

2018-2023 Global Micro Powder Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Micro Powder market for 2018-2023.

Micronized waxes enhance the performance of water-based, solvent borne and powder coating formulations. Highly efficient, these waxes are used as process aids and improve many coating and ink properties, including: scratch and mar resistance, lubricity, block resistance, release, and matting.

Micro Powders industry has much fragmented, manufacturers are mostly in the North America and China. Among them, North America Production value accounted for less than 30.61% of the total value of global Micro Powders in 2015. BASF is the world leading manufacturer in global Micro Powders market with the market share of 4.77% in 2015.

Compared to 2014, Micro Powders market managed to increase sales by 2.27% to 2325.60 M USD worldwide in 2015. Overall, the Micro Powders performance is positive, despite the weak economic environment.

Over the next five years, LPI(LP Information) projects that Micro Powder will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Micro Powder market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated

from the sales of the following segments:

Segmentation by product type:

PE

PP

Others

Segmentation by application:

Paints& Coatings

Plastics

Inks

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

BASF

Clariant

BYK

Micro Powders, Inc.

Lubrizol

Michelman

Mitsui Chemicals

Elementis Specialties

NanJing Tianshi New Material Technologies

Celanese

Shamrock Chemicals Corporation

Lawter

A.H.A International Co., Ltd.

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Micro Powder consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Micro Powder market by identifying its various

subsegments.

Focuses on the key global Micro Powder manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Micro Powder with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Micro Powder submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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