

2018-2023 Global Natural Colorant (Natural Pigment) Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Natural Colorant (Natural Pigment) market for 2018-2023.

Natural colorant is a color additive that imparts color when it is added to food or drink. Natural colorant was extract from natural vegetables, fruits or flowers, tis health and safety for person. Natural food coloring is used both in commercial food production and in domestic cooking. Due to its safety and general availability, food coloring is also used in a variety of non-food applications including cosmetics, pharmaceuticals, home craft projects and medical devices.

The key applications of natural colorants include food & beverage, cosmetics, pharmaceuticals and so on. Among those applications, food & beverage accounts for the largest consumption share. In 2017, 76.56 % natural colorants went into the industry. Global consumption of natural colorants was 67137 MT in the years of 2017. China, Europe and India are the key regions, which held 70.35% consumption share in the year.

Over the next five years, LPI(LP Information) projects that Natural Colorant (Natural Pigment) will register a 5.4% CAGR in terms of revenue, reach US\$ 1620 million by 2023, from US\$ 1180 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Natural Colorant (Natural Pigment) market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Capsanthin

Lutein

Other

Segmentation by application:

Food & Beverage

Cosmetics

Pharmaceuticals

Feed

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Yunnan Rainbow Biotech

Chenguang Biotech Group

Synthite Industries

DDW

Naturex

Chr. Hansen

San-Ei-Gen

AVT Natural

Kemin

Dohler

BASF

Sensient

Plant Lipids

Akay Group

Dongzhixing Biotech

Qingdao Scitech

Zhongda Hengyuan

Greenfood Biotech

Long Ping High-Tech

Evesa

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Natural Colorant (Natural Pigment) consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Natural Colorant (Natural Pigment) market by identifying its various subsegments.

Focuses on the key global Natural Colorant (Natural Pigment) manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Natural Colorant (Natural Pigment) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Natural Colorant (Natural Pigment) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their

growth strategies.

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