

2018-2023 Global Microcars Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Microcars market for 2018-2023.

Microcar is a classification which encompasses the smallest automobiles which are only designed to seat two or sometimes even just one person. They are even smaller than traditional city cars or subcompacts whose diminutive size makes them ideal for high-density urban areas where traffic and inaccessible parking spaces are a constant problem.

The Microcars industry is not highly concentrated, there are more than thirty manufacturers in the world, and high-end products mainly come from Japan and Europe.

In the world wide, major manufactures mainly are Daihatsu, Fiat, Suzuki Motor and Honda etc.

Europe and Asia are the largest consumers of Microcars and are expected to retain the higher growth rate during the next five years due to strong growth in demand. Japan and India have witnessed a major chunk of the production and consumption of Microcars in the Asia Pacific region. Actually, that is why manufacturers have several plants, usually close to aimed demand market.

The import and export business of this industry is not frequent. The main reason lies in that many international manufacturers expand their business through building factories or investments in targeted markets. Also, many major players have built up plants in developing countries, like India and Thailand.

Due to the advantage on price and practicability, microcars are popular in Japan, Europe and some other developing countries. In future, developing countries will

provide a great power to the development of microcars. What's more, the development of electric vehicle should be another driving factor to the microcars industry.

We tend to believe this industry now is close to mature, and the demand increasing degree will show a smooth curve. On product prices, the slow downward trend in recent years will maintain in the future, as competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

Over the next five years, LPI(LP Information) projects that Microcars will register a 0.9% CAGR in terms of revenue, reach US\$ 54300 million by 2023, from US\$ 51600 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Microcars market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Fuel Cars

Electricity Cars

Hybrid Cars

Segmentation by application:

Personal Cars

Commercial Cars

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Daihatsu

Suzuki Motor

Honda

Hyundai

Maruti

Nissan

Toyota Motor

Fiat

PSA

Daimler AG

Renault S.A.

Grecav Auto

Tata Motors

Changan

ZOTYE

SAIC

Chery

BYD

Geely

JAC

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Microcars consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Microcars market by identifying its various subsegments.

Focuses on the key global Microcars manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Microcars with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Microcars submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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