application; and need for high bandwidth, low power consumption, and highly scalable memory device for technologies such as artificial intelligence (AI), Internet of Things (IoT), and Big Data. Of all the major applications of NGM, enterprise storage holds 25.97%, which is the largest share of the NGM market. The demand for enterprise storage is more owing to the growing data centers across the globe. Increasing need for data storage capabilities in cloud storage and data centers is also creating demand for NGM storage devices in enterprise storage.

Over the next five years, LPI(LP Information) projects that Next Generation Memory will

register a 24.0% CAGR in terms of revenue, reach US\$ 1800 million by 2023, from US\$ 490 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Next Generation Memory market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

PCM

ReRAM

MRAM

FeRAM

Segmentation by application:

Consumer Electronics

Enterprise Storage

Automotive and Transportation

Military and Aerospace

Telecommunications

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Intel

Micron Technology

Panasonic

Cypress Semiconductor

Fujitsu

Everspin

ROHM Semiconductor

Adesto Technologies

Crossbar

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## Research objectives

To study and analyze the global Next Generation Memory consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Next Generation Memory market by identifying its various subsegments.

Focuses on the key global Next Generation Memory manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Next Generation Memory with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Next Generation Memory submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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