

2018-2023 Global Mortar Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Mortar market for 2018-2023.

Mortar is a workable paste used to bind building blocks such as stones, bricks, and concrete masonry units together, fill and seal the irregular gaps between them, and sometimes add decorative colors or patterns in masonry walls. In its broadest sense mortar includes Wet Mixed Mortar and Dry Mortar.

In recent years, with the continuous improvement of the national environmental protection requirements, it has become an urgent task of the local building authorities to promote the use of Mortar. One key factor that has been driving the demand is the ability of these products to save labor costs. With the use of specialized application equipment, substantial improvement in workmen efficiency and output has been reported due to the use of these products.

From the historical experience of developed countries in Europe and America, the Dry Mortar is mainstream and trend of ready-mixed mortar market. In Europe, Dry Mortar occupies more than 90% of all the mortar products.

Currently, the global Mortar market is gradually shifting to Asia, especially China market is a top priority. Demand for building mortar should be 350-600 million tons and the production of Mortar is only 6% of the demand. But the most challenge for China Mortar market is the high production capacity and low utilization. With the investment growth of real estate slow down, the growth of Mortar will keep a decreasing trend in future.

Over the next five years, LPI(LP Information) projects that Mortar will register a 3.4% CAGR in terms of revenue, reach US\$ 34300 million by 2023, from US\$ 28100 million in 2017.

This report presents a comprehensive overview, market shares, and growth

opportunities of Mortar market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Wet Mixed Mortar

Dry Mortar

Segmentation by application:

Construction Industry

Home Decoration Industry

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Saint-Gobain Weber (FR)

Materis (FR)

Sika (CH)

Henkel (FR)

Mapei (IT)

Sto (DE)

Ardex (DE)

BASF (DE)

Baumit (AT)

Bostik (FR)

Knauf (DE)

CBP (US)

Caparol (DE)

Cemex (US)

HB Fuller (US)

Quick-mix (DE)

Dryvit Systems (US)

Hanil Cement (KR)

AdePlast (IT)

Forbo (CH)

CPI Mortars (UK)

Grupo Puma (ES)

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Mortar consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Mortar market by identifying its various subsegments.

Focuses on the key global Mortar manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Mortar with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Mortar submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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