

2018-2023 Global Mobile POS Systems Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Mobile POS Systems market for 2018-2023.

A mobile POS (mobile point of sale) is a smartphone, tablet or dedicated wireless device that performs the functions of a cash register or electronic point of sale terminal (POSint-of-sale terminal).

In recent years, the demand for electronic payment has been growing and the demand of faster speed of payment has been growing as well. This trend has made the demand of Mobile POS Systems become larger and this trend can be anticipated to fuel the market growth during the forecast period.

Along with the development of Chinese domestic Mobile POS Systems Device, Chinese domestic Mobile POS Systems has become more mature and advanced, and the performance distance has been shortened compared with the imported Mobile POS Systems Device.

Although the market competition of Mobile POS Systems is fierce globally, there are many enterprises can obtain considerable profit form the manufacturing and marketing of Mobile POS Systems and that is the reason that we believe there will also be enterprises enter this market. But it is suggested that enterprises those have plans to enter this industry have careful analysis of this market and the advantages or disadvantages of themselves.

Over the next five years, LPI(LP Information) projects that Mobile POS Systems will register a 20.0% CAGR in terms of revenue, reach US\$ 510 million by 2023, from US\$

170 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Mobile POS Systems market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Card Reader

Chip-and-PIN Reader

Segmentation by application:

Retail

Restaurant

Hospitality Industry

Other

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Square

Ingenico

iZettle

Intuit

Payleven

PayPal

Adyen

CHARGE Anywhere

VeriFone Inc

PAX

Newland

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Mobile POS Systems market size by key regions/countries, product type and application, history data from 2013 to 2017,

and forecast to 2023.

To understand the structure of Mobile POS Systems market by identifying its various subsegments.

Focuses on the key global Mobile POS Systems players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Mobile POS Systems with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Mobile POS Systems submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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