

2018-2023 Global Mobile Phone Insurance Ecosystem Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Mobile Phone Insurance Ecosystem market for 2018-2023.

Mobile insurance refers to a type of insurance cover which is available to protect your mobile, iPhone or PDA in the event it is lost, stolen or accidentally damaged, either in the domestic area or overseas. Mobile insurance cover can be taken out on a monthly or annual basis paid by direct debit or in some cases by credit card, some insurers offer an automatic renewal service when the policy expires.

The market is very disparate in global view, Major players in this market are Allianz Insurance, AmTrust International Underwriters, Assurant, Asurion, Aviva, Brightstar Corporation, Geek Squad, GoCare Warranty Group and Hollard Group. Leading Mobile Network Operators like Vodafone, T-Mobile, Telefonica, Sprint, MTN Group, Orange, Etisalat, Verizon Wireless, AT&T Mobility, Ooredoo, MTS and SoftBank and many others are also playing very important roles in Mobile Phone Insurance Ecosystem market stage.

Over the next five years, LPI(LP Information) projects that Mobile Phone Insurance Ecosystem will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Mobile Phone Insurance Ecosystem market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

wireless carriers

insurance specialists

retailers

Segmentation by application:

Physical Damage

Theft & Loss

Other

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Allianz Insurance

AmTrust International Underwriters

Assurant

Asurion

Aviva

Brightstar Corporation

Geek Squad

GoCare Warranty Group

Apple

AIG

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Mobile Phone Insurance Ecosystem market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Mobile Phone Insurance Ecosystem market by identifying its various subsegments.

Focuses on the key global Mobile Phone Insurance Ecosystem players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Mobile Phone Insurance Ecosystem with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Mobile Phone Insurance Ecosystem submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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