

2018-2023 Global Microfiber Cleaning Cloths Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Microfiber Cleaning Cloths market for 2018-2023.

Microfiber cleaning cloths are a fabulous option for cleaning. The textile that combines poly-amide and polyester provides a very effective surface that actually grabs dust, grime and contaminants off the surface, plus they are very strong, soft and durable at the same time, and people can wash those hundreds of times and they maintain their properties.

The global Microfiber Cleaning Cloths industry is characterized by several large international manufactures and many smaller regional and local manufactures. Therefore, market share concentration is low. The two largest operators account for about 17.46 % of total industry revenue in 2016, most manufactures operate locally and provide services to a small segment of the population. Nonetheless, market share has increased over the past five years because a number of companies were acquired during the recession. Larger companies are looking to expand their footprint in nearby areas, where they can add value and turn once-struggling operations into profitable ventures. Key market players include Toray, Norwex, Eurow, Scotch-Brite and Vileda among others.

Over the next five years, LPI(LP Information) projects that Microfiber Cleaning Cloths will register a 2.4% CAGR in terms of revenue, reach US\$ 730 million by 2023, from US\$ 640 million in 2017.

This report presents a comprehensive overview, market shares, and growth

opportunities of Microfiber Cleaning Cloths market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Multi-component Microfiber Cleaning Cloths

Mono-component Microfiber Cleaning Cloths

Segmentation by application:

Household Used

Commercial Used

Industrial Used

Car Care Used

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding

detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Scotch-Brite

Zwipes

Eurow

ERC

Atlas Graham

Norwex

Medline

AquaStar

Welcron

Unger

Vileda

Gamex

Toray

CMA

E-cloth

Dish Cloths

Greenfound

Tricol

North Textile

Baishide

Cleanacare Towel

Lida

Chars

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Microfiber Cleaning Cloths consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Microfiber Cleaning Cloths market by identifying its various subsegments.

Focuses on the key global Microfiber Cleaning Cloths manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Microfiber Cleaning Cloths with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Microfiber Cleaning Cloths submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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