

# 2018-2023 Global MICE Market Report (Status and Outlook)

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global MICE market for 2018-2023.

Meetings, incentives, conferences and exhibitions (MICE) is a type of tourism in which large groups, usually planned well in advance, are brought together for a particular purpose. Recently, there has been an industry trend towards using the term 'meetings industry' to avoid confusion from the acronym. Other industry educators are recommending the use of 'events industry' to be an umbrella term for the vast scope of the meeting and events profession.

Indonesia is rich in tourism resources. The tourism industry is growing into one of Indonesia's pillar industries, and its contribution to GDP is now 3.78%.

Indonesia's tourism competitiveness ranks 70th in nearly 200 countries and regions around the world.

By Application, the Business Field accounts for the largest market share which is about 64.07% in 2017.

Over the next five years, LPI(LP Information) projects that MICE will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of MICE market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Meetings

Incentives

Exhibitions

Segmentation by application:

Academic Field

Business Field

Political Field

Exhibitions

Others

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding

detailed analysis of the major players in the market. The key players covered in this report:

PT Pamerindo Indonesia

Pamerindo

GEM INDONESIA

Debindo-ITE

MELALI MICE

Indonesian Congress and Convention Association

Indonesian Exhibition Companies Association

Indonesia Hotel and Restaurant Association

Association of The Indonesia Tours & Travel Agencies

Society of Indonesia Professional Convention Organizer

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global MICE market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of MICE market by identifying its various subsegments.

Focuses on the key global MICE players, to define, describe and analyze the

value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the MICE with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of MICE submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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