

2018-2023 Global Mobile Photo Printer Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Mobile Photo Printer market for 2018-2023.

Mobile photo printer is a small photo printer, its biggest feature is easy to carry, and you can immediately print photos with it.

The Mobile Photo Printer consumption volume was 14.723 million Units in 2016 and is expected to reach 18.8 million Units in 2017 and 34.57 million Units in 2021, growing at a CAGR of 18.74% from 2017 to 2021. North America's sales volume accounted for the highest market share (26.52%) in 2016, followed by the Europe.

At present, the manufactures of Mobile Photo Printer are concentrated in Japan, North America, and Asia Other. Japan is the largest production area in the world, which occupied about 50.77% in 2016. The following areas are North America. The global leading players in this market are Canon, Fujifilm, Polaroid and HP.

Despite the presence of competition problems, due to the increasing demand of leading-edge, effective products, investors are still optimistic about this area; the future will still have more new investment enter the field. In the next five years, the consumption volume will keep increasing, as well as the consumption value.

Over the next five years, LPI(LP Information) projects that Mobile Photo Printer will register a 14.6% CAGR in terms of revenue, reach US\$ 4410 million by 2023, from US\$ 1950 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Mobile Photo Printer market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Desktop Type

Handheld Type

Segmentation by application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Canon

Fujifilm

Polaroid

HITI

LG

EPSON

HP

Prynt

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Mobile Photo Printer consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Mobile Photo Printer market by identifying its various subsegments.

Focuses on the key global Mobile Photo Printer manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Mobile Photo Printer with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Mobile Photo Printer submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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