

2018-2023 Global Mobile Phone Accessories Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Mobile Phone Accessories market for 2018-2023.

This report studies the mobile phone accessories market. Cell phone accessories include any hardware that is not integral to the operation of a mobile smartphone as designed by the manufacturer.

The growth of the market is hindered by the high demand for low-priced accessories. Lack of brand awareness and poor economic conditions in under-developed countries are hampering the growth of the market. The market growth of the mobile phone accessories is also hindered by the presence of intense competition from the local players which offers the competitive prices to the customers due to the low cost. Moreover, the availability of counterfeit mobile phone accessories in the global market and the lower adoption of smartphones in the rural areas are the major factors that are hindering the growth of the market. Pirated products are offered at a fraction of the price of that of original products, with more consumers opting for these products, especially in India and China. Additionally, rural smartphone users are not engaged in the purchase of mobile phone accessories which in turn, is dampening the growth of global mobile phone accessories market.

Over the next five years, LPI(LP Information) projects that Mobile Phone Accessories will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth

opportunities of Mobile Phone Accessories market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Battery

Headphone/Earphone

Portable Speaker

Charger

Memory Card

Segmentation by application:

Aftermarket

OEMs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Panasonic Corporation

Sennheiser Electronic

Sony Corporation

Samsung Electronics

Apple

Bose Corporation

Plantronics

Energizer Holdings

JVC Kenwood Corporation.

BYD Electronic

Philips

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Mobile Phone Accessories consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Mobile Phone Accessories market by identifying

its various subsegments.

Focuses on the key global Mobile Phone Accessories manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Mobile Phone Accessories with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Mobile Phone Accessories submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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