

2018-2023 Global Mobile Phone Insurance Market Report (Status and Outlook)

<https://marketpublishers.com/r/24320EF8C22EN.html>

Date: September 2018

Pages: 139

Price: US\$ 4,660.00 (Single User License)

ID: 24320EF8C22EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Mobile Phone Insurance market for 2018-2023.

Mobile Phone Insurance is defined as an insurance product that covers certain insured events arising in relation to mobile phones. This report is focused on insurance products that exclusively have their primary focus to provide coverage against some kind of damage (loss, theft, physical damage, etc.) of mobile phones.

Based on regions, North America and Europe are relatively mature market which are navigating the market. In 2018, total North America Mobile Phone Insurance Market Size is estimated to be 10625 Million USD, growing at a CAGR of 10.43% from 2013 to 2018. Total Europe Mobile Phone Insurance Market Size is estimated to be 6795 Million USD, growing at a CAGR of 11.72% from 2013 to 2018. APAC is expected to be the fastest growing market, especially for the rapid growing China and India market. In 2018, total APAC Mobile Phone Insurance Market Size is estimated to be 4111 Million USD, growing at a CAGR of 20.73% from 2013.

Based on sales channels, in an effort to boost the uptake of mobile phone insurance, wireless carriers and insurance providers have extensively enhanced their insurance offerings with the addition of location tracking, data protection/recovery features and integrated technical support. The success of mobile phone insurance plans has driven several wireless carriers, to invest in the sales of other insurance products through mobile phones and their retail outlets. New insurance models are also beginning to emerge. Device OEMs are beginning to invest in tailored plans to suit the specific requirements of certain regional markets.

Over the next five years, LPI(LP Information) projects that Mobile Phone Insurance will register a 9.2% CAGR in terms of revenue, reach US\$ 34200 million by 2023, from US\$ 20200 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Mobile Phone Insurance market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Wireless Carrier

Mobile Phone Operators & Retailers

Segmentation by application:

Physical Damage

Theft & Loss

Others

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

AIG

Apple

AXA

Asurion

Assurant

Hollard Group

Chubb (ACE)

SoftBank

Allianz Insurance

AmTrust

Aviva

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Mobile Phone Insurance market size by key regions/countries, product type and application, history data from 2013 to 2017,

and forecast to 2023.

To understand the structure of Mobile Phone Insurance market by identifying its various subsegments.

Focuses on the key global Mobile Phone Insurance players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Mobile Phone Insurance with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Mobile Phone Insurance submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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