

2018-2023 Global NAND Flash Memory Consumption Market Report

<https://marketpublishers.com/r/26C01A62CF6EN.html>

Date: October 2018

Pages: 136

Price: US\$ 4,660.00 (Single User License)

ID: 26C01A62CF6EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global NAND Flash Memory market for 2018-2023. NAND flash architecture was introduced by Toshiba in 1989. These memories are accessed much like block devices, such as hard disks. Each block consists of a number of pages. The pages are typically 512 or 2,048 or 4,096 bytes in size. Associated with each page are a few bytes (typically 1/32 of the data size) that can be used for storage of an error correcting code (ECC) checksum.

As Chinese overall economic downward trend in the past few years, and international economic situation is complicated, there will be many uncertainties for NAND Flash industry in the next few years. The competition between manufacturers at home and abroad is fierce for the time being. The NAND flash technology in China is relatively backward with fewer leading manufacturers.

NAND Flash demand has a certain space, but basically showing the scarcity of high-end products due to more requirements from customers and technology barrier while excess capacity of low-end products. There is increasing demand for advanced products. In fact, many manufacturers are active to update their products every year. Despite the presence of competition problems, due to the clear global economy recovery trend and industry profits, investors are still optimistic about this area; there will be more investments to enter the field.

Over the next five years, LPI(LP Information) projects that NAND Flash Memory will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of NAND Flash Memory market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

SLC NAND

MLC NAND

TLC NAND

QLC NAND

Segmentation by application:

Smartphone

PC

SSD

Digital TV

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Samsung

Toshiba(& SanDisk)

Micron

SKhynix

Sandisk

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global NAND Flash Memory consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of NAND Flash Memory market by identifying its various subsegments.

Focuses on the key global NAND Flash Memory manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the NAND Flash Memory with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of NAND Flash Memory submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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