

2018-2023 Global Motor Vehicle Battery Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Motor Vehicle Battery market for 2018-2023. Motor vehicle battery is an automotive battery that powers the starter motor, the lights, and the ignition system of a vehicle's engine, mainly in combustion vehicles. Motor vehicle battery is usually lead-acid type, and is made of six galvanic cells connected in series to provide a nominally 12-volt system.

As international economic situation is complicated, in the next few years there will be many uncertainties although. Due to the government' policy and the high production of motor vehicle battery in the international market, the current demand for motor vehicle battery product is relatively high in the mature market, such as Japan, EU, US and China.

Motor vehicle battery is mainly produced by Johnson Controls, Exide Technologies and GS Yuasa and these companies occupied about 43% market share. And Johnson Controls is the dominating enterprise in this industry.

Over the next five years, LPI(LP Information) projects that Motor Vehicle Battery will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Motor Vehicle Battery market by product type, application, key manufacturers and key regions.

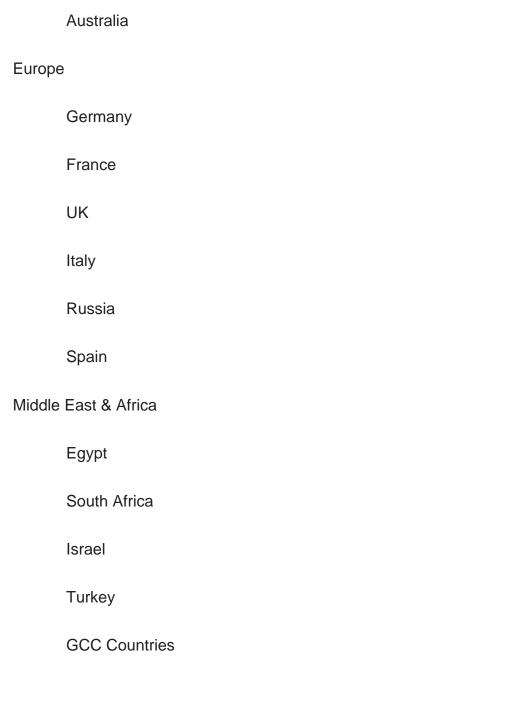
To calculate the market size, LP Information considers value and volume generated



from the sales of the following segments: Segmentation by product type: Maintenance-free Battery **Conventional Battery** Segmentation by application: **OEMs** Aftermarket This report also splits the market by region: Americas **United States** Canada Mexico Brazil **APAC** China Japan Korea Southeast Asia

India





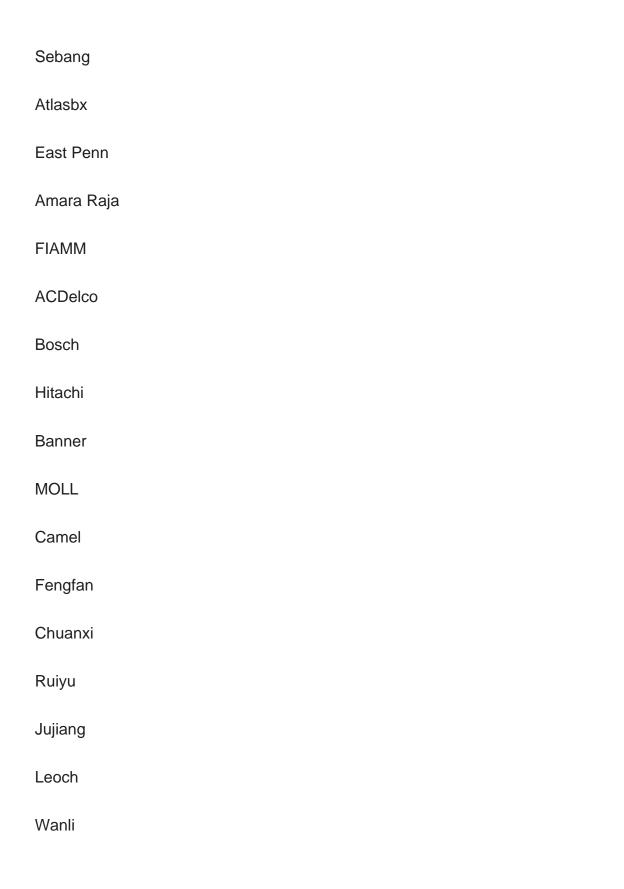
The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Johnson Controls

Exide Technologies

GS Yuasa





In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future



development.

RESEARCH OBJECTIVES

To study and analyze the global Motor Vehicle Battery consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Motor Vehicle Battery market by identifying its various subsegments.

Focuses on the key global Motor Vehicle Battery manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Motor Vehicle Battery with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Motor Vehicle Battery submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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