

2018-2023 Global Mouth Ulcer Treatment Drug Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Mouth Ulcer Treatment Drug market for 2018-2023.

Mouth ulcers, also known as canker sores, are normally small, painful lesions that develop in mouth or at the base of gums. They can make eating, drinking, and talking uncomfortable. Mouth ulcers aren't contagious and usually go away within one to two weeks.

Most ulcers will heal completely without any intervention. Treatment can range from simply smoothing or removing a local cause of trauma, to addressing underlying factors such as dry mouth or substituting a problem medication. Maintaining good oral hygiene and use of an antiseptic mouthwash or spray can prevent secondary infection and therefore hasten healing. A topical analgesic may reduce pain. Topical (gels, creams or inhalers) or systemic steroids may be used to reduce inflammation. An antifungal drug may be used to prevent oral candidiasis developing in those who use prolonged steroids.

North America region is the largest supplier of mouth ulcer treatment drug, with a revenue market share nearly 38% in 2016. Europe is the second largest supplier of mouth ulcer treatment drug, enjoying revenue market share nearly 29% in 2016. Asia-Pacific region enjoys a high growth rate of mouth ulcer treatment drug.

North America is the largest consumption place, with a consumption market share nearly 35% in 2016. Following North America, Europe is the second largest consumption place with the consumption market share of 24%.

Market competition is intense. Colgate-Palmolive, Pfizer, GlaxoSmithKline, 3M Healthcare, etc. are the leaders of the industry, and they hold key technologies and patents, with high-end customers; have been formed in the monopoly position in the industry.

Over the next five years, LPI(LP Information) projects that Mouth Ulcer Treatment Drug will register a 4.0% CAGR in terms of revenue, reach US\$ 1820 million by 2023, from US\$ 1440 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Mouth Ulcer Treatment Drug market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Gel

Spray

Patch

Mouthwash

Lozenge

Segmentation by application:

Hospitals

Clinics

Drugstores

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Colgate-Palmolive

Pfizer

GlaxoSmithKline

3M Healthcare

Sannova

Reckitt Benckiser

Church & Dwight

Sunstar

Dr.Reddy's

Blair Laboratories

Sanjin Pharmaceutical

Prestige

Joincare Pharmaceutical

Sinclair Pharma

Blistex

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Mouth Ulcer Treatment Drug consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Mouth Ulcer Treatment Drug market by identifying its various subsegments.

Focuses on the key global Mouth Ulcer Treatment Drug manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Mouth Ulcer Treatment Drug with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Mouth Ulcer Treatment Drug submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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