

# 2018-2023 Global Mobile Payment Market Report (Status and Outlook)

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## **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Mobile Payment market for 2018-2023.

Mobile payment (also referred to as mobile money, mobile money transfer, and mobile wallet) generally refer to payment services operated under financial regulation and performed from or via a mobile device.

Mobile payments are an increasingly attractive way to pay because they're secure, fast, and convenient.

Since the growth of Apple Pay and other NFC payments isn't slowing down, adapting to mobile payment technology is extremely valuable for your business.

Over the next five years, LPI(LP Information) projects that Mobile Payment will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Mobile Payment market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Near-field Communication (NFC) Payments



## Sound Waves-based Payments

Segmentation by application:			
Personal User			
Business Users			
We can also provide the customized separate regional or country-level reports, for the following regions:			
Americas			
United States			
Canada			
Mexico			
Brazil			
APAC			
China			
Japan			
Korea			
Southeast Asia			
India			
Australia			

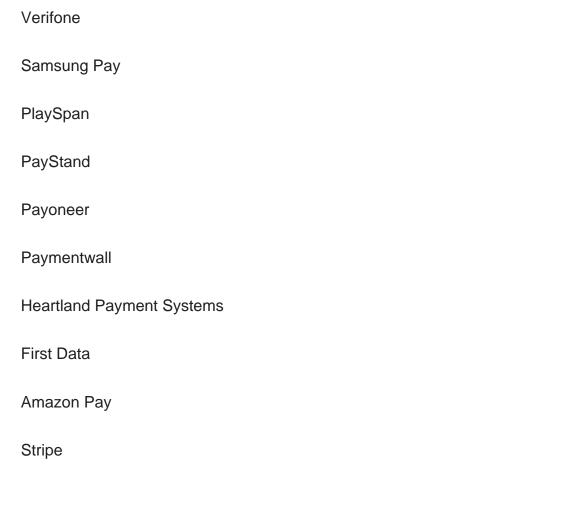
Europe



	Germany	
	France	
	UK	
	Italy	
	Russia	
	Spain	
	Middle East & Africa	
	Egypt	
	South Africa	
	Israel	
	Turkey	
	GCC Countries	
The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:		
	WeChat Pay	
	Alipay	
	PayPal	
	Apple Pay	

WePay





In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Mobile Payment market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Mobile Payment market by identifying its various subsegments.

Focuses on the key global Mobile Payment players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.



To analyze the Mobile Payment with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Mobile Payment submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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