

2018-2023 Global Modem Consumption Market Report

<https://marketpublishers.com/r/23BB6865B45EN.html>

Date: August 2018

Pages: 180

Price: US\$ 4,660.00 (Single User License)

ID: 23BB6865B45EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Modem market for 2018-2023.

A modem is a device that provides access to the Internet. The modem connects to the ISP, which typically provides either cable or DSL Internet service. Cable modems have a coaxial (or 'coax') connection, which is the same type of connector found on a TV or cable box. This connects to a cable port on the wall. DSL modems have a telephone connector, also called an RJ-11 jack, which connects to a telephone socket on the wall. The market is driven by various end-user industries. As the downstream consumption usually follows with developed and rapid economic growth areas, such as BRICS, the developed areas' company prefers investing to underdevelopment regions these years. The key players are Motorola, Cisco, ARRIS, NETGEAR, Linksys, Ubee (Ambit), D-Link, TP-Link, Asus, Toshiba, Actiontec, Skyworth, Huawei, ZTE, Pantech, Lenovo, Zoom, Cradlepoint, USRobotics, PHILIPS, Westell and so on. Motorola, Cisco, ARRIS and NETGEAR are the leaders.

The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service. Looking to the future years, the slow downward price trend in recent years will maintain. As competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

The industry is expected to remain innovation-led, with frequent acquisitions and strategic alliances adopted as the key strategies by the players to increase their industry presence. Meanwhile, optimize product mix and further develop value-added capabilities to maximize margins. Manufacturers can take advantage of this situation by reinforcing their production units and supply-chains to avoid any delay in production turn-around-times (TAT) and supply-lead-times.

Significant and lasting barriers make entry into this market difficult. These barriers

include, but are not limited to: (i) product development costs; (ii) capital requirements; (iii) intellectual property rights; (iv) regulatory requirement; and (v) Transitions' unfair methods of competition.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. Even so, the market is intensely competitive. The study group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

Over the next five years, LPI(LP Information) projects that Modem will register a 4.6% CAGR in terms of revenue, reach US\$ 11500 million by 2023, from US\$ 8780 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Modem market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

DSL

Cable

Others

Segmentation by application:

Household Application

Commercial Application

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Motorola

Cisco

ARRIS

NETGEAR

Linksys

Ubee (Ambit)

D-Link

TP-Link

Asus

Toshiba

Actiontec

Skyworth

Huawei

ZTE

Pantech

Lenovo

Zoom

Cradlepoint

USRobotics

PHILIPS

Westell

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Modem consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Modem market by identifying its various subsegments.

Focuses on the key global Modem manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Modem with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Modem submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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