

# 2018-2023 Global NAND Flash Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global NAND Flash market for 2018-2023.

NAND-flash memory is a type of memory, which is non-linear internal macro-cell mode, providing cheap and effective solution for large-capacity solid state memory implementations. NAND-flash memory having a large capacity, rewrite speed, which is suitable for storing large amounts of data, so the industry has been more widely used, such as embedded products including digital cameras, MP3 players and memory cards. In the past five years, although global production market share of NAND flash in NAND Flash field tends to decrease, with fast development of NAND flash, the capacity and production increased year by year.

For NAND flash product demand market, there is also a certain space, but basically showing the scarcity of high-end products, low-end products, excess capacity. There is a large market demand for high-end products to seize market share of imports acts, local enterprises export more low-end products overcapacity or molding process basic Materials.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area; the future will still have more new investment enter the field.

Over the next five years, LPI(LP Information) projects that NAND Flash will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth

opportunities of NAND Flash market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

SLC NAND

MLC NAND

TLC NAND

QLC NAND

3D V-NAND

Segmentation by application:

USB

Flash Card

SSD

Smartphone

Tablet

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

SAMSUNG

Toshiba

SanDisk

SK Hynix

Micron

Intel

Powerchip

Macronix

Winbond

SMIC

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## Research objectives

To study and analyze the global NAND Flash consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of NAND Flash market by identifying its various subsegments.

Focuses on the key global NAND Flash manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the NAND Flash with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of NAND Flash submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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