

2018-2023 Global Music Microphone Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Music Microphone market for 2018-2023. A microphone, colloquially nicknamed mic or mike, is a transducer that converts sound into an electrical signal.

Microphones are used in many applications such as telephones, hearing aids, public address systems for concert halls and public events, motion picture production, live and recorded audio engineering, sound recording, two-way radios, megaphones, radio and television broadcasting, and in computers for recording voice, speech recognition, VoIP, and for non-acoustic purposes such as ultrasonic sensors or knock sensors.

At present, in the foreign industrial developed countries the music microphone industry is generally at a more advanced level, the world's large enterprises are mainly concentrated in the United States, Europe, etc. Meanwhile, foreign companies have more advanced equipment, strong R & D capabilities, the technical level is in a leading position. But foreign companies' manufacturing cost is relatively high, compared with Chinese companies, the manufacturing cost is competitive disadvantage, as the Chinese music microphone production enterprise technology continues to improve, their share in the international market is increasing, competitiveness in the international market gradually increase.

Chinese music microphone industry has developed into a national industry with certain research and production capacity, industry product mix has gradually improved, currently China has become international music microphone large manufacture country, in addition to middle and low music microphone products, some leading companies have been able to provide some high wireless microphone products, has already had a

competitive edge in the international arena.

Over the next five years, LPI(LP Information) projects that Music Microphone will register a 4.5% CAGR in terms of revenue, reach US\$ 2590 million by 2023, from US\$ 1990 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Music Microphone market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Wireless music microphones

Wired music microphones

Segmentation by application:

Studio

Performance

Audio for video

Other uses

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Sennheiser

Audio-Technica

Shure

AKG

Blue

Behringer

Lewitt Audio

SONY

Takstar

SUPERLUX

Samson Technologies

SE Electronics

Revolabs

Electro-Voice

Lane

M-Audio

Rode

Apogee Electronics

Slate Digital

MXL Microphones

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Music Microphone consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Music Microphone market by identifying its various subsegments.

Focuses on the key global Music Microphone manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Music Microphone with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Music Microphone submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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