

2018-2023 Global Navigation Satellite System Market Report (Status and Outlook)

<https://marketpublishers.com/r/2A0737C6AC6EN.html>

Date: June 2018

Pages: 115

Price: US\$ 4,660.00 (Single User License)

ID: 2A0737C6AC6EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Navigation Satellite System market for 2018-2023.

Global Navigation Satellite System (GNSS) is the infrastructure that allows users with a compatible device to determine their position, velocity and local time by processing signals from satellites in space. GNSS signals are provided by a variety of satellite positioning systems, including global Constellations and Satellite-Based Augmentation Systems. Global Navigation Satellite System (GNSS) plays a significant role in high precision navigation, positioning, timing, and scientific questions related to precise positioning. Of course in the widest sense, this is a highly precise, continuous, all-weather and a real-time technique.

The GNSS market comprises products (receivers and devices) and services using GNSS-based positioning as a significant enabler. This Market Report primarily considers the core GNSS market. For multi-function devices (e.g. smartphones), the core market includes the value of GNSS functionality only, rather than the full device price and service revenues directly attributable to GNSS functionality (e.g. data downloaded by smartphones over cellular networks to use Location-Based Services). For multi-function devices, a correction factor is taken into account.

Japan's internal market has been APAC's largest for a while and served by GPS-based augmented systems, such as MSAS, and in the future by QZSS (seven satellites are expected in orbit by 2020). With a bandwidth-hungry and tech-savvy consumer

base, Japan is a big, attractive GNSS market, but difficult to penetrate due to local dominance. It is understood that entering the Japanese market is medium risk, high cost, with high expectations from customers and prospects for long-term returns.

China is in the process of expanding its regional BDS navigation system into the global BDS navigation system by 2020. With its BDS-2 GNSS system, new political focus on innovation and 72 percent of 1.3 billion people owning a mobile phone, China represents a huge market potential. However, challenges to growth include political restrictions, legal hurdles for private companies, and the issue of BDS code being unavailable to commercial providers.

Over the next five years, LPI(LP Information) projects that Navigation Satellite System will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Navigation Satellite System market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Global Constellations

Regional Constellations

Segmentation by application:

Location-Based Services (LBS)

Road

Aviation

Rail

Maritime

Agriculture

Surveying

Time and Synchronisation (Timing & Sync)

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Qualcomm

Trimble Navigation

Broadcom

Furuno Electric

Rockwell Collins

Texas Instruments

Cobham

Hexagon

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Navigation Satellite System market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Navigation Satellite System market by identifying its various subsegments.

Focuses on the key global Navigation Satellite System players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Navigation Satellite System with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Navigation Satellite System submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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