

# 2018-2023 Global Motorcycle Gear Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Motorcycle Gear market for 2018-2023.

In motorcycling, riders wear specialized clothing, safety gear, and miscellaneous equipment. Typically, motorcycle riding gear serves more than one purpose, including crash and weather protection, increased visibility, style or identification, stowing cargo, and accommodating communications devices.

Motorcycle has proven to be a very popular transportation motor vehicle among the middle class consumers especially in the developing regions such as Asia Pacific. In 2017, the motorcycle market increased by 4%, ending the downward trend since 2012. Thanks to the development of motorcycle industry, in 2017, the global motorcycle gear market is about 2.87 billion USD, with actual sales of 87.82 million units.

In the last several years, India motorcycle market enjoyed the fastest growth rate, becoming the largest market in 2015. On the same time, India motorcycle gear especially for Helmet market enjoyed a fast growing in the past several years. Today, China, India and Southeast Asia have been the largest 3 suppliers of motorcycle gear; represent more than 73% market in 2017.

As the motorcycle market focus transferring to the developing regions like India and Southeast Asia, the market share of entrance door products is larger and larger. The average price of motorcycle gear is in decreasing trend from 34.7 USD/Unit in 2013 to 32.6 USD/Unit in 2017.

Over the next five years, LPI(LP Information) projects that Motorcycle Gear will register a 0.5% CAGR in terms of revenue, reach US\$ 2950 million by 2023, from US\$ 2870 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Motorcycle Gear market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Jacket

Glove

Pants

Helmets

Segmentation by application:

Men

Women

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Bell

Schuberth

Fox Racing

Shoei

AlpineStar

Dainese

HJC

Shark

Arai

Nolan

Studds

YOHE

LAZER

PT Tarakusuma Indah

Jiujiang Jiadeshi

Kido Sport

OGK Kabuto

Rev'it

Belstaff

Hehui Group

Airoh

Pengcheng Helmets

Nanhai Xinyuan Helmets

Zhejiang Jixiang

Scoyco

Safety Helmets MFG

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Motorcycle Gear consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Motorcycle Gear market by identifying its various subsegments.

Focuses on the key global Motorcycle Gear manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Motorcycle Gear with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Motorcycle Gear submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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