

# 2018-2023 Global Moissanite Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Moissanite market for 2018-2023.

Moissanite is a gemstone born from the stars. It was first discovered in 1893 by a French scientist named Henri Moissan, who later won the Nobel Prize in Chemistry. He discovered microscopic particles of the gem that would eventually bear his name in Arizona, in a crater created by a meteorite that fell to Earth. He initially thought that he had discovered diamonds, but later determined that the crystals were composed of silicon carbide.

Natural moissanite is incredibly rare, so moissanite available today is laboratory-created. Moissanite is engineered to give the illusion of similarity to diamonds, but is compositionally and visually quite different from a real diamond. The durability, brilliance, and color of the two gems are quite distinct.

Moissanite is engineered to give the illusion of similarity to diamonds, but is compositionally and visually quite different from a real diamond. The durability, brilliance, and color of the two gems are quite distinct. The market volume of Moissanite is related to downstream demand and global economy. Although there will always be some uncertainties in the global economy in the following years, the industrial policy support for this market, the downstream demand for Moissanite is increasing, it is forecasted that the market of Moissanite is still promising.

With the rapid development of economy and people's awareness and acceptance of Moissanite is increased, global demand for Moissanite is increasing. The patent held by Charles and Colvard protected moissanite from being cut into gem expired. Many new players have entered or will enter this market.

Moissanite is a good substitute of diamond owing to its resemblance as diamond and its

lower price and that is the reason that we believe there will be new enterprises and investors entering into this industry. But it is suggested that enterprises those have plans to enter this industry have careful analysis of this market and the advantages or disadvantages of themselves.

Over the next five years, LPI(LP Information) projects that Moissanite will register a 7.6% CAGR in terms of revenue, reach US\$ 41 million by 2023, from US\$ 27 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Moissanite market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Round Brilliant

Cushion

Square Brilliant

Heart

Other

Segmentation by application:

Rings

Earrings

Pendants

Others

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Spain

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Charles & Colvard

Moissanite International

Amora

HRB Exports

Viktor Kämmerling

Stars Gem

Wuzhou Changsheng Gems

Unimoss

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## Research objectives

To study and analyze the global Moissanite consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Moissanite market by identifying its various subsegments.

Focuses on the key global Moissanite manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Moissanite with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Moissanite submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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