

2018-2023 Global MS Resin (SMMA) Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global MS Resin (SMMA) market for 2018-2023. MS Resin, also known as SMMA, is a transparent copolymer primarily composed of methyl methacrylate (MMA) and styrene monomer (SM). It has excellent transparency, optical property, good weather-resistivity, easy to process, low hygroscopicity, low residual stress for molded products, and therefore economical for many applications. Currently, the key factors driving the growth of the aforementioned industry are optical materials, toys, house appliance such as food container, lamp shade, and other industries. As the demand increases rapidly for house appliance industries, and the wider range of applications, the demand for MS Resin will correspondingly increase. In the past few years, the raw material price was relatively stable. However, the improvement of energy, transportation costs, employee wages, and equipment depreciation will play a significant role in promoting the cost of MS Resin. The downstream industry has higher requirement for MS Resin, and the environment protection pressure make the companied spend more cost on process technology. Therefore, to some extent, the MS Resin companies face the risk of profit decline. There are companies adding new capacities and aims at the cost and quality leadership which shall improve profitability. The competition in MS Resin market will become more intense.

Japan, Greater China Taiwan, Singapore and USA have achieved MS Resin industrialization and applied in many fields. And there products are exported to other countries worldwide. However, there are no MS Resin manufacturers in China mainland market. All of MS Resin used in China mainland is imported, especially from China Taiwan and Japan.

Over the next five years, LPI(LP Information) projects that MS Resin (SMMA) will register a 4.0% CAGR in terms of revenue, reach US\$ 460 million by 2023, from US\$ 360 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of MS Resin (SMMA) market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Ordinary Grade

Food Grade

Optical Grade

Segmentation by application:

Automobile

Electronics

Construction

Optics

Toys and Leisure

Medical Care

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Denka (JP)

Chi Mei (TW)

Nippon Steel & Sumikin (JP)

INEOS Styrolution (DE)

A. Schulman (Network Polymers) (US)

LG MMA (KR)

Resirene (MX)

Deltech Polymers (US)

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global MS Resin (SMMA) consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of MS Resin (SMMA) market by identifying its various subsegments.

Focuses on the key global MS Resin (SMMA) manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the MS Resin (SMMA) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of MS Resin (SMMA) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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