

# 2018-2023 Global Microfiber Cleaning Cloths Consumption Market Report

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### **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Microfiber Cleaning Cloths market for 2018-2023.

Microfiber cleaning cloths are a fabulous option for cleaning. The textile that combines poly-amide and polyester provides a very effective surface that actually grabs dust, grime and contaminants off the surface, plus they are very strong, soft and durable at the same time, and people can wash those hundreds of times and they maintain their properties.

The global Microfiber Cleaning Cloths industry is characterized by several large international manufactures and many smaller regional and local manufactures. Therefore, market share concentration is low. The two largest operators account for about 17.46 % of total industry revenue in 2016, most manufactures operate locally and provide services to a small segment of the population. Nonetheless, market share has increased over the past five years because a number of companies were acquired during the recession. Larger companies are looking to expand their footprint in nearby areas, where they can add value and turn once-struggling operations into profitable ventures. Key market players include Toray, Norwex, Eurow, Scotch-Brite and Vileda among others.

Over the next five years, LPI(LP Information) projects that Microfiber Cleaning Cloths will register a 2.4% CAGR in terms of revenue, reach US\$ 730 million by 2023, from US\$ 640 million in 2017.

This report presents a comprehensive overview, market shares, and growth

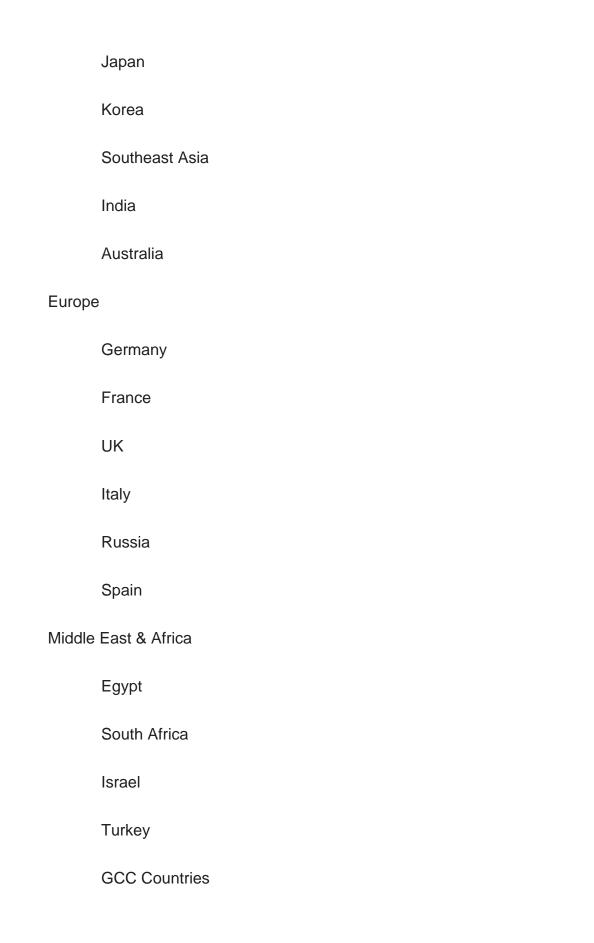


opportunities of Microfiber Cleaning Cloths market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:			
Segmentation by product type:			
Multi-component Microfiber Cleaning Cloths			
Mono-component Microfiber Cleaning Cloths			
Segmentation by application:			
Household Used			
Commercial Used			
Industrial Used			
Car Care Used			
This report also splits the market by region:			
Americas			
United States			
Canada			
Mexico			
Brazil			
APAC			

China





The report also presents the market competition landscape and a corresponding



detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Scotch-Brite
Zwipes
Eurow
ERC
Atlas Graham
Norwex
Medline
AquaStar
Welcron
Unger
Vileda
Gamex
Toray
CMA
E-cloth
Dish Cloths
Greenfound

Tricol



North Textile		
Baishide		
Cleanacare Towel		
Lida		
Chars		

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Microfiber Cleaning Cloths consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Microfiber Cleaning Cloths market by identifying its various subsegments.

Focuses on the key global Microfiber Cleaning Cloths manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Microfiber Cleaning Cloths with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Microfiber Cleaning Cloths submarkets, with respect to key regions (along with their respective key countries).



To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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